# SALARY SURVEY 2020 

GREATER CHINA \& SOUTH EAST ASIA

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## WELCOME TO ROBERT WALTERS

SPECIALIST PROFESSIONAL RECRUITMENT



ROBERT WALTERS, CHIEF EXECUTIVE OFFICER


OF OUR BUSINESS
IS FOCUSED ON
PERMANENT RECRUITMENT, 31\% ON CONTRACT

Since opening our doors over 30 years ago, people have been at the heart of everything we do, from the jobseeker to the hiring manager and those who bring them together. As a market-leading global recruitment group, we see our role as that of a trusted advisor - helping our candidates and clients to build fulfilling careers and grow effective teams both now and into the future.

As we continue to grow internationally, we remain committed to our founding principles: a strong team-based culture that puts clients and candidates first, a passion for quality in all that we do, a commitment to treating people with integrity, and an innovative spirit that propels us to constantly improve.

These values lead us to prioritise building long-term relationships - we advise and consult but never force people into making decisions that aren't right for their business or career goals. We believe that our consultative approach sets us apart from the competition and continues to cement our reputation as a recruiter of choice, trusted by the world's leading organisations and professionals.

In addition, we are experts in the disciplines we recruit for, enabling us to provide our clients and candidates with quality insights into hiring and salary trends. Our regional Salary Surveys are designed to help you make informed hiring decisions and salary negotiations. If you would like to discuss these topics further, please don't hesitate to contact your local Robert Walters office listed in the back of this book.

## Robert Walters

CEO
Robert Walters Group

## GLOBAL REACH, LOCAL EXPERTISE

$\square$ Countries we operate in



WE RECRUIT ACROSS 31 COUNTRIES GLOBALLY

AUSTRALIA BELGIUM
BRAZIL
CANADA
CHILE
CHINA
CZECH REPUBLIC
FRANCE
GERMANY
HONG KONG
INDIA

INDONESIA
IRELAND
JAPAN
LUXEMBOURG
MALAYSIA
MEXICO
NETHERLANDS
NEW ZEALAND
PHILIPPINES
PORTUGAL
SINGAPORE

SOUTH AFRICA SOUTH KOREA
SPAIN
SWITZERLAND
TAIWAN
THAILAND
UAE
UK
USA
VIETNAM


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| - Australia \& New Zealand | - Belgium \& Luxembourg | - Netherlands |
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| - Greater China \& South East Asia | - France | - Portugal |
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## OUR SERVICE

In an increasingly complex global recruitment market, the Robert Walters Group builds great teams for our clients by offering an end-to-end recruitment service, on a local, regional or global basis.

## OUR CORE DISCIPLINES INCLUDE:

- Banking \& Finance
- Business Support
- Commerce
- Engineering \& Construction
- Human Resources
- Legal
- Procurement \& Supply Chain
- Sales \& Marketing
- Technology


## WHAT MAKES US DIFFERENT?

Bespoke, consultative service

1. Commitment to quality

We focus on building long-term, high-quality relationships with clients and candidates. We consult and advise, helping our candidates make the right career move. This builds trust and loyalty and ensures we continually have the industry's top talent for our clients.

## 2. Specialists

We hire from industry to ensure our consultants are specialists in the disciplines they recruit for. They also bring with them strong personal relationships and industry networks, enabling them to find hard to reach talent with niche skill sets.

Robert Walters is our preferred recruitment partner. They are able to identify talent that we would not have been able to find or engage with ourselves.

Razmig Hovaghimian, Founder \& CEO, Hoodline, USA

Robert Walters has open, honest and experienced consultants. They offer a broad knowledge of the market and have access to an extensive network of experienced candidates. I'd recommend using Robert Walters to any prospective organisation.

Shaq Mohajerani, Head of Development, Hanwha Energy, Australia

## 3. No individual commission

We operate a team-based profit-share system which, we believe, sets us apart from the vast majority of our competitors as it ensures the interests of both the client and candidate remain our number one priority. There is also no ownership of candidates, ensuring clients always see the best talent we have available.

## 4. Our people and culture

We promote long-term, international careers, which helps us to retain our top people, providing continuity for our clients. We're proud to say our senior management team is home-grown with an average tenure of 22 years.

## 5. Innovation culture

We were the first recruiter to launch a recruitment process outsourcing business and we continue to lead the way with an in-house innovation team which tests and trials the latest recruitment technologies.

## 6. Long-term business focus

Our strategy is one of organic growth through international expansion and discipline diversification. We invest in markets for the long term and maintain our presence, even in tough times.

## 7. End-to-end recruitment service

We offer clients a true end-to-end recruitment service, from permanent, contract and interim recruitment through to recruitment process outsourcing.

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- Greater China \& South East Asia
- Japan
- South Korea
- Belgium \& Luxembourg
- France
- Germany
- Ireland
- Netherlands
- Portugal
- Spain
- Switzerland
- United Kingdom
- Middle East \& Africa
- Canada
- Latin America

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6 WELCOME TO THE 21ST EDITION OF THE GLOBAL SALARY SURVEY PROVIDING CREDIBLE INSIGHT INTO HIRING AND SALARY TRENDS WORLDWIDE.

## ABOUT THE SALARY SURVEY

Welcome to the 21 st edition of the annual Robert Walters Salary Survey.

As the first recruitment company to produce a comprehensive overview of global salaries and recruitment trends across the world, we are pleased to share the latest edition with you.

Our Salary Survey is based on the analysis of permanent, interim and contract placements made across each of our geographies and recruitment disciplines during 2019, and our predictions for the year ahead.

## GET IN TOUCH

If you would like to find out more about salaries and recruitment trends in your industry, call one of our specialist consultants today. Contact details can be found at the back of this book.


## GLOBAL OVERVIEW

Overall the global hiring market was active in 2019 despite widespread economic and political uncertainty. Demand for specialist technology skill sets as well as risk, regulatory and compliance professionals led to candidate shortages in many markets.

Across Europe, we saw demand for talent outstripping supply as businesses continued to hire. In France, the recruitment market performed well in 2019 despite employers pausing hiring activity during times of difficulty such as the yellow vests (gilets jaunes) protests.

Belgium experienced strong economic growth in 2019, which led to an active hiring market and widespread talent shortages. Across the border in Germany, hiring was buoyant as traditional Mittelstand companies focused on digitalisation and foreign companies grew their presence. Similarly, in the Netherlands, a strong economy and an exceptionally low unemployment rate led to candidate shortages across all disciplines.

In Spain, hiring activity was high in the first half of 2019 but reduced in the
second half due to uncertainty caused by the US-China trade war, Brexit and the difficulty of building a stable government in Spain.

Brexit continued to dominate the headlines in the UK, impacting hiring in many sectors; however, there were pockets of hiring activity across technology, fintech, property and professional services.

In the Middle East, recruitment activity was high for most of 2019. Nationalisation remains a key priority in the UAE and Saudi Arabia, leading to local talent shortages, wage inflation and nationals moving roles more frequently. We saw similar trends across Africa as companies sought to adhere to government nationalisation policies.

Throughout Greater China, the local market outlook became increasingly uncertain in the latter half of 2019, with the US-China trade war weighing heavily on sentiment. Candidates became harder to source as professionals proved reluctant to change roles in uncertain market conditions. We also saw manufacturers taking action to avoid US tariffs by
moving specific aspects of production out of Mainland China to locations such as Taiwan and South East Asia, which impacted hiring.

## South East Asia experienced a

 predominantly buoyant hiring market in 2019, particularly in the high-growth markets of Indonesia, the Philippines, Thailand and Vietnam. Demand for 'glocal' talent - professionals with a strong understanding of both global business practices and local cultural mindsets - continued as more businesses internationalised.In Japan, acute talent shortages continued due to the nation's declining and ageing population as well as high demand for bilingual professionals with international expertise. Companies specialising in cloud computing, Al,

As top talent prioritise keeping their skills up to date, we recommend employers offer clear learning and development opportunities to attract in-demand professionals.
future mobility and smart factories increased hiring in 2019 in preparation for the rollout of 5 G in 2020.

In Australia and New Zealand, the economic environment looks set to prevent any widespread jobs and salary growth in the near to mid-future. The exceptions will be in sectors where demand outstrips supply - most notably in technology, financial services and infrastructure.

## KEY TRENDS

## Acute tech talent shortages

 Across most markets the demand for technology professionals with specialist skill sets will continue to outstrip supply in 2020. Digital transformations are continuing apace across many industries in China, Hong Kong, Australia and New Zealand, so in 2020 we expect to see employers vying for professionals with expertise in AI, big data, UX, development and cyber security.Digital experts, data scientists and cyber security specialists will also be in high demand across Brazil, Chile and Mexico as companies migrate their businesses online and deal with the extra security challenges this presents. In San Francisco, companies will struggle to hire software and machine learning engineering specialists due to a shortage of qualified professionals.

## Demand for risk and compliance

 skill setsAs regulatory requirements evolve alongside digitalisation, companies are seeking professionals with expertise in risk, compliance and audit. South East Asia saw strong demand for
these skill sets within the banking and financial services sector as businesses sought to adhere to new regulations and guidelines set by their central banks. Japan continued to strengthen its financial regulations and companies faced greater scrutiny over their handling of personal data, leading to high demand for audit, risk and compliance professionals. In the Netherlands, salaries for compliance, regulatory reporting and risk management specialists are expected to rise in 2020 due to extreme talent shortages.

## Advice to employers

In order to secure top talent with specialist skill sets we recommend employers run swift and efficient recruitment processes, ensuring offers are made in a timely manner. As indemand professionals consider moving roles they will focus on more than the salary on offer - they are keenly aware of the need to keep their specialist skills up to date, so we recommend businesses offer clear learning and development opportunities to attract the best talent on the market.


## REGIONAL TRENDS

With our presence spanning 31 countries across six continents our specialist teams offer in-depth knowledge of the sectors they recruit for. In this section our regional managing directors share their insights on hiring and salary trends in 2019 and their predictions for the year ahead.

Our regional overviews include:

- Australia \& New Zealand
- Greater China
- Japan \& South Korea
- South East Asia
- Europe
- Middle East \& Africa
- US \& Canada
- Latin America




## AUSTRALIA \& NEW ZEALAND

## INTRODUCTION

The prevailing global and local economic headwinds look set to prevent any widespread jobs and salary growth in the near to mid future. That said, in the Australia and New Zealand markets, 2020 offers some reasons for cautious optimism, as we anticipate salary growth in selected sectors where there is high demand and limited supply - most notably in technology, financial services and infrastructure.

## BRIGHT FUTURE FOR TECH SPECIALISTS

Technology transformations are continuing unabated across every industry in Australia and New Zealand. As a result, 2020 will see employers vying for professionals with expertise in development, UX, data management
and cyber security. For professionals with these more niche skill sets, we anticipate further salary increases and premium rates for contractors.

Concerns about widespread unemployment due to automation and artificial intelligence have, so far, proved unfounded. In 2020, we expect some transactional roles to become obsolete, but new technology jobs will be created in areas such as design, programming and analysis.

## REPAIR JOBS AT THE BANKS

In the wake of Australia's recent Royal Commission, financial institutions are under enormous pressure from regulators, legislators, government, media and their customers. The result is an unprecedented focus on risk,

## Our presence in Australia \& <br> New Zealand:

- Adelaide
- Auckland
- Brisbane
- Chatswood
- Christchurch
- Melbourne
- Perth
- Sydney
- Wellington
remediation and compliance projects across the banking, financial services and insurance sectors - on both sides of the Tasman. Experienced professionals who can deliver these
massive programs are relatively scarce, and so demand (and salaries) are likely to remain high.


## CAUTIOUS GROWTH IN INFRASTRUCTURE

Australia and New Zealand will remain committed to long-term nation-building programs throughout 2020. Investment in traditional infrastructure projects such as transport, health and education will continue to stimulate demand for civil engineers and project managers, as well as professionals in ancillary sectors. And while the emerging renewables sector is showing signs of promise, and the creation of some new jobs, uncertainty may linger until the Australian Government articulates a more comprehensive energy policy.

## ADVICE FOR EMPLOYERS

Where skills shortages exist, hiring managers have much to do in 2020. Money talks, of course, but high salaries and premium rates may not be enough to entice specialists to join your organisation. Apart from flexible working, which remains a high priority for many, professionals are acutely aware of the need to keep their specialist skills up-to-date, so employers who can offer cutting-edge projects and substantial personal development opportunities will be those who attract and retain the best talent.
'Potential' should be the watchword for many employers in 2020. During selection processes, employers should remain open-minded when candidates are a good cultural fit but short on technical experience. A comprehensive learning and development strategy can help plug technical gaps, whilst also
helping to ease the disconnect between skills that the next generation of talent are being taught and what businesses need.

## ©

In 2020, we anticipate salary growth in selected sectors of high demand and limited supply, most notably in technology, financial services and infrastructure. 5

## ADVICE FOR CANDIDATES

2020 will be a year of opportunity for professionals with skills in the aforementioned areas of high demand and short supply. Approaches and offers from prospective employers are likely to be common, but our advice to these individuals is that not every job is equal. Do your research about possible employers, know what your market value is, and remember that in a fast-moving jobs market this golden moment may not last long. In 2020, we recommend that in-demand specialists seize the day.

POLITICAL LANDSCAPE IN 2020
While the outcome of New Zealand's
2020 general election currently appears
too close to call, we can predict two possible knock-on effects. First, many employers are likely to wait until after the election before embarking upon any major hiring campaigns. Second, the jobs market in Wellington will be dominated by contract and contingent roles until after the election result is known.

In Australia, 2020 will see local elections in Queensland and the Australian Capital Territory. Enterprise employers in these states may see elections as an opportunity to gain an advantage over their competitors. Aggressive hiring campaigns in areas of skills shortages during election season could yield a windfall of talent, as many other employers may have scaled down their recruitment activity.

Both the Australian and New Zealand governments are currently tightening immigration restrictions. For many employers, this means that their best chance of hiring overseas talent in 2020 will be to work with a recruitment partner who can offer access to an international talent network as well as expert, up-to-the-minute skilled migration advice and support.


## GREATER CHINA

## GREATER CHINA

The global economy and local market outlook became increasingly uncertain in the second half of 2019, with the impact of the US-China trade war continuing to weigh on sentiment, particularly in Hong Kong and Mainland China.

Despite the risks, we saw demand for candidates in key growth areas. The technology industry was one of the fastest-growing markets across Greater China and, because of the innovative and highly skilled nature of the industry, there was an ongoing shortage of suitably qualified candidates. Employers found talent harder to source, as professionals were reluctant to switch roles because of the uncertainty caused by changing market conditions.

[^0]
## MAINLAND CHINA

The impact of lingering economic trade frictions and market uncertainties put pressure on the job market in 2019. The slowdown in hiring was more apparent in the manufacturing sector where companies are trying to avoid tariffs by moving specific aspects of production out of Mainland China.

Organisations in the region took steps to adapt by adding value to their existing products and considering expansion into international markets through free trade zones and the Belt and Road initiative. This drove demand for candidates with strong technical skills, solid business development capabilities and international work experience. Despite relatively slower growth, the country continues to strengthen its digital transformation

## Our presence in Greater China:

- Bejing
- Shanghai
- Suzhou
- Southern China
- Hong Kong
- Taipei
capabilities, through initiatives such as the development of Shenzhen as a hitech model city. Technology will remain a growth sector with employers looking to secure experienced professionals in R\&D, big data and artificial intelligence.

In 2020, we expect both candidates and hiring managers to remain cautious due to uncertain market conditions.

While the total number of jobs may decline, demand is expected to continue for highly skilled professionals.

## HONG KONG

With ongoing political and economic uncertainty, Hong Kong has faced a challenging period in 2019, from trade and tourism to consumer sentiment and capital markets. Nevertheless, it retains its appeal to companies as a global business and finance hub.

In 2019, financial services firms took a relatively cautious approach to hiring, with the exception of virtual banking and fintech. With the issue of eight virtual banking licences, the demand for specialists ranging from C-level to managers has been on the rise in all areas of finance, legal, technology and risk and compliance, as well as operational and HR roles. This has been the backbone of financial services hiring over the last 12 months and we expect to see strong growth in this area in 2020.

Organisations across a range of different industries will continue their digital transformations, leading to sustained demand for analytics, big data, DevOps and digital specialists. At the same time, we have seen a noticeable shift towards contract hiring as businesses looked to build an agile workforce that can adapt to the fluid economic conditions. We expect this trend to continue in 2020.

## TAIWAN

Taiwan started 2019 with better-thanexpected economic growth, resulting in buoyant hiring levels across several industries, including technology, FMCG and healthcare.

Towards the second half of the year, export-oriented companies became more conservative in their operations due to the US-China trade war. We saw manufacturers and electronics companies reshoring some production

lines from Mainland China to other regions in Asia, including Taiwan. The inflow of investment has driven demand for technology and software talent. At the same time, there is continuous demand for engineering specialists within renewable energy industries. Compensation is expected to be steady, with levels set on a case-bycase basis, depending on individuals' expertise and performance.

## OUTLOOK FOR 2020

Demand for specialists is likely to continue in 2020, despite the uncertain economic situation. With skills shortages likely to be exacerbated, companies are expected to place greater emphasis on retention strategies. Moderate salary rises are anticipated across Greater China, and companies are advised to promote clear career development and smart workplace policies like flexible working, which are increasingly valued by employees.

Candidates looking for a new role should embrace digitalisation and innovation to ensure they remain current and relevant in a changing job market. In-demand professions and specialist roles will continue to command premiums and yield lucrative new opportunities, but general salary inflation will be subject to, and defined by, the outcome of the variable macroeconomic conditions.


## JAPAN \& SOUTH KOREA

## JAPAN

Despite global economic and geopolitical uncertainty, demand for talent far outstripped supply in 2019 with a job openings-to-applicants ratio of 1.6 to 1. Japan's labour shortages continued unabated due to its declining and ageing population, as well as increased demand for talent with English-language skills and international expertise. Both foreign-affiliated firms and Japanese companies operating internationally are driving this demand for bilingual talent with international or global business exposure. Other businesses operating locally, such as transport networks, retailers, hotels and service and entertainment companies, are beginning to follow suit.

Companies specialising in cloud computing, artificial intelligence (Al),
mobility (connected cars and autonomous driving), smart factories and medtech increased hiring in 2019 in preparation for the rollout of 5 G in 2020. In addition, the digital sector has seen strong growth in smartphone payment services, with many new offerings launching in quick succession. As a result, talented individuals have flocked to the industry, including candidates with financial backgrounds, app developers, security experts and other professionals able to draw from a diverse range of experience and skills.

The medical industry continues to hire in order to keep pace with Japan's ageing population, with life sciences specialists in particularly high demand. Medical device firms and pharmaceutical companies are searching for professionals specialising

## Our presence in Japan \& South

## Korea:

- Osaka
- Seoul
- Tokyo
in central nervous system disorders, and oncology and regenerative medicine. Following Japan's interest in the 100year lifespan concept, which focuses on positive longevity, hiring has increased at manufacturers producing ingredients for dietary supplements and organic food products.

In 2019, Japan continued to strengthen its financial regulations following several high-profile incidents involving
cryptocurrencies and smartphone payment fraud. Similarly, companies are under increased scrutiny regarding their collection and usage of personal data, which requires compliance with the Personal Information Protection Law. Both these things have led to increased demand for cyber security, audit, risk and compliance professionals.

In 2020, legislation designed to ensure equal pay for equal work will come into force. This will give those in parttime and temporary work more stable employment conditions, an uplift in wages and an increase in opportunities to receive full-time employment. On the employer side, we expect to see companies utilising contractors even more as they seek to secure specialised talent at short notice in order to launch new projects or move into new markets.

## SOUTH KOREA

With the implementation of the 52-hour workweek, another rise in the minimum wage and prolonged US-China trade tensions, foreign direct investment (FDI) in Korea declined in the first half of 2019 compared to 2018. Despite this, FDI in the first half of 2019 actually surpassed the 10-year average, indicating that general upward movement continues.

In 2019, the Korean government invested heavily in the biotechnology sector, along with future mobility (autonomous and electric vehicles) and renewable energy, to lead the country's economic growth into the future. As a result, the biotechnology industry drew exceptional attention from foreign investors in 2019, with demand for highly skilled talent in this potentially
high-growth field remaining strong. In addition, the rapid growth of the biotechnology industry has expanded the market for analytical devices and diagnostics, leading to increased hiring in these areas.

## © 4

Both foreign-affiliated firms and Japanese companies operating internationally are driving demand for bilingual talent with overseas experience.

## $J$

Competition for technology specialists continued to intensify with the development of new business models converging IT and healthcare, as well as across-the-board digitalisation of many industries including retail, logistics, manufacturing and finance. Demand for new technology skills remains strong in the manufacturing sector, where a
transition to smart factories is taking place as part of the Fourth Industrial Revolution. Whereas manufacturers of internal-combustion engine vehicles experienced a decline against a backdrop of poor business performance in South Korea, the autonomous and electric car industries continued to boom. With that, the demand for bilingual data scientists, deep learning engineers and autonomous system platform specialists in the manufacturing field will continue in 2020.

Turning to new and renewable energy, the Korean government has announced the 'Renewable Energy 3020 Implementation Plan', with the goal of producing $20 \%$ of the country's energy from renewable sources by 2030. With the accelerated introduction of infrastructure for solar, wind and hydroelectric power generation, the demand for top talent in these areas is growing steadily.



## SOUTH EAST ASIA

## A SOLID GROWTH TRAJECTORY

In 2019, hiring activity in South East Asia was predominantly buoyant, particularly in the high-growth markets of Indonesia, the Philippines, Thailand and Vietnam. Elections in the first half of the year saw businesses take a more conservative approach to hiring, but activity recovered in the latter half of 2019. In Malaysia and Singapore, hiring showed steady signs of growth, with robust activity in technology.

Across the region, technology and transformation remains a major focus for businesses, which is in turn shaping hiring trends.

## KEY HIRING TRENDS

Hybrid skill sets sought after As companies continue their digitalisation journeys, hiring managers are looking for experienced technology professionals with hybrid skill sets. Specifically, they are seeking midlevel and senior managers who can help their teams navigate change and ensure the successful adoption of new technologies.

Outside of the technology function, employers are seeking professionals with the ability to leverage new technology within their work to drive the business forward. For example, HR professionals who are well-versed in workforce analytics and finance professionals with expertise in business intelligence are increasingly in demand.

## Our presence in South East Asia:

- Indonesia
- Malaysia
- Philippines
- Singapore
- Thailand
- Vietnam

Across the board, there is strong demand for professionals who are able to apply their technical expertise to a broader commercial context that positions the organisation for growth. 'Glocal' talent, or professionals who have a good understanding of both global and local cultures and mindsets, are also in demand as businesses continue to internationalise.

## Risk and compliance professionals in demand

Regulatory requirements and guidelines across the region have evolved alongside digitalisation. This has resulted in strong demand for risk and compliance professionals as businesses within the banking and financial services sector seek to align themselves with new regulations and guidelines set by their central banks.

As digital banking, fintech and online payment solutions continue to grow, so does the demand for risk, compliance and legal talent with specialist knowledge in technology.

## Manufacturing growth drives hiring activity

The manufacturing industries in Thailand and Vietnam saw healthy growth in 2019, driven by a multitude of factors, including the Eastern Economic Corridor project in Thailand, the establishment of free trade agreements in Vietnam and growing external confidence in these markets. The US-China trade war also played a part as manufacturers and electronics companies moved some production lines from Mainland China to South East Asia to avoid tariffs.

This has spurred demand for professionals within the industry across key functions, such as human resources, accounting \& finance, engineering, supply chain \& procurement and logistics.

## HIRING TOP TALENT

Broadly speaking, demand outstrips the supply of well-rounded talent who demonstrate strong expertise in their own field, the ability to leverage new technologies to drive efficiencies in their own work and a commercial mindset. As such, forward-thinking employers are starting to emphasise potential and transferrable skill sets over market
ff
Across functions, employers are seeking professionals with the ability to apply their technical expertise to a broader commercial context.

## 3

sector experience. For instance, businesses in fast-moving consumer goods (FMCG) are starting to hire technology talent from other industries such as financial services or retail.

The talented, modern jobseeker is looking for fresh challenges and the opportunity to deliver value to a business through their role. To secure and retain top professionals, hiring managers will need to show
a commitment to learning and development, while also demonstrating how the role contributes to the wider organisation.

To meet the need for 'glocal' talent, we encourage employers to search internationally, thereby tapping into the pool of local professionals based overseas. Organisations in the region have found high-quality local talent with niche skill sets and international expertise via our 'Return Home' campaigns - Pulang Kampung (Indonesia), Balik Bayan (Philippines), Balik Kampung (Singapore) and Come Home Phở Good (Vietnam).

## LOOKING AHEAD

Global events like the US-China trade war may negatively influence hiring activity in specific industries and markets, but overall, we expect healthy levels of hiring across the region. Digitalisation will continue to build momentum and be a major driver of hiring trends in the coming year, and there will be growing demand for well-rounded, 'glocal' professionals, particularly for both mid-level and senior positions.



## EUROPE

## 2019

Despite much publicised economic and political uncertainty across Europe, businesses continued to recruit in 2019.

In France, businesses adopted a "stop-and-go" approach to hiring. Concerns about the economy and the yellow vests (gilets jaunes) protests meant companies were quick to stop recruitment activity in times of distress. However, in general the recruitment market performed well in 2019 as companies had to make up for talent shortages in all sectors. Real estate and construction were particularly busy as Paris geared up for the 2024 Olympic Games and worked on delivering the Greater Paris project.

The Dutch economy was in great shape in 2019. The unemployment
rate was at an all-time low, resulting in increased scarcity of candidates across all disciplines, especially at the junior and mid levels. In a market where candidates were calling the shots, employers were forced to act fast to secure the best candidates. To overcome candidate shortages companies hired more expats, from countries both within and outside the EU, such as Turkey and South Africa.

Belgium continued to benefit from strong economic growth in 2019, which led to a busy hiring market. However, businesses were still constrained by widespread candidate shortages. This resulted in companies hiring permanent staff more quickly than in previous years whilst increasing interim recruitment in the fields of finance and project management.

## Our presence in Europe:

- Belgium
- France
- Germany
- Ireland
- Luxembourg
- Netherlands
- Portugal
- Spain
- Switzerland
- United Kingdom

While the UK was defined by a year of political and economic instability due to Brexit, the hiring market performed better than anticipated. There were pockets of hiring activity within sectors that received
notable VC funding such as technology and fintech. Other areas of positive recruitment in 2019 were property, professional services and specific areas within banking such as hedge funds.

In 2019 there was a lot of negative press in Germany concerning the economic environment, political uncertainty and difficulties within the automotive industry. However, these stories did not lead to a slowdown in hiring. The professional skills shortage across finance, legal, technology and digital marketing showed no sign of abating and the market remained busy as traditional Mittelstand companies focused on digitalisation and international businesses grew their footprints in Germany.

Hiring activity in Spain was very high in the first half of the year as the strength of the economy facilitated growth. Businesses in the technology, automation, renewable energy, construction, chemical, pharmaceutical and tourism sectors were busiest. The second half of the year saw a reduction in hiring activity as commercial conflicts surrounding the USA and China, the UK's exit from the European Union and the difficulty of building a stable government in Spain reduced the appetite for hiring.

## 2020

It's very hard to predict what the European hiring market will look like in 2020 due to the unknown outcome of Brexit (at the time of writing) and ongoing economic and political uncertainty. However, we are confident that widespread candidate shortages will continue, resulting in demand for skilled professionals.

Recruitment has become less cyclical than it once was as business leaders have realised the value of being quick to adapt to market conditions, whilst remaining right-sized in order to take advantage of future growth.

In Belgium, we expect businesses will continue to expand in 2020. As a result, we will see an increase in demand for support professionals in HR, marketing, administration and supply chain. Like previous years, support staff with strong language capabilities in Dutch, French and English will be highly desirable.

The French hiring market is expected to remain relatively strong. For the first time in years the unemployment rate has fallen, causing further candidate shortages. As a result, companies will place greater emphasis on staff retention and succession planning.

In Spain, the technology sector will continue to be one of the biggest drivers of hiring. The focus on digital transformation is set to increase, which will lead to businesses recruiting specialist technology professionals. These professionals will need to have strong communication skills in order to work effectively and efficiently with departments outside of technology.

Whatever the outcome of Brexit in the UK, we will still see plenty of hiring activity amongst emerging industries, disruptors and SMEs. It's businesses in these categories that will drive the hiring agenda by recruiting agile, tech-proficient and commercially savvy professionals who have their finger on the pulse of developing markets. Salary increases will be most lucrative at the mid to senior level as companies try to attract more risk-averse talent who are conscious about job moves during a time of uncertainty.

In the Netherlands, the scarcity of candidates is expected to continue in 2020 at all levels of seniority and across all disciplines. After two years of substantial growth, salaries are expected to stabilise in 2020. However, pay for specialists in compliance, regulatory reporting, risk management and technology will continue to grow, as these specialists are extremely scarce.

In Germany, hiring volumes in financial services will be dependent on the outcome of Brexit. If economic conditions worsen, we may see finance departments hire professionals who focus on cost efficiencies rather than business partnering and growth. Due to candidate scarcity we will continue to see salary increases across the market.



## MIDDLE EAST

## 2019

Recruitment activity was high across the Middle East for the majority of 2019, following a relatively flat first quarter. Businesses in the UAE, Saudi Arabia and Kuwait benefited from improved economic optimism and were the most active hirers.

In the UAE, the growing demand for nationals increased. Companies attempted to comply with 'Emiratization' legislation but struggled, due to available talent pools still being dominated by foreign expats. As a result, we have seen wage inflation for nationals at all levels and a trend of local candidates moving roles more frequently.

Multinationals continued to open their regional headquarters in Dubai, bringing further opportunities for skilled professionals. Digitalisation was at the forefront as companies looked to optimise performance and stay relevant. This led to greater demand for marketing and sales professionals with digital experience.

The job market in Saudi Arabia continued to be busy for government roles, with the
private sector starting to follow suit in the second half of the year. The rush to hire good-quality Gulf candidates resulted in increased candidate movement, especially in Saudi Arabia. Kuwait, often overshadowed by its larger neighbours, significantly increased hiring activity and continued to be a growing market.

## Cf

In 2020, the UAE economy is set to go through a new growth cycle, bringing about an increase in business confidence.

3

## 2020

In 2020 the UAE economy is set to go through a new growth cycle, bringing about an increase in business confidence. While Expo 2020 is not the silver bullet to solve everything, it is expected to act as a catalyst to kickstart 2020. With an optimistic economy forecasted, we expect a positive hiring market.

There will be a renewed focus on nationalisation, especially in the UAE and Saudi Arabia. Saudi Arabia has been the most stringent in enforcing nationalisation polices. This trend will accelerate throughout the year and we expect other GCC countries to follow suit.

The expected growth in Saudi Arabia means there are excellent career opportunities for Western-educated Saudi nationals and expats bringing bestpractice skill sets from multinationals. The nation has immense hiring-potential and tangible opportunities that continue to grow in number. Social changes, such as the introduction of cinemas and women being permitted to drive, will continue at a steady pace and further investment into infrastructure is expected to support business growth. Kuwait will continue to be an area of focus for many companies and as a result we predict an active hiring market.

As the wider Middle East economic environment continues to improve, we expect to see salaries increasing during 2020.


## AFRICA

## SOUTH AFRICA

2019
2019 was characterised by cautious hiring due to the general elections, a sluggish economy and unemployment of up to $29 \%$. When businesses did hire, they sought internationally minded professionals with high adaptability and strong business acumen to minimise the downtime during onboarding.

The demand for employment equity (EE) professionals continued to influence hiring processes, resulting in salary increases of 10-15\% for applicable candidates. Legal and finance specialists with high levels of technical competence and industry knowledge also received premium salaries.

## 2020

In 2020, we expect to see high demand for professionals with both technical ability and strategic acumen. Productivity and effectiveness of employees will be the highest priorities. Historically, specialist skill sets in candidates were considered a 'value-add', but we expect this to be a minimum requirement moving forward.

The modernity and agile approach of SMEs has made them more competitive in the hiring market than their larger competitors. In order to compete, larger businesses need to have a clear picture of the professional they are looking to hire and operate swift recruitment processes. Due to continued economic instability, salary increases are expected to be in line with inflation.

## REST OF AFRICA

## 2019

Across Africa there was an increasing drive towards nationalisation and a demand for diaspora professionals. The development of employees, succession planning and youth development were key focus areas for companies. Experienced finance professionals were highly sought after as companies looked to train and develop local staff.

Recruitment in both East and West Africa was particularly fast-paced due to the increased need for mid to senior level professionals within finance, legal, sales and operations. Across Central Africa the need for sales, marketing and finance professionals continued, with
an increased focus on digitalisation and engineering. As companies sought to adhere to government nationalisation policies while also facing a lack of local talent, we saw increased salary offers made to nationals for roles previously held by expats.

## 2020

The competition for skilled nationals will remain high across the continent. In East Africa, international companies can expect inflated salary demands due to candidate shortages. Businesses in more developed parts of Africa, such as the Indian Ocean region, can expect to see multiple counter-offers presented to top talent. With increased stability across North Africa, salary increases of 3-7\% are likely.

Investment in skills development, staff retention and competitive benefits will be key trends in 2020. Employers looking for skilled nationals with international and cross-border experience will struggle to recruit these roles themselves and will need to rely more on specialist recruiters.


## US \& CANADA

## SAN FRANCISCO

In 2019, we saw an unprecedented demand for talent across the Bay area. Strategic, hands-on leaders were the most highly sought after.

Hiring activity spiked across design functions as companies realised the impact that design-led thinking can have on business success. Sectors with the highest levels of recruitment included AI, autonomous vehicles, robotics, online marketplaces and fintech.

In 2020, machine learning and Al will remain challenging areas to recruit in, with demand for talent far outweighing the availability of qualified professionals. Hiring managers should streamline their recruitment processes in order to attract more candidates and remain competitive in securing top talent.

[^1]We have seen a significant increase in salaries across the board, in part due to the change in law in California which prohibited employers from asking job applicants for salary history information. Salaries continued to rise due to the highly competitive nature of the market, and we expect this to continue in 2020.

## LOS ANGELES

In LA, businesses faced a shortage of CPA-qualified controllers with audit backgrounds, especially those with start-up experience. We expect this to continue in 2020.

Demand for operational leaders remained high in 2019. Many start-ups sought general managers and operational heads to manage the P\&L, launch new markets, evaluate M\&A possibilities, and provide insightful product and marketing feedback.

## Our presence in the US \& <br> Canada:

- Los Angeles
- New York
- San Francisco
- Toronto

LA will continue to be at the centre of frontier categories such as e-commerce, direct to consumer, logistics, manufacturing and aerospace as well as ARNR and gaming/esports in 2020. These categories will be powered by increases in venture capital, a pipeline of diverse engineering talent and a legacy of expertise in specialised industries.

In 2020, employers are advised to run swift and efficient hiring processes.

By engaging all relevant stakeholders at the outset, hiring managers can build a clearer profile of their ideal candidate and move quickly to make an offer to promising candidates.

## NEW YORK

2019 saw high demand for talent in areas such as technology, data privacy, cyber security, Al and machine learning, leading to candidate shortages in these areas. Hiring activity was more measured in traditional areas such as accounting and finance, financial services operations and support functions. However, businesses in the fintech space and in pockets of the investment management industry were still strong hirers.

In many cases, interview processes were drawn out and due to the lack of swift decision making, clients missed out on securing top talent.

Demand for professionals in revenue generating roles, such as sales professionals across all industries and lawyers in private practice, remained high, and we expect this to continue in 2020.

In the financial services sector, highly quantitative candidates will remain in high demand, both in research and trading strategy roles and risk management positions.

VC-backed high-growth tech start-ups were major hirers in 2019. The need for hands-on leadership candidates will still be a high priority for all early stage firms looking to scale.

## TORONTO

Canada witnessed a buoyant recruitment market in 2019 as the
economy continued to grow and unemployment rates reached their lowest levels in decades.

Large cohorts of baby boomers retiring combined with low numbers of millennials with STEM (science, technology, engineering, mathematics) skill sets entering the workforce is causing an acute skills shortage in the Canadian market.

## 6

Hiring managers should streamline their recruitment processes in order to effectively increase candidate attraction and remain competitive in securing top talent.


Accounting and finance professionals who remained in their current roles either did not receive a salary review or had
their salary adjusted in line with inflation (2\% forecast for end of 2019). Those who did start new roles saw an average increase in base salary of $14 \%$. This caused significant movement in the market.

In 2020, top calibre candidates will have multiple opportunities to consider when moving jobs. The Canadian government will continue turning towards mass immigration for highly skilled workers to ensure all skill gaps are filled.

Salaries for lawyers in private practice will increase $\$ 10-20 \mathrm{k}$ with each year post-call, before stabilising at the nineyear post-call mark at between \$150k (in small- to medium-sized law firms) and $\$ 220 \mathrm{k}$ (for national or Seven Sister firms). Lawyers who move firms will see an average increase of $7 \%$ on base salary, while compliance professionals moving firms will receive pay increases of up to $10 \%$.



## LATIN AMERICA

## 2019

Brazil, Chile and Mexico all experienced a challenging economic environment in 2019, which saw central banks cut interest rates to stimulate their economies.

Chile's economic slowdown was driven by weakening domestic demand and a slumping copper price, which drives many aspects of the economy. In Mexico, it was widely agreed that signs of economic stagnation were due to decisions made by the new president, most notably the cancellation of several high-profile construction projects, which shook investor confidence and dampened hopes for growth. In Brazil, early optimism that the new government would be good for business quickly cooled, following a series of distracting scandals and
ongoing delays with the vote on pension reforms.

Despite these economic challenges the demand for specialist technology talent remained consistent across all countries. While construction suffered in Mexico, the energy sector grew in Chile and there was an increased shortage of cyber security specialists in Brazil.

## 2020

Brazil, Chile and Mexico could all take very different paths in 2020, leading to a very mixed recruitment outlook for the region.

After years of economic misery, Brazil may finally see a long-awaited recovery spurred on by pension reform, which will most likely increase the level of foreign direct investment. The recovery

## Our presence in Latin America:

- Brazil
- Chile
- Mexico
of the oil and gas sectors, as well as the construction industry, will also start to have an impact on the economy in 2020, but the overall gains will still be modest by international standards.

The government's focus on economic equality policies at the expense of economic growth and decisions such as the cancellation of government contracts will likely have a negative impact on the economy, especially in the
construction and energy industries. However, it remains to be seen if the government's budget stabilisation fund will be needed and if confidence will return.

Across the Andes, in Chile, where the business community has more confidence in the government's ability to manage economic challenges, the planned injection of USD \$600 million into the country's budget (for road construction, subsidised housing, healthcare and water projects) throughout 2020 should see the economy weather any challenges better than most in the region.

## HIRING TRENDS

With independent and diverse economic challenges across the region there are unique hiring environments in each country; however, there are also some common trends.

In all markets the recruitment of professionals with a high level of business English will remain a key challenge, especially for finance, commercial and engineering roles. This is driven by two factors. Firstly, in many global firms, expats are being replaced with local employees, but as these roles are the main interface with head office, professionals with a high level of fluency in English are needed. Secondly, many domestic firms are looking to expand internationally, so they are now competing with global companies for the same talent.

In all countries there are shortages of digital experts, data scientists and cyber security specialists, as firms look to migrate their businesses
online and deal with the extra security challenges this presents. In many cases 'digital-first' businesses are taking most of the talent due to the attractiveness of this business model.

## Gf

Despite economic challenges the demand for specialist technology talent remained consistent across all countries.

As a rule, employers seeking digital skill sets are looking for multi-skilled profiles, hoping to add greater value to their businesses, so there will be more demand for commercial finance profiles as well as digital natives who combine technology and marketing expertise.

There is increasing demand from candidates for better work-life balance, with firms having to offer flexible and innovative working options, which, in many cases, are just as important as salary increases to professionals looking for their next career move. In addition to this, employers need to be able to demonstrate equal opportunities for women in the workplace with proven examples of women progressing their careers while having a family.

Firms should also consider hiring from international talent pools, where they can attract professionals who will often be in the role for longer, which easily compensates for the time and cost of arranging work visas.


## LOCAL TRENDS - GREATER CHINA \& SOUTH EAST ASIA

In this section we delve deeper into the hiring and salary trends we expect to see across our local markets in 2020.

The locations covered are:

- Mainland China
- Hong Kong
- Indonesia
- Malaysia
- Philippines
- Singapore
- Taiwan
- Thailand
- Vietnam




## MAINLAND CHINA

The US-China trade war weighed on the world's second largest economy in 2019 and affected the hiring volumes in some industries.

## 2019 INSIGHT

The biggest impact on the recruitment landscape was seen in manufacturing. The slide in demand and the relocation of some labour-intensive manufacturing production abroad caused a significant decline in hiring. Manufacturing companies also cut down functional hiring, such as finance, HR and supply chain, to reduce costs. Despite these headwinds, manufacturers made the next leap to upgrade to high-tech and higher value products, leading to a demand for talent with skills and experience in research and development (R\&D), innovation and technology.

On the other hand, sectors related to domestic consumption and services, such as healthcare, food and beverages, and education, were comparatively less affected. For healthcare, the investment from local players was particularly strong, from pharmaceuticals to medical devices and healthcare senvices. However, there was scarce supply of talent, in particular those with PhDs and international working experience.

The rapid development and adoption of technology in various sectors focused on implementing digital transformation and slicker processes to remain competitive. This further drove the demand for candidates who were technically proficient and innovative, with those specialised in data science, artificial intelligence (Al), cloud, cyber security and solutions architecture most in demand.

The economic slowdown and the US-China trade war created uncertainty and candidates were less willing to move roles as swiftly as they had in previous years. At the same time, hiring managers set the bar much higher and were selective in hiring new roles, prolonging the interview process in order to find the ideal candidates.
95\%
OF PROFESSIONALS ARE OPEN TO JOB APPROACH WHEN NOT ACTIVELY LOOKING
$G 6$
While salaries remained stable in 2019, companies were willing to increase remuneration for specialists with niche skills in order to attract them.


## MATTHEW BENNETT, MANAGING DIRECTOR, GREATER CHINA

## 2020 EXPECTATIONS

Any development or outcomes of the US-China trade war will play a determining role in the market and employment conditions for 2020.

If the conflict escalates, it could potentially exacerbate downward pressure on the job market.

It is expected that the government will champion support through various initiatives to improve market confidence. In 2019, the government announced its plan to turn Shenzhen into a model city and an international city of innovation by 2025 . With multinational companies, local conglomerates and start-ups encouraged to set up headquarters and branches in Shenzhen, the demand for innovative and highly skilled talent is expected to increase further. With a shortage of the local talent necessary to fuel the Greater Bay Area's high-tech ambitions, we expect to see companies actively attracting candidates from around the world.

E-commerce will continue to gain momentum due to the increasingly demanding consumer market, for example the rise of one-stop-shop 'super-apps'. This is expected to increase the demand
for mobile payment, e-commerce, data and Al experts in 2020.

At the same time, there will be competition for business development and digital marketing candidates with a focus on search engine marketing (SEM), analytics, content and social media skills in order to increase market share.

To manage the changing environment and stay competitive, candidates with a strong mix of both technical and commercial awareness across various functions, and who could step up to become a strategic business partner will be highly sought after.

Professionals are focusing more on flexible working conditions, work-life balance and whether they will be able to participate fully in new technologies through their work. Companies are advised to build a smart workplace in order to attract and retain the best talent in a competitive environment.


TOP 4 FACTORS DETERMINING JOB SATISFACTION

*All statistics are drawn from Robert Walters industry research.

## TECH \& TRANSFORMATION <br> KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits


Good working culture \& environment


Good
work-life balance

## TOP SKILLS IN DEMAND



## 56\%

Of tech professionals stay in the same role for 3-5 years


## 33\%

Of tech professionals are optimistic about job opportunities in 2020

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS


## TECH \& TRANSFORMATION

## BEIJING

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $¥$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Management |  |  |
| Country Manager | 2.0-4.0m | 2.0-4.0m |
| Regional IT Director | 1.1-1.8m | 1.1-1.8m |
| Regional SAP Director | 1.0-1.9m | 1.0-1.9m |
| Application Director | 600k-1.3m | 600k-1.3m |
| PMO |  |  |
| Commercial Systems Manager | 400-700k | 400-700k |
| Project Management Officer | 300-650k | 300-650k |
| Application Manager | 350-600k | 350-600k |
| Service Manager | 300-500k | 300-500k |
| ERP |  |  |
| SAP Manager | 400-700k | 400-700k |
| SAP Consultant | 250-600k | 250-600k |
| Business Analyst | 300-600k | 300-600k |
| Infrastructure |  |  |
| Data Center Manager | 400-550k | 400-550k |
| Infrastructure Manager | 300-500k | 300-500k |
| Development |  |  |
| Software Architect | 500k-1.3m | 500k-1.3m |
| Senior Software Developer | 350-650k | 350-650k |
| UI Designer | 250-450k | 250-450k |
| Internet |  |  |
| Mobile Developer | 250-450k | 250-450k |
| Data Statistics | 300-500k | 300-500k |
| Product Manager | 300-400k | 300-400k |
| Sales |  |  |
| Sales VP | 1.5-2.5m | 1.5-2.5m |
| National Sales Director | 1.1-1.5m | 1.1-1.5m |
| Regional Sales Manager | 600k - 1.0m | 600k-1.0m |
| Account Director | 550-900k | 550-900k |
| Business Development Manager | 450-900k | 450-900k |
| Strategy Alliance Manager | 450-900k | 450-900k |
| Account/Channel Manager | 350-800k | 350-800k |

NB: Figures are basic salaries exclusive of benefits \& bonuses unless otherwise specified.

## TECH \& TRANSFORMATION

## SHANGHAI

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $¥$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Management |  |  |
| Regional IT Director | 1.2-2.0m | 1.2-2.0m |
| Regional Digital Director | 1.5-1.9m | 1.5-2.0m |
| Application IT Director | 650k-1.3m | 800k - 1.3m |
| PMO |  |  |
| Commercial Systems Manager | 500-700k | 500-700k |
| Project Management Officer | 300-600k | 400-600k |
| Service Manager | 300-600k | 400-600k |
| Application Manager | 450-600k | 450-600k |
| ERP |  |  |
| SAP Manager | 400-700k | 400-700k |
| SAP Consultant | 300-500k | 300-500k |
| Business Analyst | 300-650k | 300-650k |
| Infrastructure |  |  |
| Data Center Manager | 400-550k | 400-600k |
| Infrastructure Manager | 300-450k | 450-600k |
| Development |  |  |
| Software Architect | 500k - 1.3m | 500k-1.3m |
| Senior Software Developer | 350-650k | 350-650k |
| UI Designer | 200-400k | 200-400k |
| Internet |  |  |
| Mobile Developer | 200-500k | 400-600k |
| Data Statistics | 300-700k | 500-900k |
| Product Manager | 300-600k | 500-700k |

## TECH \& TRANSFORMATION

## SUZHOU

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $¥$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Management |  |  |
| Regional IT Director | 700k - 1.2m | 700k-1.2m |
| IT Manager | 300-450k | 350-600k |
| Application Manager | 250-400k | 300-400k |
| Infrastructure Manager | 150-300k | 200-350k |
| MES Manager | 150-300k | 200-400k |
| ERP |  |  |
| SAP Manager | 260-450k | 260-500k |
| SAP Consultant | 200-450k | 200-450k |
| Oracle Consultant | 180-400k | 180-400k |
| Business Analyst | 150-350k | 200-450k |
| AI |  |  |
| Product Manager | 400-800k | 400-800k |
| Algorithms Engineer | 400k - 1.2m | 450k-1.2m |
| Software Engineer/Architect | 300-800k | 300-800k |
| IoT |  |  |
| Digital Solution Manager | 400-700k | 400-700k |
| Project Manager | 350-600k | 350-600k |
| Software Engineer | 150-400k | 150-400k |

## TECH \& TRANSFORMATION

## SOUTHERN CHINA

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $\ddagger$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| CTO/CIO | 1.5-3.0m | 2.0-3.0m |
| Software Architect | 600k-1.5m | 700k-1.5m |
| Senior Big Data Engineer | 800k - 2.0 m | 1.0-3.0m |
| PMO | 700k - 2.0 m | 700k - 2.0 m |
| Senior Back-end Engineer | 700k - 1.5m | 700k - 1.5m |
| Senior Web Front-end Engineer | 700k - 1.5m | 700k-1.5m |
| Senior UI/UE Designer | 600-800k | 700k-1.0m |
| Senior Mobile Developer | 500k - 1.0m | 700k - 1.0m |
| Senior Product Manager | 500-800k | 700k - 1.0m |
| Senior QA | 500-900k | 500-900k |
| Project Manager | 400-800k | 400-800k |

## ACCOUNTING \& FINANCE

## KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits


Good working culture \& environment


Good
work-life
balance

## TOP SKILLS IN DEMAND



Finance business partner


Commerce finance


Corporate finance


## $50 \%$

Of accounting \& finance professionals are not planning to change jobs but are open for discussion

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS


Better company culture

## 42\%

## 28\%

## ACCOUNTING \& FINANCE

BEIJING

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $¥$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Chief Financial Officer | 1.2-3.0m | 1.2-3.0m |
| Commercial Director | 900k-1.5m | 900k-1.5m |
| Finance Director | 700k - 1.0m | 700k - 1.0m |
| Internal Audit Manager | 500-900k | 500-900k |
| FP\&A Manager | 500-600k | 500-600k |
| Treasury Manager | 450-650k | 450-650k |
| Shared Services Manager | 400-600k | 400-600k |
| Tax Manager | 400-800k | 400-800k |
| Finance Manager | 400-600k | 400-600k |
| Accounting Manager | 300-450k | 300-450k |
| Reporting Manager | 300-450k | 300-450k |

## ACCOUNTING \& FINANCE

## SHANGHAI

| ROLE | PERMANENT SALARY PER ANNUM CNY (¥) |  |
| :--- | :--- | :--- |
|  | 2019 | 2020 |
| Chief Financial Officer | $2.0-3.8 \mathrm{~m}$ | $\mathbf{2 . 0 - 4 . 0 m}$ |
| Regional Finance Director | $1.5-1.8 \mathrm{~m}$ | $\mathbf{1 . 8 - \mathbf { 2 . 0 m }}$ |
| Finance Director | $1.0-1.5 \mathrm{~m}$ | $\mathbf{1 . 2 - \mathbf { 1 . 8 m }}$ |
| Merger \& Acquisitions Director | $1.2-1.8 \mathrm{~m}$ | $\mathbf{1 . 4 - \mathbf { 2 . 0 m }}$ |
| Financial Controller | $800 \mathrm{k}-1.2 \mathrm{~m}$ | $\mathbf{8 0 0 k} \mathbf{- 1 . 2 m}$ |
| Internal Audit Manager | $500-900 \mathrm{k}$ | $\mathbf{5 0 0 - 9 0 0 k}$ |
| FP\&A Manager | $600-900 \mathrm{k}$ | $\mathbf{6 5 0 k} \mathbf{- 1 . 0 m}$ |
| Tax Manager | $600-850 \mathrm{k}$ | $\mathbf{6 0 0 - 8 5 0 k}$ |
| Treasury Manager | $500-900 \mathrm{k}$ | $\mathbf{5 0 0 - 9 0 0 k}$ |
| Finance Manager | $400-650 \mathrm{k}$ | $\mathbf{4 0 0 - 6 5 0 k}$ |
| Financial Analyst | $250-400 \mathrm{k}$ | $\mathbf{3 0 0} \mathbf{- 4 5 0 k}$ |
| Internal Auditor | $250-450 \mathrm{k}$ | $\mathbf{2 5 0 - 4 5 0 k}$ |

## ACCOUNTING \& FINANCE

SUZHOU

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $¥$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Chief Financial Officer | 1.2-1.8m | 1.2-2.0m |
| Finance Director | 600k-1.0m | 600k-1.2m |
| Financial Controller | 450-700k | 500-700k |
| Internal Audit Manager | 300-600k | 350-600k |
| Financial Analysis Manager | 300-500k | 350-500k |
| Finance Manager | 300-500k | 300-500k |
| Credit Control Manager | 260-400k | 260-400k |
| Tax Manager | 280-400k | 300-400k |
| Accounting Manager | 250-300k | 250-300k |
| Costing Manager | 250-400k | 300-400k |
| Treasury Manager | 250-400k | 250-400k |

## ACCOUNTING \& FINANCE

## SOUTHERN CHINA

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $~$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Chief Financial Officer | 1.5-3.5m | 1.5-3.5m |
| Regional Finance Director | 1.2-1.5m | 1.3-1.8m |
| Finance Director | 900k-1.2m | 1.0-1.3m |
| Tax Director | 800k-1.2m | 800k-1.2m |
| Audit Director | 700k - 1.0m | 800k-1.2m |
| Treasury Director | 700-900k | 800k-1.0m |
| Financial Controller | 650-850k | 700-900k |
| FP\&A Manager | 550-600k | 500-600k |
| Senior Finance Manager | 450-650k | 400-600k |
| Treasury Manager | 400-500k | 400-500k |
| Audit Manager | 400-600k | 400-650k |
| Tax Manager | 350-600k | 350-600k |
| Finance Manager | 300-600k | 300-550k |

## HEALTHCARE

## KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits


Good work-life balance


Good working culture \& environment

## 33\%

Of healthcare professionals are looking for jobs in 2020

## TOP SKILLS IN DEMAND



Research
\& development


Clinical trials/testing


Regulatory/quality assurance


EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS


## HEALTHCARE

## SHANGHAI

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $~$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Pharmaceutical |  |  |
| Research Biology Director | 2.0-2.3m | 2.0-2.3m |
| Research Chemistry Director | 2.0-2.3m | 2.0-2.3m |
| Process Development Director | 1.8-2.4m | 1.8-2.4m |
| Medical Director | 1.5-2.6m | 1.5-2.6m |
| Head of Regulatory Affairs | 1.5-2.3m | 1.5-2.3m |
| Formulation Director | 1.5-2.1m | 1.5-2.1m |
| Research Biology Associate Director | 1.5-1.8m | 1.5-1.8m |
| Clinical Operations Director | 1.2-2.2m | 1.2-2.2m |
| Marketing Director | 900k-1.2m | 900k-1.2m |
| Sales BU Director | 800k - 1.0m | 800k-1.0m |
| Marketing Manager | 700-800k | 700-800k |
| Medical Affairs Manager | 500-800k | 500-800k |
| Clinical Pharmacology Manager | 500-800k | 500-800k |
| Clinical Physician | 450-850k | 450-850k |
| Regulatory Affairs Manager | 450-850k | 450-850k |
| Clinical Trials Study Manager | 400-800k | 400-800k |
| Sales Manager | 300-400k | 300-400k |

NB: Figures are basic salaries exclusive of benefits \& bonuses unless otherwise specified.

## HEALTHCARE

SHANGHAI

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $~(~) ~$ |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Medical Devices |  |  |
| Business Unit Head | 2.0-2.5m | 2.0-2.5m |
| Asia Pacific Quality Director | 1.5-2.5m | 1.5-2.5m |
| Asia Pacific Regulatory Affairs Director | 1.5-2.5m | 1.5-2.5m |
| China Regulatory Affairs Director | 1.2-1.6m | 1.2-1.6m |
| China Quality Director | 1.0-1.5m | 1.0-1.5m |
| National Sales Manager | 700-850k | 700-850k |
| Marketing Manager | 500-800k | 500-800k |
| Product Manager | 400-500k | 400-500k |
| Quality Manager | 500-800k | 500-800k |
| Regulatory Affairs Manager | 500-800k | 500-800k |
| Regional Sales Manager | 500-600k | 500-600k |
| District Sales Manager | 400-500k | 400-500k |

## HEALTHCARE

## SUZHOU

| ROLE | PERMANENT SALARY PER ANNUM CNY (¥) |  |
| :--- | :--- | :--- |
|  | 2019 | $\mathbf{2 0 2 0}$ |
| Plant Manager | $800 \mathrm{k}-1.2 \mathrm{~m}$ | $\mathbf{8 0 0 k} \mathbf{- 1 . 2 m}$ |
| Quality Director | $600 \mathrm{k}-1.0 \mathrm{~m}$ | $\mathbf{6 0 0 k} \mathbf{- 1 . 0 m}$ |
| R\&D Director | $1.0-1.5 \mathrm{~m}$ | $\mathbf{1 . 0 - 1 . 5 m}$ |
| Regulatory Affairs Director | $600 \mathrm{k}-1.0 \mathrm{~m}$ | $\mathbf{6 0 0 k} \mathbf{- 1 . 0 m}$ |
| R\&D Manager | $500-800 \mathrm{k}$ | $\mathbf{5 0 0 - 8 0 0 k}$ |
| Operations Manager | $450-\mathbf{7 5 0 k}$ | $\mathbf{4 5 0 - \mathbf { 7 5 0 k }}$ |
| Quality Manager | $400-600 \mathrm{k}$ | $\mathbf{4 0 0 - 6 0 0 k}$ |
| Regulatory Affairs Manager | $400-600 \mathrm{k}$ | $\mathbf{4 0 0 - 6 0 0 k}$ |

NB: Figures are basic salaries exclusive of benefits \& bonuses unless otherwise specified.

## HUMAN RESOURCES

## KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good working culture \& environment


Good work-life balance


Competitive
\& benefits

## 38\%

Of HR professionals do not feel optimistic about job opportunities in the sector


TOP 4 MOTIVATORS TO MOVE JOBS


## HUMAN RESOURCES

## BEIJING

| ROLE | PERMANENT SALARY PER ANNUM CNY (¥) |  |
| :--- | :--- | :--- |
|  | 2019 | 2020 |
| HR Head | $1.5-3.0 \mathrm{~m}$ | $\mathbf{1 . 5}-\mathbf{3 . 0 m}$ |
| HR Director | $800 \mathrm{k}-3.0 \mathrm{~m}$ | $\mathbf{8 0 0 k} \mathbf{- 3 . 0 m}$ |
| Head of Compensation \& Benefits | $750 \mathrm{k}-1.3 \mathrm{~m}$ | $\mathbf{7 5 0 k} \mathbf{- 1 . 3 m}$ |
| Head of Talent Acquisition | $800 \mathrm{k}-1.2 \mathrm{~m}$ | $\mathbf{8 0 0 k} \mathbf{- 1 . 2 m}$ |
| Head of Organisational Development | $800 \mathrm{k}-1.5 \mathrm{~m}$ | $\mathbf{8 0 0 k} \mathbf{- 1 . 5 m}$ |
| Recruitment Manager | $400-800 \mathrm{k}$ | $\mathbf{4 0 0 - 8 0 0 k}$ |
| Compensation \& Benefits Manager | $400-800 \mathrm{k}$ | $\mathbf{4 0 0 - 8 0 0 k}$ |
| Talent Acquisition Manager | $400-800 \mathrm{k}$ | $\mathbf{4 0 0 - 8 0 0 k}$ |
| HR Business Partner | $400-800 \mathrm{k}$ | $\mathbf{4 0 0 - 8 0 0 k}$ |
| HR Manager | $400-800 \mathrm{k}$ | $\mathbf{4 0 0 - 8 0 0 k}$ |
| Learning \& Development Manager | $400-880 \mathrm{k}$ | $\mathbf{4 0 0 - 8 8 0 k}$ |
| Office Manager | $200-350 \mathrm{k}$ | $\mathbf{2 0 0 - 3 5 0 k}$ |

NB: Figures are basic salaries exclusive of benefits/bonuses unless otherwise specified.

## HUMAN RESOURCES

SHANGHAI

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $¥$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| HR VP | 1.8-3.0m | 2.0-3.5m |
| HR Director | 1.0-1.6m | 1.2-1.8m |
| Head of Compensation \& Benefits | 1.0-1.5m | 1.2-1.8m |
| Head of Organisational Development | 800k - 1.2 m | 1.0-1.4m |
| Head of Learning \& Development | 800k - 1.2m | 1.0-1.4m |
| Head of Talent Acquisition | 800k - 1.2 m | 1.0-1.4m |
| Compensation \& Benefits Manager | 450-600k | 500-650k |
| Talent Acquisition Manager | 450-600k | 500-650k |
| Learning \& Development Manager | 400-600k | 500-650k |
| HR Business Partner | 500-700k | 500-800k |
| HR Manager | 450-600k | 450-600k |
| Office Manager | 300-400k | 300-400k |
| Executive Assistant | 250-350k | 250-350k |

## HUMAN RESOURCES

## SUZHOU

| ROLE | PERMANENT SALARY PER ANNUM CNY (¥) |  |
| :--- | :--- | :--- |
|  | 2019 | $\mathbf{2 0 2 0}$ |
| HR VP | $1.2-1.6 \mathrm{~m}$ | $\mathbf{1 . 2 - \mathbf { 1 . 8 m }}$ |
| HR Director | $700 \mathrm{k}-1.2 \mathrm{~m}$ | $\mathbf{7 0 0 k} \mathbf{- 1 . 2 m}$ |
| Organisational \& Development Manager | $600-800 \mathrm{k}$ | $\mathbf{6 0 0 - 8 0 0 k}$ |
| Senior HR Manager/HR Manager | $300-700 \mathrm{k}$ | $\mathbf{3 5 0 - 7 0 0 k}$ |
| Compensation \& Benefits Manager | $350-600 \mathrm{k}$ | $\mathbf{3 5 0 - 6 0 0 k}$ |
| Talent Acquisition Manager | $350-600 \mathrm{k}$ | $\mathbf{3 5 0 - 6 0 0 k}$ |
| Training Manager | $350-600 \mathrm{k}$ | $\mathbf{3 5 0 - 6 0 0 k}$ |
| HR Business Partner | $350-600 \mathrm{k}$ | $\mathbf{3 5 0 - 6 0 0 k}$ |
| Administration Manager | $200-400 \mathrm{k}$ | $\mathbf{2 5 0 - 5 0 0 k}$ |
| Executive Assistant | $150-250 \mathrm{k}$ | $\mathbf{1 5 0 - \mathbf { 2 5 0 k }}$ |

NB: Figures are basic salaries exclusive of benefits/bonuses unless otherwise specified.

## HUMAN RESOURCES

## SOUTHERN CHINA

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $~$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| HR VP | 1.2-2.5m | 1.5-2.5m |
| HR Director | 800k - 1.0m | 800k-1.2m |
| Head of Compensation \& Benefits | 500-750k | 600-800k |
| Head of Organisational Development | 500-800k | 600-800k |
| Head of Learning \& Development | 500-650k | 500-750k |
| Head of Talent Acquisition | 400-500k | 400-600k |
| Compensation \& Benefits Manager | 300-500k | 350-500k |
| Talent Acquisition Manager | 300-500k | 350-550k |
| Learning \& Development Manager | 300-500k | 300-550k |
| HR Business Partner | 300-700k | 400-750k |
| HR Manager | 300-500k | 300-600k |
| Office Manager | 300-400k | 300-400k |

NB: Figures are basic salaries exclusive of benefits/bonuses unless otherwise specified.

## OPERATIONS \& ENGINEERING

## KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good working culture \& environment


Good work-life balance


Competitive remuneration
\& benefits

## TOP AREAS SEEING DEMAND



## 67\%

Of engineering \& operations professionals are willing to accept a lower salary for a more interesting job

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE



TOP 4 MOTIVATORS TO MOVE JOBS


## OPERATIONS

SHANGHAI

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $¥$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Operations VP | 1.5-2.0m | 1.8-2.5m |
| Operations Director | 1.0-1.5m | 1.2-1.8m |
| Quality Director | 800k-1.2m | 800k-1.2m |
| Plant Manager | 650-900k | 650-900k |
| Operations Manager | 650-900k | 650-900k |
| Lean Manager | 400-600k | 400-600k |
| Quality Manager | 400-600k | 400-600k |
| EHS Manager | 400-550k | 400-550k |
| Project Manager | 350-500k | 400-550k |

## ENGINEERING

SHANGHAI

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $¥$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| R\&D Director | 800k - 1.3m | 800k-1.5m |
| R\&D Director (Battery/New Energy/ADAS) | 800k - 1.5m | 800k - 2.0 m |
| Manufacturing Engineering Director | 800k - 1.0m | 800k-1.2m |
| R\&D Manager | 450-650k | 450-800k |
| Manufacturing Engineering Manager | 450-650k | 450-650k |
| Application Engineering Manager | 450-650k | 450-650k |
| Automation Manager | 450-800k | 500k-1.0m |
| Maintenance Manager | 300-500k | 300-650k |
| Technical/NPI Project Manager | 250-650k | 250-650k |
| Tooling Manager | 300-450k | 300-650k |
| Design Engineer | 200-400k | 200-400k |
| Mechanical Engineer | 180-300k | 180-300k |
| Application Engineer | 180-350k | 180-350k |

## OPERATIONS \& LEAN

suZHOU

| ROLE | PERMANENT SALARY PER ANNUM CNY (¥) |  |
| :--- | :--- | :--- |
|  | 2019 | $\mathbf{2 0 2 0}$ |
| General Manager | $1.0-2.0 \mathrm{~m}$ | $\mathbf{1 . 0} \mathbf{- 1 . 8 m}$ |
| Regional Operations Director | $900 \mathrm{k}-1.5 \mathrm{~m}$ | $\mathbf{9 0 0 k} \mathbf{- 1 . 5 m}$ |
| Regional Business Excellence Manager | $800 \mathrm{k}-1.2 \mathrm{~m}$ | $\mathbf{8 0 0 k - 1 . 2 m}$ |
| Plant Manager | $700 \mathrm{k}-1.0 \mathrm{~m}$ | $\mathbf{7 0 0 k} \mathbf{- 1 . 0 m}$ |
| Manufacturing Manager | $550-700 \mathrm{k}$ | $\mathbf{5 5 0 - 7 0 0 k}$ |
| Operations Manager | $550-800 \mathrm{k}$ | $\mathbf{5 5 0 - 8 0 0 k}$ |
| Lean Manager | $450-600 \mathrm{k}$ | $\mathbf{4 5 0 - 6 0 0 k}$ |
| Six Sigma Manager | $450-600 \mathrm{k}$ | $\mathbf{4 5 0 - 6 0 0 k}$ |
| Production Manager | $350-600 \mathrm{k}$ | $\mathbf{3 5 0 - 6 0 0 k}$ |
| IE/Lean Engineer | $\mathbf{2 5 0 - 3 0 0 \mathrm { k }}$ | $\mathbf{2 5 0 - 3 0 0 k}$ |

NB: Figures are basic salaries exclusive of benefits/bonuses unless otherwise specified.

## ENGINEERING

suZHOU

| ROLE | PERMANENT SALARY PER ANNUM CNY (¥) |  |
| :--- | :--- | :--- |
|  | 2019 | 2020 |
| Technical Director | $800 \mathrm{k}-1.3 \mathrm{~m}$ | $\mathbf{8 0 0 k} \mathbf{- 1 . 3 m}$ |
| R\&D Director | $800 \mathrm{k}-1.3 \mathrm{~m}$ | $\mathbf{8 0 0 k} \mathbf{- 1 . 3 m}$ |
| Engineering Director | $700 \mathrm{k}-1.2 \mathrm{~m}$ | $\mathbf{7 0 0 k} \mathbf{- 1 . 2 m}$ |
| Intelligent/Digital Manufacturing Director | $800 \mathrm{k}-1.0 \mathrm{~m}$ | $\mathbf{8 0 0 k - 1 . 0 m}$ |
| R\&D Manager | $450-650 \mathrm{k}$ | $\mathbf{4 5 0 - 6 5 0 k}$ |
| Engineering Manager | $450-650 \mathrm{k}$ | $\mathbf{4 5 0 - 6 5 0 k}$ |
| Automation Manager | $350-650 \mathrm{k}$ | $\mathbf{3 5 0} \mathbf{- 6 5 0 k}$ |
| Maintenance Manager | $300-500 \mathrm{k}$ | $\mathbf{3 0 0 - 5 0 0 k}$ |
| Project Manager | $250-650 \mathrm{k}$ | $\mathbf{2 5 0 - 6 5 0 k}$ |
| IE Manager | $300-500 \mathrm{k}$ | $\mathbf{3 0 0 - 5 0 0 k}$ |
| Design Engineer | $200-400 \mathrm{k}$ | $\mathbf{2 0 0 - 4 0 0 k}$ |
| Tooling Manager | $300-450 \mathrm{k}$ | $\mathbf{3 0 0 - 4 5 0 k}$ |
| ME Engineer | $180-300 \mathrm{k}$ | $180-350 \mathrm{k}$ |
| Application Engineer | $\mathbf{1 8 0 - 3 0 0 k}$ |  |
| $\mathbf{1 8 0 - 3 5 0 k}$ |  |  |

NB: Figures are basic salaries exclusive of benefits/bonuses unless otherwise specified.

## QUALITY \& EHS

suzHOU

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $¥$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Regional RA \& QA Director | 800k - 1.2m | 800k-1.2m |
| Regional Quality Director | 600k - 1.0m | 600k-1.0m |
| Regional EHS Manager | 500-700k | 500-700k |
| SQE Manager | 300-500k | 300-500k |
| EHS Manager | 300-500k | 300-500k |
| Quality Manager | 300-500k | 300-500k |
| Regulatory Affairs Manager | 250-500k | 250-500k |
| Customer Quality Manager | 250-400k | 250-400k |
| Quality Control Manager | 250-400k | 250-400k |
| Quality Systems Manager | 250-400k | 250-400k |
| Supplier Quality Engineer | 200-300k | 200-300k |

## ENGINEERING \& OPERATIONS

SOUTHERN CHINA

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $¥$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Operations |  |  |
| General Manager | 1.2-1.6m | 1.2-1.7m |
| Operations Director | 800k - 1.3 m | 800k-1.2m |
| Operations Manager/Plant Manager | 400-650k | 450-650k |
| Lean Manager | 400-500k | 400-550k |
| Engineering |  |  |
| Engineering Director | 600-850k | 600-900k |
| Manufacturing Engineering Manager | 350-450k | 400-500k |
| Project Manager | 350-550k | 300-500k |
| New Product Introduction Manager | 360-450k | 360-480k |
| Product Development Manager | 300-450k | 330-450k |
| Product Manager | 400-550k | 400-600k |
| Mechanical Engineering Manager | 300-450k | 350-450k |
| Electronic Engineering Manager | 350-500k | 400-600k |
| Electrical Engineering Manager | 350-500k | 400-600k |

## QUALITY

SOUTHERN CHINA

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $~$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Quality Director | 750k-1.3m | 700k-1.3m |
| Quality Manager | 450-600k | 400-600k |
| Product Compliance Manager | 350-450k | 350-500k |
| Supplier Quality Manager | 350-600k | 400-650k |
| Quality Improvement Manager | 350-550k | 350-600k |
| Quality System Manager | 300-450k | 350-450k |
| Testing Manager | 300-400k | 350-450k |

## SALES \& MARKETING

KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits


Good working culture \& environment


Good
work-life balance

## TOP AREAS SEEING DEMAND



## 56\%

Of sales \& marketing professionals are willing to accept a lower salary for a more interesting job
expectations of professionals staying in a role


TOP 4 MOTIVATORS TO MOVE JOBS


Flexible working options
$33 \%$

## SALES \& MARKETING

## BEIJING

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $\ddagger$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Industrial |  |  |
| Sales General Manager | 800k - 1.7 m | 800k-1.7m |
| Country Manager | 1.0-2.3m | 1.0-2.3m |
| Head of Sales | 800k - 1.7 m | 800k - 1.7m |
| National Sales Director | 500k - 1.7 m | 500k-1.7m |
| Head of Retail | 800k - 1.5 m | 800k - 1.5m |
| Head of Product | 600k - 1.2 m | 600k-1.2m |
| National Retail Operations Manager | 500k - 1.0m | 500k-1.0m |
| Regional Sales Manager | 400-800k | 400-800k |
| Business Development Manager | 400-800k | 400-800k |
| Training Manager | 300-500k | 300-500k |
| Product Manager | 300-600k | 300-600k |
| Store Manager | 250-400k | 250-400k |
| Visual Merchandising Manager | 250-400k | 250-400k |
| Area Manager | 250-600k | 250-600k |
| Global Key Account Manager | 500k - 1.0m | 500k-1.0m |
| Project Sales Manager | 400-700k | 400-700k |
| Key Account Manager | 300-500k | 300-500k |
| Professional Services |  |  |
| General Manager | 1.2-2.5m | 1.2-2.5m |
| National Sales Director | 1.2-1.5m | 1.2-1.5m |
| Business Development Director | 700k - 1.0 m | 700k-1.0m |
| Regional Sales Director | 500k - 1.2m | 500k-1.2m |
| Account Director | 500-800k | 500-800k |
| Global Key Account Manager | 500-800k | 500-800k |
| Business Development Manager | 400-900k | 400-900k |
| Regional Sales Manager | 450-700k | 450-700k |
| Account Manager | 300-550k | 300-550k |
| Sales Manager | 300-550k | 300-550k |

## SALES \& MARKETING

## SHANGHAI

## FMCG

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $¥$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| FMCG - Marketing/Digital |  |  |
| Marketing VP | 1.5-2.0m | 1.5-2.0m |
| Marketing Director | 1.0-1.5m | 1.0-1.5m |
| Marketing Manager | 600-900k | 600-900k |
| Digital Marketing Manager | 400-800k | 400-800k |
| Senior Brand Manager | 450-720k | 450-750k |
| Brand Manager | 300-500k | 300-500k |
| Trade Marketing/Special Event Manager | 500-800k | 500-800k |
| Public Relations Manager | 300-600k | 400-700k |
| Training Manager | 300-500k | 400-700k |
| FMCG - Sales/E-commerce |  |  |
| Sales General Manager | 1.5-2.5m | 1.5-2.5m |
| National Sales Director | 1.2-1.6m | 1.2-1.6m |
| National Key Account Director | 1.0-1.5m | 1.0-1.5m |
| E-commerce Director | 800k - 1.5 m | 800k - 1.5m |
| National Sales Operations Director | 800k - 1.0 m | 800k - 1.0m |
| National Sales Manager | 500-750k | 500-800k |
| Regional Sales Manager | 300-500k | 450-800k |
| E-commerce Manager | 300-600k | 300-600k |
| National Key Account Manager | 400-600k | 400-700k |

NB: Figures are basic salaries exclusive of benefits/bonuses unless otherwise specified.

## SALES \& MARKETING

## SHANGHAI

## INDUSTRIAL

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $¥$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Industrial |  |  |
| Sales VP | 1.5-2.5m | 1.5-2.5m |
| Sales Director | 1.2-1.6m | 1.2-1.6m |
| Marketing Director | 1.0-1.5m | 1.0-1.6m |
| Key Account Manager | 300-450k | 350-550k |
| Channel Sales Manager | 400-600k | 400-600k |
| Business Development Manager | 400-600k | 350-650k |
| Area Sales Manager | 300-550k | 300-600k |
| Online Sales Manager | 350-400k | 350-450k |
| Strategy Marketing Manager | 450-600k | 500-800k |
| Product Marketing Manager | 400-500k | 400-600k |
| Marketing Communications Manager | 350-550k | 350-550k |
| Digital Marketing Manager | 400-500k | 400-500k |
| Marketing Intelligence Manager | 400-550k | 400-550k |
| Sales Operation Manager | 300-600k | 350-700k |
| Sales Excellence Manger | 400-500k | 400-600k |

## SALES \& MARKETING

## SHANGHAI

## PROFESSIONAL SERVICES

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $~(~) ~$ |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Professional Services |  |  |
| General Manager | 1.7-2.2m | 1.7-2.2m |
| Business Development Director | 850k - 1.4 m | 900k-1.4m |
| Marketing Director | 800k - 1.3 m | 700k - 1.3m |
| Sales Director | 650k - 1.3m | 600k - 1.3m |
| Account Director | 600-900k | 600-900k |
| Business Development Manager | 350-650k | 350-700k |
| Marketing Manager | 350-600k | 300-650k |
| Sales Manager | 400-800k | 400-800k |
| Account Manager | 300-600k | 250-600k |
| Professional Services - Education |  |  |
| General Manager | 900k - 1.5m | 900k-1.5m |
| Regional Director | 600k -1.0m | 600k-1.0m |
| Centre Director | 400-800k | 400-800k |
| Marketing Director | 600-800k | 600-800k |
| Principal | 800k - 1.5m | 800k-1.5m |
| Vice Principal | 350-450k | 350-450k |
| Principal (Operations) | 400-700k | 400-700k |
| Head of Marketing and Admission | 500k-1.2m | 500k-1.2m |
| Business Development Director | 800k - 1.5m | 800k - 1.5m |
| Admission/Recruitment Manager | 300-500k | 300-500k |
| Marketing Manager | 300-450k | 300-450k |
| Operation Director | 500-800k | 500-800k |
| Academic Director | 450-750k | 450-750k |
| Franchising Support Manager | 350-600k | 350-600k |

## SALES \& MARKETING

## SHANGHAI

## RETAIL \& LUXURY

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $¥$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Retail \& Luxury - Management |  |  |
| Country Manager | 2.0-3.0m | 2.0-3.0m |
| Head of Sales | 1.0-1.5m | 1.2-1.5m |
| Head of Marketing | 850k-1.2m | 800k-1.2m |
| Regional Director | 1.0-1.25m | 800k-1.2m |
| Retail \& Luxury - National/Regional |  |  |
| National Sales Manager | 800k - 1.2m | 600-800k |
| National Retail Operations Manager | 450-600k | 400-550k |
| Merchandising Manager | 350-600k | 350-500k |
| Retail Marketing Manager | 350-600k | 400-600k |
| Area Manager | 350-600k | 300-500k |
| Digital Marketing Manager | 350-600k | 400-550k |
| Marketing Communications Manager | 400-550k | 450-600k |
| Store General Manager | 300-800k | 500-600k |
| Purchasing Manager | 300-500k | 300-400k |
| Business Development Manager | 400-600k | 300-500k |
| PR \& Events Manager | 250-500k | 250-400k |
| PR Manager | 250-500k | 250-500k |
| Product Manager | 250-450k | 250-300k |
| Regional Sales Manager | 250-400k | 350-500k |
| Area Sales Manager | 250-400k | 200-350k |
| Training Manager | 300-450k | 200-450k |
| Visual Merchandising Manager | 250-350k | 200-350k |
| Store Manager | 180-250k | 150-250k |
| Division Manager | 120-200k | 120-150k |
| Department Manager | 120-200k | 150-200k |

NB: Figures are basic salaries exclusive of benefits/bonuses unless otherwise specified.

## SALES \& MARKETING

## SUZHOU

## INDUSTRIAL

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $¥$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Sales General Manager | 1.0-1.8m | 1.0-1.8m |
| Sales Director | 800k - 1.5m | 800k-1.5m |
| Marketing Director | 800k - 1.2m | 800k-1.2m |
| Global Key Account Manager | 500-800k | 500-800k |
| Product Manager | 400-650k | 400-650k |
| Marketing Manager | 500-800k | 500-800k |
| Business Development Manager | 400-600k | 400-800k |
| Regional Sales Manager | 350-450k | 350-450k |
| Marketing Communications Manager | 350-450k | 350-450k |
| Key Account Manager | 350-500k | 350-500k |
| Customer Service Manager | 350-550k | 350-550k |

## SUPPLY CHAIN \& PROCUREMENT

TOP 3 DRIVERS OF JOB SATISFACTION


Competitive remuneration \& benefits


Good work-life balance


Good working culture \& environment

## 40\%

Of supply chain \& procurement professionals are optimistic about job opportunities in the sector

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


## TOP 4 MOTIVATORS TO MOVE JOBS



## SUPPLY CHAIN \& PROCUREMENT

SHANGHAI

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $¥$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Supply Chain VP | 2.5-4.0m | 2.5-4.0m |
| Sourcing Office Country Manager | 1.0-1.5m | 1.0-1.5m |
| Supply Chain Director | 800k - 2.0 m | 800k-2.0m |
| Sourcing Director | 800k - 1.2m | 800k-1.2m |
| Logistic Director | 750-950k | 800k-1.0m |
| Supply Chain Manager | 400-600k | 400-600k |
| Sourcing Manager | 500-700k | 500-700k |
| Logistics Manager | 350-550k | 350-550k |
| Planning Manager | 350-550k | 350-550k |
| Social Responsibility Manager | 500-650k | 500-650k |
| Merchandiser/Buyer | 160-180k | 180-200k |

## SUPPLY CHAIN \& PROCUREMENT

suZHOU

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $~$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Supply Chain VP | 1.0-2.0m | 1.0-2.0m |
| Supply Chain Director | 700k-1.2m | 700k-1.2m |
| Sourcing Director | 700k - 1.2m | 700k - 1.2m |
| Supply Chain Manager | 350-600k | 350-550k |
| Sourcing Manager | 300-600k | 300-600k |
| Warehouse Manager | 250-500k | 250-400k |
| Logistics Manager | 250-500k | 250-450k |
| Planning Manager | 250-500k | 250-400k |
| Procurement Manager | 250-500k | 250-500k |
| Commodity Manager | 250-450k | 250-450k |
| Customer Service Manager | 250-350k | 250-350k |
| Sourcing Supervisor | 200-250k | 200-250k |

NB: Figures are basic salaries exclusive of benefits/bonuses unless otherwise specified.

## SUPPLY CHAIN \& PROCUREMENT

SOUTHERN CHINA

| ROLE | PERMANENT SALARY PER ANNUM CNY ( $¥$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Supply Chain Director | 800k-1.3m | 800k-1.5m |
| Sourcing Director | 750k-1.2m | 700k-1.3m |
| Product Costing Manager | 400-500k | 350-500k |
| Sourcing Manager | 350-550k | 350-550k |
| Planning Manager | 300-550k | 360-600k |
| Merchandise Manager | 300-500k | 350-450k |
| Commodity Manager | 350-550k | 400-550k |
| Logistic Manager | 300-550k | 350-550k |
| Warehouse Manager | 300-450k | 300-450k |
| Transportation Manager | 300-550k | 350-550k |

NB: Figures are basic salaries exclusive of benefits \& bonuses unless otherwise specified.

## HONG KONG

> After a steady start in the first half of 2019, companies in Hong Kong have adopted cautious hiring plans due to political instability and concerns about a global economic slowdown.

## 2019 INSIGHT

With the rising geopolitical tensions, including the US-China trade war and dampening investor sentiment in Hong Kong, the Hong Kong Government revised its economic growth forecast for quarter four of 2019 down from 2-3\% to 0-1\%.

Against a backdrop of financial uncertainty, we saw a slowdown in hiring for trading and equity-related financial services positions. However, recruitment remained active for private banking and wealth management roles, and private bankers and relationship managers with a significant book of business are in particularly high demand. On the other hand, there is a new arms race to acquire top talent from the fintech and virtual banking spaces, with the issuing of eight virtual banking licences in early 2019. The sought-after talent ranged from business chiefs to operational professionals, covering finance, risk, legal and compliance, and system developers.

On the technology side, recruitment activity remained busy, particularly in cloud computing, big data and digital transformation. High-tech companies and startups also invested in Hong Kong due to its strategic position within the region. This drove demand for talent specialised in data, innovation, artificial intelligence (Al) and the Internet of Things (IOT), as well as software development.

Regarding salaries, top performers continued to be sought after and received salary increases ranging between $10 \%$ and $15 \%$ when changing jobs, with those offering niche skill sets or in-demand technical knowledge able to command a premium.

OF PROFESSIONALS IN HONG KONG ARE OPEN TO A JOB APPROACH WHEN NOT ACTIVELY LOOKING.

The market was adversely affected by a variety of factors over the course of 2019 and organisations have taken a careful approach to growth and hiring strategies.


## RICKY MUI <br> MANAGING DIRECTOR, HONG KONG

## 2020 EXPECTATIONS

Precise predictions are difficult to make for 2020 because so much depends on the current political situation, which remains a significant source
of uncertainty for both employers and jobseekers. Employers will be adopting a cautious approach to recruitment and insisting on candidates with specific niche skill sets. Hiring processes are expected to be lengthened and additional interview stages added, with more rigorous due diligence on candidates.

The legal and compliance market is expected to continue its growth as the need for robust legal and compliance teams remains a priority for business due to strong regulatory requirements. Working experience of and cultural familiarity with the Greater China region and its languages will be increasingly required.

We expect the demand for talent in both permanent and contract roles to continue in the fintech space, predominately in data analytics/science, Al and machine learning. With the Hong Kong Monetary Authority processing four more virtual bank applications and the expectation that banks will begin to offer retail and
commercial services in 2020, the demand for technology talent is set to continue.

Contracting engagements are expected to grow further, while salaries will remain steady. Contracting professionals experienced in project management, data science and business analysis will be highly sought after.

On the HR side, HR business partners with previous transformation experience and employer branding expertise are expected to be in high demand for talent attraction and retention.

With niche skills in short supply and candidates cautious about moving roles in 2020, hiring managers need to be decisive about the attributes they are looking for, ensuring an efficient and well-communicated hiring process. In a period where salary budgets are tight, companies need to demonstrate to candidates the presence of a positive workplace culture where flexible working, workspace design and digital technology all play an important role.


> Of professionals staying in the same roles expect to receive a pay rise of 4-6\% in 2020

## TOP 4 FACTORS DETERMINING JOB SATISFACTION

Good work culture and environment


Remuneration and benefits

Growth and promotion opportunities


Achieving status and positions of responsibility

## FINANCIAL SERVICES

## KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits


Good work-life balance


Good working culture \& environment

## TOP AREAS OF JOB GROWTH



## $88 \%$

Of fintech professionals are optimistic about job opportunities in 2020

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


Expect a
7-10\% annual salary increment


Expect a
bonus of 11-20\% of yearly salary


## FINANCIAL SERVICES

## HONG KONG

## FRONT OFFICE

| ROLE | BASE SALARY <br> PER ANNUM HKD (\$) | BONUS PER ANNUM <br> (PERCENTAGE OF ANNUAL <br> SALARY) |
| :--- | :--- | :--- |
|  | 2020 | 2020 |

## Non-bulge Bracket Investment Banks

| Experienced Analyst | $\mathbf{5 4 0 - \mathbf { 7 2 0 k }}$ | $\mathbf{2 5 - 5 0 \%}$ |
| :--- | :--- | :--- |
| Associate (2.5-6 yrs' exp) | $\mathbf{7 2 0} \mathbf{- 9 0 0 k}$ | $\mathbf{3 3 - 7 0 \%}$ |
| Vice President (7+ yrs' exp) | $\mathbf{9 6 0 k} \mathbf{- \mathbf { 1 . 4 4 m }}$ | $\mathbf{3 3 - \mathbf { 7 0 \% }}$ |
| Director (10+ yrs' exp) | $\mathbf{1 . 6 - \mathbf { 2 . 2 m }}$ | $\mathbf{5 0 - 7 5 \%}$ |
| Managing Director (15+ yrs' exp) | $\mathbf{1 . 9 5 - \mathbf { 2 . 4 m }}$ | Dependent on P\&L |
| Bulge Bracket Investment Banks | $\mathbf{7 2 0 - 9 6 0 k}$ | $\mathbf{2 5 - 5 0 \%}$ |
| Experienced Analyst | $\mathbf{8 4 0 k - \mathbf { 1 . 3 8 m }}$ | $\mathbf{2 5 - 5 0 \%}$ |
| Associate (2.5-6 yrs' exp) | $\mathbf{1 . 4 - \mathbf { 1 . 9 m }}$ | $\mathbf{5 0 \% +}$ |
| Vice President (7+ yrs' exp) | $\mathbf{1 . 8 - \mathbf { 2 . 4 m }}$ | $\mathbf{7 5 \% +}$ |
| Director (10+ yrs' exp) | $\mathbf{1 . 9 5 - \mathbf { 2 . 5 m }}$ | Dependent on P\&L |
| Managing Director (15+ yrs' exp) |  |  |

NB: Figures are basic salaries exclusive of benefits/bonuses unless otherwise specified.

## FINANCIAL SERVICES

HONG KONG

## FRONT OFFICE

| ROLE | PERMANENT SALARY PER ANNUM HKD (\$) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1-4 YRS' EXP |  | 5-8 YRS' EXP |  | 8+ YRS' EXP |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |
| Wealth Management |  |  |  |  |  |  |
| Relationship Manager | 550-800k | 650-800k | 700k-1.2m | 800k-1.3m | 900k - 2.4 m | 900k-2.4m |
| Product Specialist | 400-600k | 500-700k | 600-900k | 700k - 1.0m | 800k - 2.2 m | 800k-2.2m |
| Investment Analyst | 400-600k | 400-600k | 600-900k | 600-900k | 900k - 2.2 m | 900k-2.2m |
| Client Services | 360-480k | 360-480k | 420-600k | 420-600k | 600-800k | 600-800k |
| Private Equity |  |  |  |  |  |  |
| Investment Professional (Global Fund) | 900k-1.2m | 900k-1.3m | 1.5-2.0m | 1.45-2.0m | 2.0-2.4m | 2.0-2.4m |
| Investment Professional (Regional Fund) | 700-900k | 700-900k | 1.0-1.2m | 1.0-1.3m | 1.5-1.8m | 1.4-1.8m |
| Investment Professional (Fund of Funds) | 600-800k | 650-850k | 900k - 1.2m | 950k-1.25m | 1.2-1.4m | 1.25-1.5m |
| Investor Relations | 600-800k | 600-850k | 900k - 1.2m | 900k-1.2m | 1.4-1.8m | 1.3-1.75m |

## FINANCIAL SERVICES

## HONG KONG

## FRONT OFFICE

|  | BASE SALARY PER ANNUM HKD (\$) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Asset Management - Investment Research |  |  |
| Investment Analyst (1-3 yrs' exp) | 450-780k | 470-800k |
| Senior Investment Analyst (5+yrs' exp) | 1.2-1.6m | 1.2-1.6m |
| Assistant Portfolio Manager (10+ yrs' exp) | 1.8-2.4m | 1.7-2.5m |
| Portfolio Manager (13+ yrs' exp) | 2.5-4.0m | 2.5-4.2m |
| Asset Management - Execution Trading |  |  |
| Junior Trader (3-4 yrs' exp) | 550-800k | 500-800k |
| Senior Trader (5-8 yrs' exp) | 800k-1.2m | 750k-1.25m |
| Head of Trading (10+ yrs' exp) | 1.4-2.0m | 1.35-2.0m |
| Asset Management - Institutional Sales |  |  |
| Associate/Assistant (Client services) (3-5 yrs' exp) | 480-660k | 400-700k |
| VP/Manager (Client facing) (5-10 yrs' exp) | 1.0-1.5m | 900k-1.4m |
| Head of Sales (15+ yrs' exp) | 1.8-2.5m | 1.55-2.5m |
| Hedge Fund - Investment Research |  |  |
| Junior Analyst (3-5 yrs' exp) | 800k-1.2m | 750k-1.2m |
| Analyst (5-8 yrs' exp) | 1.2-2.0m | 1.2-2.0m |
| Senior Analyst (8-12 yrs' exp) | 1.6-2.2m | 1.7-2.3m |
| Hedge Fund - Portfolio Management |  |  |
| Assistant/Junior Portfolio Manager (10-15 yrs' exp) | 1.5-3.0m | 1.7-2.7m |
| Portfolio Manager (15+ yrs' exp) | 2.0-4.0m | 2.2-3.2m |
| Senior PM/CIO (20+yrs' exp) | 2.0-3.5m | 2.5-4.0m |
| Hedge Fund Execution Trading |  |  |
| Junior Trader (3-5 yrs' exp) | 550-900k | 550-950k |
| Senior Trader (5-8 yrs' exp) | 800k - 1.3 m | 850k-1.3m |
| Head of Trading (10+ yrs' exp) | 1.4-2.0m | 1.4-1.9m |

## FINANCIAL SERVICES

HONG KONG

## MIDDLE \& BACK OFFICE - PERMANENT

| ROLE |  |
| :--- | :--- |
|  |  |
|  |  |

PERMANENT SALARY PER ANNUM HKD (\$)

Accounting \& Finance

| Change Management | 240-480k | 240-480k | 480-850k | 480-850k | 850k-1.5m | 850k-1.5m |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Financial \& Regulatory Reporting | 300-450k | 240-360k | 450-750k | 360-750k | 750k-1.6m | 750k-1.5m |
| Fund Accounting \& Admin | 156-420k | 187-480k | 420-800k | 450-800k | 800k+ | 800k+ |
| Management Reporting | 300-450k | 240-360k | 450-750k | 360-750k | 750k-1.5m | 750k-1.5m |
| Product Control \& Valuation | 300-450k | 300-450k | 450-800k | 450-800k | 800k - 2.0 m | 800k - 2.0 m |
| Tax Planning \& Advisory | 300-500k | 300-500k | 500-800k | 500-800k | 800k - 2.0 m | 800k-2.0m |
| Treasury | 300-500k | 240-480k | 500-800k | 480-840k | 800k - 2.0 m | 840k-2.5m |

Internal Audit

| Fund \& Wealth Management | 420-600k | 420-600k | 600-960k | 600-960k | 960k+ | 960k+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| IBD \& Markets | 420-600k | 420-600k | 600-960k | 600-960k | 960k+ | 960k+ |
| Insurance | 420-540k | 300-540k | 540-960k | 540-960k | 960k+ | 960k+ |
| Information Technology | 450-660k | 450-660k | 660-980k | 660-980k | 980k+ | 980k+ |
| Retail \& Commercial Banking | 400-550k | 300-550k | 550-820k | 550-820k | 820k+ | 820k+ |

## Risk Management

| Counterparty Risk | 400k - 550k | 240-420k | 550-900k | 420-900k | 900k-1.5m | 900k-1.8m |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credit Risk | 400k - 550k | 240-420k | 550-780k | 550-780k | 780k-1.5m | 900k-1.8m |
| Market Risk | 400k - 600k | 240-480k | 600k-1.0m | 600k-1.0m | 1.0-1.8m | 900k-1.8m |
| Operational Risk | 400k - 550k | 240-420k | 550-800k | 550-800k | 800k - 1.4 m | 900k-1.5m |
| Operations |  |  |  |  |  |  |
| Change Management | 360-480k | 360-500k | 480-900k | 500-900k | 900k-1.6m | 900k-1.8m |
| Client Servicing \& Corporate Actions | 300-480k | 300-480k | 480-700k | 480-700k | 700k - 1.2m | 700k-1.2m |
| Collateral Management | 300-540k | 300-540k | 540-800k | 540-800k | 800k - 1.5m | 800k-1.5m |
| KYC/Client Onboarding | 300-540k | 300-540k | 540-800k | 540-800k | 800k - 1.4 m | 800k-1.4m |
| Trade Support \& Settlement | 300-540k | 300-540k | 540-840k | 540-840k | 840k - 1.3m | 800k-1.3m |

NB: Figures are basic salaries exclusive of benefits/bonuses unless otherwise specified.

## FINANCIAL SERVICES

HONG KONG

## INFORMATION TECHNOLOGY

| ROLE | PERMANENT SALARY PER ANNUM HKD (\$) |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 5-8 YRS' EXP |  | 8+ YRS' EXP |  |
|  | 2019 | 2020 | 2019 | 2020 |
| Application \& Development |  |  |  |  |
| Java, C++, .NET Developer | 630-880k | 630-880k | 880k-1.4m | 880k-1.4m |
| UI/UX Developer | 500-700k | 480-720k | 720k - 1.0m | 720k-1.2m |
| Quantitative Analyst | 620-750k | 660-900k | 840k - 1.5m | 900k-1.5m |
| Quality Assurance/Testing | 420-480k | 400-480k | 540-780k | 480-750k |
| Application Support | 480-600k | 500-650k | 660-960k | 650-960k |
| Software Architect | 660-840k | 700-900k | 840k-1.4m | 840k-1.4m |
| Big Data Architect | 480-660k | 600-840k | 720k - 1.0m | 840k-1.4m |
| Infrastructure \& Cyber Security |  |  |  |  |
| Cloud \& Storage | 750k - 1.0m | 825k-1.1m | 1.0-1.3m | 1.1-1.5m |
| Helpdesk Administrator | 360-480k | 396-528k | 480-840k | 528-924k |
| Network Engineer | 600-720k | 660-792k | 720-960k | 792k - 1.0m |
| Database Administrator | 540-660k | 540-660k | 660-800k | 660-800k |
| Cybersecurity | 480-840k | 600-840k | 840k-1.5m | 840k-1.5m |
| Technology Risk | 480-840k | 650-900k | 840k-1.5m | 900k - 1.5m |
| Project \& Change Management |  |  |  |  |
| Program Manager | 480-850k | 600-950k | 850k - 1.8 m | 950k-1.8m |
| Project Manager | 560-850k | 560-850k | 850k - 1.3m | 850k-1.3m |
| Change Manager | 560-850k | 560-850k | 850k - 1.5 m | 850k - 1.5m |
| PMO | 610-730k | 610-730k | 730k-1.5m | 730k-1.5m |
| Business Analyst | 480-730k | 480-730k | 730k-1.5m | 730k-1.5m |
| Project Coordinator/Analyst | 360-540k | 360-540k | 540-600k | 540-600k |
| Scrum Master \& Agile Evangelist | 540-720k | 600-840k | 720k - 1.0m | 840k-1.5m |
| Digital Transformation |  |  |  |  |
| Digital Product Manager | 700k - 1.0m | 700k - 1.0m | 1.0-1.8m | 1.0-1.8m |
| Digital Project Manager | 700-900k | 700-900k | 900k - 1.5 m | 850k-1.3m |
| UX/UI Lead | 600-900k | 600-900k | 900k - 1.5 m | 900k - 1.5m |
| Digital Transformation Manager | 600-900k | 600-900k | 900k - 1.8 m | 900k - 1.8m |
| Lean Consultant | 480-730k | 560-850k | 730k-1.5m | 850k - 1.8m |
| Business Intelligence |  |  |  |  |
| Business Intelligence Analyst | 490-670k | 490-670k | 620-800k | 620-800k |

## FINANCIAL SERVICES

HONG KONG

## MIDDLE \& BACK OFFICE - CONTRACT

| ROLE | CONTRACT SALARY PER MONTH HKD (\$) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1-4 YRS' EXP |  | 5-8 YRS' EXP |  | 8+ YRS' EXP |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |
| Finance |  |  |  |  |  |  |
| Project Management | 25-50k | 18-50k | 60-80k | 50-80k | 90-135k | 80k+ |
| Financial \& Regulatory Reporting | 30-40k | 20-45k | 50-80k | 45-80k | 70-100k | 70-100k |
| Fund Accounting \& Admin | 25-40k | 15-40k | 50-80k | 35-70k | 60-80k | 70k+ |
| Product Control \& Valuation | 25-50k | 25-50k | 50-60k | 50-75k | 75-80k | 75k+ |
| Management Reporting | 30-45k | 30-48k | 45-65k | 48-80k | 65-90k | 80k+ |
| Treasury | 20-35k | 20-35k | 35-60k | 35-60k | 60-90k | 60k+ |
| Governance |  |  |  |  |  |  |
| Compliance - AML/Surveillance | 25-60k | 25-60k | 60-120k | 60-120k | 120k+ | 120k+ |
| Compliance - Control Room | 25-50k | 25-50k | 60-120k | 60-120k | 120k+ | 120k+ |
| Compliance Advisory | 40-80k | 40-80k | 80-130k | 80-130k | 130k+ | 130k+ |
| Project Compliance | 40-80k | 41-80k | 80-130k | 81-130k | 130k+ | 130k+ |
| Business Operations |  |  |  |  |  |  |
| Change Management | 25-50k | 25-50k | 50-75k | 50-75k | 75-120k | 75-120k |
| Client Servicing | 25-45k | 22-45k | 40-60k | 40-70k | 60-100k | 60-110k |
| Collateral Management | 25-40k | 25-40k | 40-65k | 40-65k | 60-90k | 60-90k |
| Confirmation | 20-35k | 20-35k | 35-45k | 35-45k | 45-60k | 45-60k |
| Corporate Actions | 20-40k | 20-45k | 35-65k | 35-70k | 65-90k | 65-90k |
| Data Management | 20-45k | 20-55k | 40-80k | 55-90k | 80-100k | 100k+ |
| KYC/Client Onboarding | 20-50k | 20-45k | 50-80k | 45-90k | 80k+ | 90k+ |
| Settlements | 20-38k | 20-35k | 38-55k | 35-55k | 55-75k | 55-75k |
| Trade Support | 25-45k | 24-45k | 45-60k | 45-70k | 55-75k | 60-80k |
| Operations \& Projects |  |  |  |  |  |  |
| Business Analyst | 20-45k | 18-45k | 45-80k | 40-80k | 80-120k | 80-120k |
| Risk Management |  |  |  |  |  |  |
| Operational Risk | 22-60k | 22-60k | 60-85k | 60-85k | 85-105k | 85-105k |
| Credit Risk | 20-50k | 20-50k | 50-80k | 50-80k | 80-100k | 80-100k |
| Market Risk | 20-60k | 20-60k | 60-90k | 60-90k | 90-120k | 90-120k |

## TECH \& TRANSFORMATION <br> KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Company's technological adaptability


Good working culture \& environment


Good
work-life
balance

## TOP SKILLS IN DEMAND



## 53\%

Of tech professionals stay in a role for 3-5 years

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS


Better company culture

## 45\%

```
32%
```


## TECH \& TRANSFORMATION

HONG KONG

## PERMANENT

| ROLE | PERMANENT SALARY PER ANNUM HKD (\$) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3-7 YRS' EXP |  | 8-14 YRS' EXP |  | 15+ YRS' EXP |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |

## Management

| Chief Information Officer |  |  |  |  | 1.5-2.5m | 1.5-2.5m |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| IT Director |  |  | 800k - 1.2 m | 1.0-1.2m | 1.2-2.0m | 1.2-2.0m |
| Program Director |  |  |  |  | 1.2-2.2m | 1.2-2.5m |
| IT Manager | 450-550k | 450-550k | 550-750k | 550-800k |  |  |
| Infrastructure |  |  |  |  |  |  |
| Data Centre | 240-300k | 240-300k |  |  |  |  |
| Network Pre-sale | 360-550k | 360-550k |  |  |  |  |
| Help Desk | 240-360k | 240-360k |  |  |  |  |
| IT Security Pre-sale | 450-550k | 450-550k | 600k - 1.0m | 700k-1.2m |  |  |
| IT Security Technical Specialist | 336-650k | 336-650k | 650k-1.2m | 650k-1.2m | 1.0-1.5m | 1.2-1.5m |
| System Administration | 240-420k | 240-420k | 550-850k | 550-800k |  |  |
| Network Admin | 300-420k | 300-420k | 600-800k | 600-800k |  |  |
| Telco Pre-sale | 300-540k | 300-540k | 650k-1.2m | 650k-1.2m |  |  |
| Service Delivery | 360-540k | 360-540k | 700k - 1.2m | 700k-1.2m | 1.0-1.2m | 1.0-1.2m |
| AWS/Microsoft Azure Expert | 360-650k | 360-650k | 650k - 1.2m | 650k-1.2m | 1.2-1.5m | 1.2-1.5m |
| Solution Architect | 480-650k | 480-650k | 700k - 1.3m | 800k-1.2m | 1.0-1.3m | 1.0-1.3m |
| Projects |  |  |  |  |  |  |
| Business Analyst | 300-450k | 300-450k | 450-600k | 450-600k |  |  |
| Implementation Consultant | 336-450k | 336-450k | 550-900k | 550-900k | 900k-1.2m | 900k-1.2m |
| Project Manager | 300-540k | 300-540k | 600k - 1.0m | 600k-1.0m | 950k - 1.5m | 1.0-1.2m |
| Software |  |  |  |  |  |  |
| Developer | 240-420k | 240-420k | 450-650k | 500-800k | 750k-1.2m | 1.0-1.2m |
| Data Science | 360-540k | 360-540k | 550-800k | 550-800k | 800k - 1.5 m | 800k-1.5m |
| DevOps | 350-450k | 350-450k | 500-800k | 500-800k |  |  |
| RPA | 400-500k | 400-500k | 500-850k | 500-850k |  |  |

[^2]Robert Walters Salary Survey 2020

## TECH \& TRANSFORMATION

HONG KONG

## CONTRACT - IT PROJECTS \& TRANSFORMATION MANAGEMENT

| ROLE | CONTRACT SALARY PER MONTH HKD (\$) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3-7 YRS' EXP |  | 8-14 YRS' EXP |  | 15+ YRS' EXP |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |
| Digital Transformation |  |  |  |  |  |  |
| Transformation Management | 60-70k | 63-73k | 70-80k | 73-85k | 80-125k | 85-130k |
| Customer Experience Management | 35-65k | 37-68k | 65-85k | 68-88k | 85-120k | 88-125k |
| Digital Product Owner | 30-67k | 35-70k | 67-80k | 70-83k | 80-120k | 83-125k |
| Digital Project Manager | 53-63k | 56-66k | 63-75k | 66-78k | 75-120k | 78-125k |
| Digital Business Analyst | 30-48k | 37-53k | 48-58k | 53-63k | 58-73k | 62-77k |
| Lean/Process Reengineering Consultant | 35-58k | 37-61k | 58-88k | 61-92k | 88-120k | 92-125k |
| Robotic Process Automation | 30-55k | 32-58k | 55-88k | 58-92k |  |  |
| UX/UI Designer | 30-55k | 32-58k | 52-92k | 58-100k |  |  |
| Data \& Analytics |  |  |  |  |  |  |
| Data Strategy \& Planning | 35-48k | 38-50k | 45-80k | 47-83k | 75-115k | 78-120k |
| Data Management \& Governance | 30-52k | 32-56k | 50-80k | 53-83k | 75-105k | 78-110k |
| Data \& Business Analyst | 32-45k | 35-48k | 45-83k | 47-88k | 80-95k | 84-100k |
| Project Manager | 45-60k | 47-63k | 55-75k | 58-78k | 70-95k | 73-100k |
| Datawarehouse Specialist | 25-45k | 28-48k | 40-75k | 43-78k | 70-87k | 73-90k |
| Business Intelligent \& Reporting | 32-45k | 35-48k | 45-75k | 47-78k | 70-87k | 73-90k |
| Infrastructure |  |  |  |  |  |  |
| Infrastructure Project Manager | 39-55k | 41-58k | 55-70k | 58-73k | 70-95k | 78-99k |
| Cloud Project Manager | 50-75k | 52-78k | 75-110k | 80-118k | 100-130k | 105-135k |
| Technology Risk \& Security Consultant | 40-70k | 42-73k | 70-110k | 73-115k | 100-125k | 105-130k |

## TECH \& TRANSFORMATION

HONG KONG

## CONTRACT - IT PROJECTS \& TRANSFORMATION MANAGEMENT

| ROLE | CONTRACT SALARY PER MONTH HKD (\$) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3-7 YRS' EXP |  | 8-14 YRS' EXP |  | 15+ YRS' EXP |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |
| Application |  |  |  |  |  |  |
| Program Management | 58-75k | 61-78k | 75-95k | 78-99k | 95-150k | 99-156k |
| PMO | 35-55k | 38-58k | 55-85k | 58-90k | 90-110k | 95-115k |
| Change Management | 50-63k | 52-66k | 63-75k | 66-78k | 75-130k | 78-136k |
| Project Manager | 50-60k | 52-63k | 60-75k | 63-78k | 75-110k | 78-115k |
| Business Analyst (Applications) | 35-55k | 37-58k | 55-65k | 58-68k | 65-95k | 68-99k |
| Business Analyst (E-commerce) | 35-55k | 37-58k | 55-65k | 58-68k | 65-95k | 68-99k |
| Business Analyst (Insurance) | 35-55k | 37-58k | 55-65k | 58-68k | 65-85k | 68-88k |
| Business Analyst (Banking FO-BO) | 43-60k | 45-63k | 55-85k | 58-89k | 75-130k | 78-135k |
| Solution Engineering | 35-55k | 37-58k | 55-70k | 58-73k | 70-90k | 73-94k |
| Delivery Management | 48-63k | 50-66k | 63-90k | 66-94k | 90-100k | 94-104k |
| Technical Consultant (ERP, SAP, CRM) | 55-60k | 58-63k | 60-100k | 63-104k | 100-140k | 104-146k |
| Scrum Master \& Agile Evangelist | 50-75k | 52-78k |  |  |  |  |
| Testing |  |  |  |  |  |  |
| Automation Engineering | 30-50k | 32-53k | 50-80k | 52-82k | 80-92k | 82-95k |
| Testing/Quality Assurance | 25-32k | 26-34k | 32-45k | 34-47k | 45-58k | 47-61k |
| Procurement |  |  |  |  |  |  |
| Procurement and vendor management | 25-40k | 26-42k | 40-80k | 42-84k | 80-120k | 84-125k |

## TECH \& TRANSFORMATION

HONG KONG

## CONTRACT - IT APPLICATION DEVELOPMENT \& INFRASTRUCTURE

| ROLE | CONTRACT SALARY PER MONTH HKD (\$) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 0-3 YRS' EXP |  | 3-10 YRS' EXP |  | 10+ YRS' EXP |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |

## Data

| Data Lineage, Governance and Management (Metadata/Colibra) | 19-35k | 20-35k | 35-75k | 35-80k | 60-110k | 60-110k |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Data Analytics | 18-35k | 19-35k | 30-70k | 35-85k |  |  |
| Data Scientist - Financial Institutions/Consultancies | 25-40k | 25-45k | 30-80k | 30-85k | 60-120k | 60-120k |
| Data Scientist - Non-FS | 18-30k | 20-38k | 30-75k | 30-80k | 50-100k | 50-100k |
| Data Architect |  |  | 40-90k | 45-95k | 80-160k | 80-160k |
| Data Modeller |  |  | 40-85k | 40-85k | 60-120k | 60-120k |
| Data Engineer | 20-40k | 25-45k | 35-70k | 35-80k | 60-120k | 60-120k |
| Infrastructure |  |  |  |  |  |  |
| Middleware Specialist/Architect | 28-45k | 30-47k | 45-70k | 47-73k | 45-75k | 45-75k |
| Database Administrator/Architect | 25-50k | 26-52k | 50-78k | 52-82k | 50-78k | 50-78k |
| Helpdesk/Helpdesk Lead | 20-45k | 21-47k | 45-60k | 47-63k | 60-80k | 63-84k |
| Network Engineer/Architect | 25-50k | 26-52k | 50-75k | 52-78k | 75-100k | 78-104k |
| Windows Systems Administrator | 25-50k | 26-52k | 50-65k | 52-68k | 65-80k | 68-84k |
| Unix Systems Administrator | 30-58k | 40-61k | 58-75k | 61-78k | 75-90k | 78-90k |
| Information Security/Cyber Security Specialist | 30-50k | 32-52k | 50-75k | 52-78k | 75-100k | 78-104k |
| Cloud Engineer/Architect | 20-60k | 21-63k | 60-80k | 63-84k | 80-120k | 84-140k |
| Software |  |  |  |  |  |  |
| Solution/Technical Architect | 45-55k | 47-58k | 55-80k | 58-84k | 80-95k | 84-99k |
| Software Developer (Non-banking ) | 25-45k | 26-47k | 45-65k | 47-68k | 65-80k | 68-84k |
| Software Developer (Banking Systems) | 25-55k | 26-58k | 55-80k | 58-84k | 80-140k | 84-146k |
| Application Support (Banking Applications) | 20-35k | 20-35k | 40-80k | 40-80k | 50-90k | 50-90k |
| Application Support (Non-banking ) | 20-33k | 20-33k | 20-40k | 20-60k | 50-70k | 50-70k |
| Mobile Developer | 25-40k | 26-42k | 40-60k | 42-63k | 60-75k | 63-78k |
| DevOps Engineer | 20-40k | 20-40k | 40-90k | 40-70k | 60-90k | 65-100k |

## HUMAN RESOURCES

## KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good working culture \& environment


Good
work-life
balance


Competitive remuneration $\&$ benefits

## TOP SKILLS IN DEMAND



## 64\%

Of HR professionals stay in a role for 3-5 years

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


## TOP 4 MOTIVATORS TO MOVE JOBS

$\square$

Better company culture
48\%


Improved work-life
balance
38\%

## HUMAN RESOURCES

HONG KONG

| ROLE | PERMANENT | CONTRACT |  |
| :--- | :--- | :--- | :--- |
|  | SALARY PER ANNUM HKD (\$) | SALARY PER MONTH HKD (\$) |  |
|  | 2019 | 2020 | 2019 |

## Commerce \& Industry

| HR Director | 1.1-1.5m | 1.0-1.6m | 90-115k | 90-115k |
| :---: | :---: | :---: | :---: | :---: |
| Head of Compensation \& Benefits | 1.0-1.6m | 1.0-1.6m | 95-120k | 90-120k |
| HR Manager | 550-800k | 585-754k | 35-60k | 35-60k |
| Organisational Development Manager | 650k-1.0m | 650-910k | 45-80k | 45-80k |
| Payroll Manager | 520-715k | 520-845k | 45-75k | 40-75k |
| Recruitment Manager | 540-780k | 585-780k | 50-85k | 55-85k |
| Shared Services Manager | 540-845k | 624-884k | 45-80k | 45-80k |
| Training \& Development Manager | 520-780k | 598-910k | 45-80k | 45-80k |
| HR Generalist (Non-managerial)/BP | 360-585k | 374-608k | 30-50k | 35-50k |
| Recruitment Specialist | 300-455k | 309-468k | 35-75k | 35-75k |
| Payroll Specialist | 240-420k | 247-432k | 30-60k | 30-60k |
| HRIS Analyst | 330-420k | 343-436k | 25-45k | 25-45k |
| C\&B Officer/Specialist | 216-400k | 224-416k | 25-40k | 25-40k |

## Financial Services

| HR Director | 1.2-1.6m | 1.2-1.8m | 110-130k | 110-130k |
| :---: | :---: | :---: | :---: | :---: |
| Head of Compensation \& Benefits | 1.2-1.6m | 1.2-1.6m | 115-140k | 115-140k |
| HR Manager | 650-920k | 585-975k | 45-90k | 50-90k |
| HRIS Manager | 550-750k | 585-845k | 60-100k | 65-100k |
| ER/Organisational Development Manager | 850k-1.25m | 850k-1.25m | 50-100k | 50-100k |
| Shared Services Manager | 600-900k | 660-949k | 50-85k | 50-85k |
| Training \& Development Manager | 600-900k | 650-975k | 65-100k | 65-100k |
| HR Generalist (Non-managerial)/BP | 420-580k | 455-585k | 35-65k | 35-65k |
| Payroll Specialist | 400-520k | 455-715k | 35-50k | 35-50k |
| Recruitment Specialist | 400-550k | 390-550k | 35-80k | 35-80k |

[^3]
## ACCOUNTING \& FINANCE

## KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits


Good working culture \& environment


Good
work-life
balance

## TOP ROLES IN DEMAND



## $43 \%$

Of accounting \& finance professionals are looking to change jobs in 2020

## 77\%

Of accounting \& finance professionals are optimistic about job opportunities in the next year

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS


## ACCOUNTING \& FINANCE

HONG KONG

| ROLE | PERMANENT |  | CONTRACT |  |
| :---: | :---: | :---: | :---: | :---: |
|  | SALARY PER ANNUM HKD (\$) |  | SALARY PER MONTH HKD (\$) |  |
|  | 2019 | 2020 | 2019 | 2020 |
| Chief Financial Officer (Large co.) | 2.2-4.0m | 2.2-4.0m |  |  |
| Finance Director (Large co.) | 1.6-2.7m | 1.7-2.7m | 85-120k | 80-120k |
| Finance Director - (SME) | 1.2-1.8m | 1.1-2.0m | 85-115k | 80-100k |
| Financial Controller - (Large co.) | 1.2-1.8m | 1.0-1.8m | 78-88k | 75-90k |
| Financial Controller - (SME) | 950k - 1.4m | 910k-1.5m | 62-82k | 60-80k |
| FP\&A Director - Regional | 1.4-1.6m | 1.4-1.7m |  |  |
| FP\&A Manager - Business Partner | 700k - 1.2m | 720k-1.2m | 50-65k | 50-70k |
| Finance Manager - Control \& Reporting | 600-800k | 700-900k | 55-65k | 50-65k |
| Accounting Manager (GL, AP, AR) | 580-800k | 540-840k | 45-55k | 40-60k |
| Senior Accountant |  |  | 40-55k | 35-45k |
| Senior Financial/Business Analyst | 500-720k | 520-720k | 45-65k | 45-65k |
| Financial/Business Analyst |  |  | 30-50k | 30-45k |
| Corporate Development/M\&A Director | 1.5-3.2m | 1.5-3.5m |  |  |
| Corporate Development/M\&A Manager | 800k - 1.5m | 780k-1.5m | 50-68k | 50-70k |
| Corporate Development/M\&A Analyst | 600-900k | 600-900k | 38-55k | 40-55k |
| Tax Director | 1.5-2.3m | 1.5-2.5m |  |  |
| Tax Manager | 700k-1.2m | 700k-1.3m | 52-72k | 50-70k |
| Audit Director | 1.2-2.2m | 1.3-2.5m |  |  |
| Audit Manager | 650k - 1.0 m | 700k-1.1m | 45-55k | 45-55k |
| Treasury Director | 1.4-2.3m | 1.5-2.5m |  |  |
| Treasury Manager | 650k-1.2m | 600k-1.2m | 48-68k | 45-70k |
| Investor Relations Director | 1.5-2.8m | 1.6-3.0m |  |  |
| Investor Relations Manager | 660k - 1.1m | 660k-1.3m |  |  |

## LEGAL \& COMPLIANCE

## TOP 3 DRIVERS OF JOB SATISFACTION



Growth opportunities


Competitive remuneration \& benefits


Good working culture \& environment

## $49 \%$

Of legal \& compliance professionals stay in a role for 3-5 years

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


## 67\%

Of legal \& compliance professionals feel optimistic about job opportunities in 2



## LEGAL \& COMPLIANCE

HONG KONG

## LEGAL

| ROLE | PERMANENT SALARY PER ANNUM HKD (\$) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ANALYST/ASSOCIATE NQ-3 PQE |  | $\begin{aligned} & \text { AVP } \\ & \text { 4-7 PQE } \end{aligned}$ |  | $\begin{aligned} & \text { VP } \\ & 7-12 \text { PQE } \end{aligned}$ |  | DIRECTOR/HEAD OF LEGAL$12+\mathrm{PQE}$ |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |


| In-house Legal Financial Services |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| International Banks | 700k - 1.0m | 700k - 1.0m | 1.0-1.5m | 1.0-1.5m | 1.2-2.0m | 1.2-2.0m | 1.7-2.5m+ | 1.7-2.5m+ |
| Regional/Local Banks |  |  | 700k-1.2m | 700k-1.2m | 1.0-1.8m | 1.0-1.8m | 1.5-2.0m+ | 1.5-2.0m+ |
| Asset Managers/Hedge Funds/Private Equity | 500k - 1.0m | 500k-1.0m | 700k-1.4m | 700k-1.5m | 1.0-1.8m | 1.0-2.0m | 1.8-2.0m+ | 1.8-2.2m+ |
| Fintech |  | 500-800k |  | 600k - 1.2m |  | 1.0-1.6m |  | 1.2-2.0m+ |
| Insurance | 700-900k | 700-900k | 800k-1.3m | 800k - 1.4 m | 1.0-1.8m | 1.1-1.8m | $1.7 \mathrm{~m}+$ | $1.8 \mathrm{~m}+$ |
| Regulators | 500-800k | 500-850k | 800k-1.3m | 800k-1.4m | 1.0-1.8m | 1.1-1.8m | $1.5 \mathrm{~m}+$ | $1.6 \mathrm{~m}+$ |
| In-house Legal Commerce \& Industry |  |  |  |  |  |  |  |  |
| TMT | 600-800k | 600-800k | 750k-1.6m | 800k - 1.6m | 960k-1.6m | 960k-1.6m | 1.4-2.4m | 1.6-2.6m |
| Retail | 550-800k | 550-800k | 700k-1.3m | 700k-1.3m | 850k-1.4m | 850k-1.4m | 1.2-1.7m | 1.2-1.5m |
| Real Estate \& Hospitality | 600-900k | 600-900k | 900k-1.6m | 800k - 1.6m | 1.1-1.6m | 1.1-1.6m | 1.6-2.4m | 1.6-2.4m |
| Manufacturing | 600-800k | 600-800k | 700k - 1.4 m | 650k - 1.4m | 1.0-1.6m | 1.2-1.6m | 1.2-1.8m | 1.2-1.8m |
| Others | 550-850k | 550-850k | 700k-1.3m | 700k-1.3m | 900k-1.4m | 800k-1.4m | 1.2-1.6m | 1.2-1.6m |
| Private Practice |  |  |  |  |  |  |  |  |
| US | 1.0-1.5m | 1.0-1.6m | 1.5-2.4m | 1.5-2.5m | 2.0-2.5m | 2.0-2.7m | $2.6 \mathrm{~m}+$ | $2.7 \mathrm{~m}+$ |
| International \& Offshore | 750k-1.2m | 750k-1.3m | 1.0-1.8m | 1.0-1.8m | 1.5-2.0m | 1.5-2.2m | $1.75 \mathrm{~m}+$ | $1.8 \mathrm{~m}+$ |
| Regional \& Local | 500-900k | 500-950k | 700k-1.5m | 700k-1.6m | 1.0-1.8m | 1.0-1.8m | $1.5 \mathrm{~m}+$ | $1.5 \mathrm{~m}+$ |

[^4]
## LEGAL \& COMPLIANCE

HONG KONG

## COMPLIANCE

| ROLE | PERMANENT SALARY PER ANNUM HKD (\$) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | OFFICER, ASSISTANT, ANALYST |  | MANAGER, AVP - JUNIOR VP |  | VP, SVP, DIRECTOR, HEAD OF COMPLIANCE |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |
| Banking |  |  |  |  |  |  |
| AML, Advisory/Policy | 340-450k | 340-540k | 600k - 1.0m | 660k-1.1m | $1.1 \mathrm{~m}+$ | 1.2m+ |
| AML, Transaction Monitoring/Surveillance/Investigations | 260-400k | 300-450k | 540-800k | 540-840k | 840k-1.2m | 900k - 1.5m |
| Control Room | 300-430k | 450-600k | 700k - 1.0m | 720k - 1.1m | 1.2-1.5m | 1.2-1.8m |
| Compliance Testing | 320-450k | 320-450k | 650-900k | 650k - 1.0m | 1.0-1.5m | 1.1-1.6m |
| Regulatory Advisory | 350-450k | 400-650k | 600-900k | 800k - 1.2m | $1.0 \mathrm{~m}+$ | 1.2-2.0m |
| Sales and Trading, Monitoring/Surveillance | 350-450k | 350-450k | 660k - 1.0m | 660k - 1.0m | 1.0m-1.9m | 1.0-1.8m |
| Sales and Trading, Product Advisory (e.g. FI, Equities, IBD) | 350-500k | 400-700k | 660k - 1.0m | 800k-1.2m | $1.2 m+$ | 1.2m+ |
| Buy-Side |  |  |  |  |  |  |
| Investment Compliance | 360-540k | 360-550k | 540-840k | 550-900k | 1.0m+ | 1.0m+ |
| General Compliance | 240-420k | 240-450k | 540-840k | 550-900k | 960k - 1.4m | $1.0 \mathrm{~m}+$ |
| Private Equity (Usually Sole Operator) |  |  | 690-960k | 690k - 1.0m | $1.4 \mathrm{~m}+$ | $1.4 \mathrm{~m}+$ |
| Hedge Fund | 360-600k | 360-700k | 660k - 1.0m | 650k-1.0m | $1.5 \mathrm{~m}+$ | $1.5 \mathrm{~m}+$ |
| Securities/Brokerage |  |  |  |  |  |  |
| Securities Industry (Local/Regional) | 240-360k | 240-400k | 360-600k | 360-600k | 660k - 1.0m | 700k - 1.0m |
| Global Securities/Brokerage (International Firms) | 360-420k | 360-450k | 540-740k | 550-800k | 840k - 1.4 m | 850k-1.5m+ |
| Corporate/MNCs |  |  |  |  |  |  |
| Investigations (AML/Financial Crime) |  |  | 420-600k | 350-600k | 840k-1.2m | 700k - 1.2m |
| Internal Controls (ABC, FCPA, AML) |  |  | 540-720k | 540-720k | 840k-1.2m | 700k - 1.3m |

NB: Figures are basic salaries exclusive of benefits \& bonuses unless otherwise specified.

## COMPANY SECRETARIAL

| ROLE | PERMANENT SALARY PER ANNUM HKD (\$) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ASSISTANT MANAGER/MANAGER <br> 5-8 YRS' EXP |  | DEPUTY COMPANY SECRETARY <br> 8+ YRS' EXP |  | NAMED COMPANY SECRETARY8+ YRS' EXP |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |
| HK Listed Companies | 450-650k | 450-700k | 650-900k | 700-950k | 850k - 1.5m | 800k-1.5m |
| Non-listed Companies | 450-650k | 450-650k | 650-850k | 650-850k |  |  |
| Financial Services | 600-720k | 550-720k | 600-850k | 600-800k | 850k-1.2m | 750k-1.2m |

## SALES \& MARKETING

KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits


Good working culture \& environment


Good
work-life balance

TOP AREAS SEEING DEMAND


## 66\%

Of sales \& marketing professionals are optimistic about job opportunities in the next year
expectations of professionals staying in a role


TOP 4 MOTIVATORS TO MOVE JOBS



```
29%
```


## SALES \& MARKETING

HONG KONG

## PERMANENT

| ROLE | PERMANENT SALARY PER ANNUM HKD (\$) |  |
| :--- | :--- | :--- |
|  | 2019 | 2020 |

## Financial Services

| Head of Corporate Communications | 1.5-2.5m | 1.5-2.5m |
| :---: | :---: | :---: |
| Head of Corporate Access | 1.5-2.5m | 1.5-2.5m |
| Head of Events | 1.4-1.8m | 1.5-2.0m |
| Head of Internal Communications | 1.2-1.5m | 1.3-1.6m |
| Head of Marketing | 1.5-2.5m | 1.5-2.5m |
| Media Relations Director | 1.2-1.6m | 1.5-1.8m |
| Digital Director | 1.4-2.0m | 1.5-2.2m |
| Corporate Communications Manager | 720k-1.0m | 750k-1.1m |
| Digital Marketing Manager | 1.0-1.5m | 1.0-1.5m |
| Events Manager | 600-900k | 650k-1.0m |
| Internal Communications Manager | 650-950k | 700k-1.0m |
| Marketing Communications Manager | 650-950k | 650-950k |
| Marketing Manager | 550-800k | 550-850k |
| Media Relations Manager | 720k - 1.0m | 720k-1.0m |
| Product Development Manager | 800k - 1.3m | 800k-1.3m |
| Media Relations Executive | 420-500k | 425-525k |

## SALES \& MARKETING

HONG KONG

## PERMANENT

| ROLE | PERMANENT SALARY PER ANNUM HKD (\$) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| IT\&T |  |  |
| General Manager | 2.0-2.5m | 2.0-2.5m |
| Account Director | 1.0-1.5m | 1.0-1.5m |
| Carrier Sales Director | 1.0-1.5m | 1.0-1.5m |
| Marketing Director | 1.0-1.5m | 1.2-1.8m |
| Sales Director | 1.3-2.0m | 1.3-2.0m |
| Account Manager | 750-900k | 750-900k |
| Alliances Manager | 800k - 1.3m | 800k-1.3m |
| Business Development Manager | 700k-1.2m | 750k-1.4m |
| Channel Manager | 700k - 1.3m | 700k - 1.3m |
| Digital Marketing Manager | 540-660k | 550-750k |
| Marketing Manager | 480-600k | 500-650k |
| Sales Manager | 700k - 1.0m | 700k-1.0m |

## SALES \& MARKETING

HONG KONG

## PERMANENT

| ROLE | PERMANENT SALARY PER ANNUM HKD (\$) |  |
| :--- | :--- | :--- |
|  | 2019 | 2020 |

## Consumer Markets

| Sales Director | 1.0-1.5m | 1.2-2.0m |
| :---: | :---: | :---: |
| General Manager | 1.5-2.0m | 1.5-2.5m |
| Brand Director | 1.0-1.5m | 1.0-1.5m |
| Marketing Director | 1.0-1.5m | 1.2-2.0m |
| Retail Operations Director | 960k-1.3m | 1.0-1.5m |
| Key Account Manager | 480-720k | 500-800k |
| Area Sales Manager | 480-660k | 500-800k |
| Brand Manager | 480-720k | 550-800k |
| Marketing Manager | 480-660k | 500-750k |
| Visual Merchandising Manager | 480-600k | 500-650k |
| PR Manager | 600 - 900k | 625-950k |
| Content Marketing Manager | 480-600k | 500-650k |
| E-commerce Manager | 600-800k | 625-850k |

[^5]
## SALES \& MARKETING

HONG KONG

## CONTRACT

| ROLE | CONTRACT SALARY PER MONTH HKD (\$) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Financial Services |  |  |
| Corporate Communications Manager | 50-80k | 50-80k |
| Events Manager | 45-60k | 40-55k |
| Internal Communications Manager | 45-70k | 45-65k |
| Marketing Manager | 45-60k | 45-60k |
| Events Executive | 25-50k | 23-45k |
| Internal Communications Executive | 30-45k | 35-45k |
| Marketing Executive | 25-38k | 25-35k |
| Roadshow Executive | 25-45k | 30-45k |
| FMCG |  |  |
| Brand Manager | 35-60k | 35-60k |
| Marketing Manager | 35-48k | 35-50k |
| IT\&T |  |  |
| Marketing Manager | 35-55k | 35-55k |
| Marketing Executive | 25-40k | 25-40k |
| Retail |  |  |
| Brand Manager | 40-58k | 40-58k |
| Marketing Manager | 35-45k | 35-45k |

## SECRETARIAL \& BUSINESS SUPPORT <br> KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits


Good working culture \& environment


Good
work-life
balance

## TOP ROLES IN DEMAND



Administrative support


Secretaries


Office managers

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


Expect a
4-6\% annual
salary increment


Expect a
bonus of 16-20\%
of yearly salary

TOP 4 MOTIVATORS TO MOVE JOBS


## SECRETARIAL \& BUSINESS SUPPORT

## HONG KONG

## CONTRACT

| ROLE | CONTRACT |  |
| :---: | :---: | :---: |
|  | SALARY PER MONTH HKD (\$) |  |
|  | 2019 | 2020 |
| Commerce \& Industry |  |  |
| Administration Manager | 35-45k | 35-45k |
| Assistant Administrative Manager | 28-35k | 28-35k |
| Administrator | 20-32k | 20-30k |
| Administrative Assistant | 15-30k | 15-25k |
| Office Manager | 35-50k | 35-50k |
| Personal Assistant | 20-35k | 20-35k |
| Legal Secretary | 25-40k | 25-40k |
| Executive Secretary | 30-48k | 25-45k |
| Team Secretary | 30-40k | 30-40k |
| Receptionist | 15-28k | 15-20k |
| Financial Services |  |  |
| Administration Manager | 35-60k | 35-60k |
| Assistant Administrative Manager | 30-45k | 30-45k |
| Administrator | 25-35k | 25-35k |
| Administrative Assistant | 15-30k | 15-30k |
| Office Manager | 45-60k | 45-55k |
| Personal Assistant | 35-65k | 35-40k |
| Legal Secretary | 32-45k | 25-45k |
| Executive Secretary/Executive Assistant | 35-50k | 35-50k |
| Team Secretary | 30-48k | 30-45k |
| Receptionist | 18-30k | 18-25k |
| Customer Service |  |  |
| Customer Service Officer | 12-18k | 12-18k |

## SUPPLY CHAIN, PROCUREMENT \& LOGISTICS KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits


Good work-life balance


TOP AREAS SEEING DEMAND


## 66\%

Of supply chain, procurement \& logistics professionals are optimistic about job opportunities in 2020

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


Expect a
4-6\% annual salary increment


Expect a
bonus of 11-15\% of yearly salary

TOP 4 MOTIVATORS TO MOVE JOBS


Better company culture
46\%


## 54\%

Of professionals are willing to accept a lower salary for a more interesting jo


## SUPPLY CHAIN, PROCUREMENT \& LOGISTICS

HONG KONG

| ROLE | PERMANENT SALARY PER ANNUM HKD (\$) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Commercial/Industrial |  |  |
| Head of Supply Chain | 1.5-3.0m | 1.5-3.0m |
| Head of Procurement | 1.2-2.5m | 1.2-2.5m |
| Logistics/Operations Director | 1.3-2.0m | 1.3-2.0m |
| Logistics/Warehouse Manager | 550-900k | 550-900k |
| Procurement Manager | 700k-1.0m | 700k-1.0m |
| Demand/Supply Planner | 500-800k | 500-800k |
| Retail Sourcing Office/Agent |  |  |
| Managing Director/EVP | 2.5-4.0m | 2.5-4.0m |
| Sourcing Director/vP | 1.3-2.3m | 1.3-2.3m |
| Quality Director | 1.2-2.0m | 1.2-2.0m |
| QA/QC Manager | 650k-1.1m | 650k-1.1m |
| Merchandising Manager | 550-950k | 400-900k |
| Product Development/Technical | 600k - 1.1m | 600k-1.1m |
| 3PL |  |  |
| Sales/Operations Director | 1.0-2.0m | 1.0-2.0m |
| Operations/Logistics Manager | 700k-1.2m | 500k-1.0m |
| Trade Lane Manager | 700k - 1.1m | 700k-1.1m |
| Key Account/Business Development Manager | 480k - 1.1m | 480k - 1.1m |
| Banking \& Financial Services |  |  |
| Category Manager | 800k-1.2m | 800k-1.2m |
| Sourcing Manager | 800k - 1.2 m | 800k-1.2m |
| Head of Vendor Risk Management | 1.0-1.3m | 1.0-1.3m |
| Head of Procurement | 1.7-2.5m | 1.7-2.5m |

## INDONESIA

Businesses in Indonesia took a more conservative stance towards hiring in the first half of 2019, as they waited for more clarity of political direction amid elections and other global events, such as the US-China trade war. In the second half of the year, hiring recovered and is expected to continue to remain active in 2020 despite a global economic slowdown.

## 2019 INSIGHT

Continuing the trends from previous years, e-commerce and digital continued to be major drivers of the economy and, in turn, hiring activity throughout 2019. There was exponential growth observed in these areas, with e-commerce, fintech and other digital businesses expanding in both numbers and size, and traditional companies embarking on their own digital journeys. This drove high demand for skilled technology and digital talent, particularly for those able to showcase commercial ability and business acumen.

Aside from technology and digital roles, however, hiring levels were more subdued in the first half of the year. Recruitment was largely limited to replacement hires, particularly for senior positions, as businesses were less inclined to make important hiring decisions during the general elections. However, hiring activity for more junior roles remained relatively healthy.

Across all functions, we
expect employers to look
beyond technical skills when hiring.

[^6]

## ERIC MARY, COUNTRY MANAGER, INDONESIA

## 2020 EXPECTATIONS

Hiring is expected to be more active in 2020 than in 2019. There will continue to be growth in the areas
of e-commerce and fintech, and we also expect to see hypergrowth for start-ups in new business verticals, such as logistics, payments, digital health and edtech. Traditional businesses will continue to accelerate their digital efforts and, as such, the need for technology and digital talent is expected to intensify further.

Across all functions, we expect employers to look beyond technical skills when hiring. Business partnership and stakeholder management skills will be particularly sought after, as businesses look to their people to drive growth and expansion.

Such talent is in short supply and to secure these professionals, hiring managers will need to showcase career development opportunities, as well as offer benefits such as remote working or flexible hours.

Additionally, given the skill sets in demand are in short supply within the
country, employers should consider tapping into Indonesian talent who reside overseas. Our Pulang Kampung campaign helps businesses find the people they need by connecting with overseas Indonesians and helping them to move home to relieve skills shortages.

Employers are also encouraged to think longer-term and consider hiring based on a candidate's potential and training them in skills that may be lacking. In Indonesia, we see forward-thinking employers reaching out to universities to attract high potential individuals and building structured learning and development programs to create a strong pipeline of talent who are equipped with the relevant skill sets.

Those remaining within a role can expect, on average, $8 \%$ increments to their yearly salaries. For those getting promoted or moving jobs, they can expect 15-30\% depending on their skills sets and seniority.


> Of professionals expect
> bonuses of $15 \%+$ of their
> yearly salaries


> A good working culture and environment is the top driver of job satisfaction


[^7]
## TECH \& TRANSFORMATION <br> KEY FINDINGS

## NEW GROWTH VERTICALS



Payments


Digital health


Edtech

## 31\%

Of tech \& transformation professionals stay less than two years in a role

## TOP SKILLS IN DEMAND



Machine learning


On average, candidates moving jobs expect salary increments of

## 20-30\%



TOP 4 MOTIVATORS TO MOVE JOBS


## TECH \& TRANSFORMATION

## INDONESIA

| ROLE | PERMANENT SALARY PER ANNUM IDR (RP) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| CTO/CIO | 1000-1700m | 1100-1900m |
| Project Director | 700-1400m | 700-1400m |
| Head of IT | 750-1400m | 750-1500m |
| Head of Engineering | 600-1100m | 700-1200m |
| Head of Data | 700-1200m | 700-1300m |
| Head of Infrastructure | 500-850m | 500-900m |
| IT Manager | 450-800m | 450-800m |
| Engineering Manager | 300-600m | 300-750m |
| Infrastructure Manager | 350-600m | 350-650m |
| Program Manager | 550-1200m | 550-1200m |
| Project Manager | 450-800m | 450-800m |
| Business Intelligence Manager | 400-600m | 400-750m |
| Lead Architect | 700-1100m | 700-1200m |
| Software Developer | 300-600m | 300-650m |
| Systems Engineer | 200-400m | 200-400m |
| Business Analyst | 250-500m | 250-500m |
| Data Scientist | 200-500m | 200-750m |

NB: Figures are basic salaries exclusive of benefits \& bonuses unless otherwise specified

## DIGITAL

| ROLE | PERMANENT SALARY PER ANNUM IDR (RP) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Head of Digital | 700-1300m | 700-1500m |
| Head of E-commerce | 600-1200m | 600-1400m |
| Head of Product | 1000-1700m | 1000-1850m |
| E-commerce Manager | 400-750m | 400-800m |
| Product Manager | 350-800m | 350-850m |
| Partnership Manager | 350-600m | 400-650m |
| SEO Manager | 250-400m | 250-400m |
| UX/UI Manager | 200-400m | 250-500m |
| Social Media Manager | 200-400m | 200-450m |

## ACCOUNTING \& FINANCE

## KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good work-life balance


Competitive remuneration \& benefits


Good working culture \& environment

## 17\%

Of accounting \& finance professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


## TOP 4 MOTIVATORS TO MOVE JOBS

$\left.\begin{array}{rl}\text { Career } \\ \text { progression }\end{array}\right)$

## ACCOUNTING \& FINANCE

INDONESIA

| ROLE | PERMANENT SALARY PER ANNUM IDR (RP) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Finance |  |  |
| Chief Financial Officer | 1800-3000m | 1800-3000m |
| Finance Director | 1200-1800m | 1200-2000m |
| Financial Controller | 700-1000m | 700-1100m |
| Plant Controller | 480-960m | 480-980m |
| Finance Manager | 400-600m | 400-650m |
| Accounting \& Taxation |  |  |
| Head of Tax | 800-1000m | 800-1100m |
| Tax Manager | 400-550m | 400-590m |
| Tax Supervisor | 200-300m | 200-325m |
| Group Accountant | 420-600m | 420-630m |
| Accountant | 150-250m | 150-250m |
| Financial Planning \& Analysis |  |  |
| Commercial Finance Manager | 500-700m | 500-780m |
| Senior Financial Analyst | 350-450m | 350-480m |
| Financial Analyst | 200-300m | 200-330m |
| Treasury |  |  |
| Treasury Manager | 400-500m | 400-550m |
| Treasury Analyst | 200-300m | 200-300m |
| Internal Audit |  |  |
| Internal Audit Director | 850-1200m | 900-1200m |
| Internal Audit Manager | 450-650m | 450-700m |
| Internal Auditor | 240-300m | 240-330m |

## BANKING \& FINANCIAL SERVICES

## KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good working culture \& environment


Competitive remuneration \& benefits


Good work-life balance

## TOP AREAS IN DEMAND



Risk \& compliance (fintech \& insurance)


Sales (securities \& fintech)


Investment (asset management)


## 26\%

Of banking \& financial services professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


## TOP 4 MOTIVATORS TO MOVE JOBS

| Career progression | 35\% |
| :---: | :---: |
| Better compensation \& benefits | 33\% |
| Better company culture | 10\% |
| Improved work-life balance | 7\% |

## BANKING \& FINANCIAL SERVICES

INDONESIA

| ROLE | PERMANENT SALARY PER ANNUM IDR (RP) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | AVP |  | VP |  | SVP |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |
| Banking Operations |  |  |  |  |  |  |
| Cash Management Operations | 420-700m | 440-700m | 650-1000m | 675-1000m | 925m+ | $950 \mathrm{~m}+$ |
| Credit Administrations | 420-700m | 440-700m | 650-1000m | 675-1000m | 925m+ | $950 \mathrm{~m}+$ |
| Trade/Treasury Operations | 420-700m | 440-700m | 650-1000m | 675-1000m | 920m+ | $950 \mathrm{~m}+$ |
| Client Onboarding | 420-700m | 440-700m | 650-1000m | 675-1050m | 930m+ | 980m+ |
| Corporate Governance |  |  |  |  |  |  |
| Compliance | 480-800m | 520-850m | 680-980m | 720-1025m | 1050m+ | 1050m+ |
| Financial Crime Compliance/ AML | 480-800m | 520-850m | 700-980m | 720-1025m | 1050m+ | 1050m+ |
| Internal Audit | 480-800m | 500-800m | 700-980m | 700-1000m | 1050m+ | 1050m+ |
| Retail Credit Risk | 480-800m | 520-850m | 700-980m | 725-1050m | 1050m+ | 1080m+ |
| Wholesale Credit Reviewer | 480-800m | 520-850m | 700-980m | 700-1025m | 1050m+ | 1080m+ |
| Market Risk | 500-780m | 500-800m | 710-1000m | 710-1025m | 1050m+ | 1050m+ |
| Operational Risk | 500-780m | 500-800m | 680-1000m | 700-1025m | 1050m+ | 1050m+ |
| Finance/Accounting |  |  |  |  |  |  |
| Financial Control | 480-850m | 500-880m | 735-980m | 750-1000m | 1150m+ | 1150m+ |
| Strategic Planning \& Analysis | 480-850m | 500-880m | 735-980m | 750-1025m | $1100 \mathrm{~m}+$ | $1150 \mathrm{~m}+$ |
| Group/Regulatory Reporting | 480-850m | 500-880m | 735-980m | 750-1000m | 1050m+ | 1050m+ |
| Front Office |  |  |  |  |  |  |
| Bancassurance | 350-500m | 420-600m | 580-850m | 550-900m | 900m+ | 950m+ |
| Corporate Banking | 370-585m | 400-600m | 600-950m | 600-975m | 1050-1500m+ | 1050-1500m+ |
| Cash Management Sales | 320-500m | 350-550m | 580-780m | 600-825m | 1050-1380m+ | 1050-1400m+ |
| Trade Sales | 320-500m | 350-550m | 580-780m | 600-825m | 1050-1350m+ | 1050-1350m+ |
| Treasury Sales | 360-620m | 360-650m | 600-950m | 600-950m | 1150-1600m+ | 1050-1500m+ |
| Capital Market |  |  |  |  |  |  |
| Investment Banking |  |  |  |  |  |  |
| Research Analyst | 500-650m | 525-700m | 600-1000m | 625-1050m | 1100m+ | $1100 \mathrm{~m}+$ |
| Equity Sales | 500-700m | 550-750m | 750-1000m | 775-1050m | $1400 \mathrm{~m}+$ | $1400 \mathrm{~m}+$ |
| Fund Manager | 600-750m | 650-800m | 700-1000m | 725-1050m | $1400 \mathrm{~m}+$ | $1400 \mathrm{~m}+$ |

NB: Figures are basic salaries exclusive of benefits \& bonuses unless otherwise specified.

## BANKING \& FINANCIAL SERVICES

INDONESIA

## MANAGEMENT

| ROLE | PERMAN | PER ANNUM IDR (RP) |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Banks |  |  |
| Chief Executive Officer | 4800m+ | 5000m+ |
| Chief Financial Officer | 2685m+ | 2800m+ |
| Chief Operating Officer | $1725 \mathrm{~m}+$ | 2100m+ |
| Chief Marketing Officer | 2685m+ | 1800m+ |
| Chief Risk Officer | $2685 \mathrm{~m}+$ | 2800m+ |
| Compliance | $2685 \mathrm{~m}+$ | 2800m+ |
| Chief Audit Officer | 2025m+ | 2100m+ |
| Insurance |  |  |
| Chief Executive Officer | $4300 \mathrm{~m}+$ | 4500m+ |
| Chief Financial Officer | $2400 \mathrm{~m}+$ | 2500m+ |
| Chief Operating Officer | 1450m+ | $1500 \mathrm{~m}+$ |
| Chief Marketing Officer | 1245m+ | 1300m+ |
| Chief Risk Officer | 1055m+ | 1100m+ |
| Compliance | 1925m+ | 2000m+ |
| Chief Audit Officer | 1345m+ | 1400m+ |
| Chief Investment Officer | 1775m+ | 1850m+ |
| Asset Management |  |  |
| Chief Executive Officer | $3100 \mathrm{~m}+$ | $3250 \mathrm{~m}+$ |
| Chief Financial Officer | 1250m+ | $1300 \mathrm{~m}+$ |
| Chief Operating Officer | 1250m+ | $1300 \mathrm{~m}+$ |
| Chief Marketing Officer | 1250m+ | $1300 \mathrm{~m}+$ |
| Compliance | 1250m+ | $1300 \mathrm{~m}+$ |
| Chief Audit Officer | 950m+ | 1000m+ |
| Chief Investment Officer | 1800m+ | 2000m+ |

## BANKING \& FINANCIAL SERVICES

INDONESIA

| ROLE | PERMANENT SALARY PER ANNUM IDR (RP) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Securities |  |  |
| Chief Executive Officer | 3250m+ | 3250m+ |
| Chief Financial Officer | 1235m+ | 1300m+ |
| Chief Operating Officer | 1235m+ | 1300m+ |
| Compliance | 1235m+ | 1300m+ |
| Financial Technology |  |  |
| Chief Executive Officer | 2000m+ | 2100m+ |
| Chief Financial Officer | 1450m+ | $1600 \mathrm{~m}+$ |
| Chief Marketing Officer | 1250m+ | 1300m+ |
| Chief Risk Officer | 1450m+ | $1600 \mathrm{~m}+$ |
| Compliance | 1450m+ | 1600m+ |
| Chief Audit Officer | 1450m+ | 1600m+ |
| Multi Finance |  |  |
| Chief Executive Officer | 1900m+ | 2000m+ |
| Chief Financial Officer | $1235 \mathrm{~m}+$ | $1300 \mathrm{~m}+$ |
| Chief Operating Officer | 1235m+ | 1300m+ |
| Chief Marketing Officer | $1235 \mathrm{~m}+$ | $1300 \mathrm{~m}+$ |
| Chief Risk Officer | 1235m+ | 1300m+ |
| Compliance | $1235 \mathrm{~m}+$ | $1300 \mathrm{~m}+$ |
| Chief Audit Officer | $1235 \mathrm{~m}+$ | 1300m+ |

NB: Figures are basic salaries exclusive of benefits \& bonuses unless otherwise specified.

## HUMAN RESOURCES

## KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good working culture \& environment


Competitive remuneration \& benefits


Good
work-life
balance

## 25 \%

Of HR professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS


## HUMAN RESOURCES

INDONESIA

| ROLE | PERMANENT SALARY PER ANNUM IDR (RP) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3-6 YRS' EXP |  | 6-12 YRS' EXP |  | 12+ YRS' EXP |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |
| Banking \& Financial Services |  |  |  |  |  |  |
| HR Business Partner | 468-624m | 468-624m | 728-871m | 728-884m | 1040m+ | 1040m+ |
| HR Generalist | 468-520m | 468-520m | 741-858m | 741-884m | 910m+ | 1040m+ |
| Compensation \& Benefits | 468-520m | 468-520m | 650-767m | 650-767m | 806m+ | $845 \mathrm{~m}+$ |
| Training \& Development | 468-520m | 468-520m | 650-767m | 650-767m | 910m+ | 910m+ |
| Organisational Development | 455-520m | 455-520m | 650-767m | 650-767m | 910m+ | $936 \mathrm{~m}+$ |
| HR Information Systems (HRIS) | 390-494m | 390-494m | 559-676m | 559-676m | 806m+ | $845 \mathrm{~m}+$ |
| Commerce \& Industry |  |  |  |  |  |  |
| HR Business Partner | 468-520m | 468-520m | 741-858m | 741-858m | 975m+ | 988m+ |
| HR Generalist | 468-520m | 468-520m | 741-858m | 741-858m | 910m+ | 988m+ |
| Compensation \& Benefits | 364-494m | 364-494m | 650-754m | 650-754m | $754 \mathrm{~m}+$ | 780m+ |
| Organisational Development | 364-494m | 364-494m | 650-780m | 650-780m | 858m+ | $884 \mathrm{~m}+$ |
| Training \& Development | 364-494m | 364-494m | 650-780m | 650-780m | 858m+ | $858 \mathrm{~m}+$ |
| HR Information Systems (HRIS) | 390-494m | 390-494m | 559-676m | 559-676m | 806m+ | $806 \mathrm{~m}+$ |

NB: Figures are basic salaries exclusive of benefits \& bonuses unless otherwise specified.

## LEGAL

KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits


Good work-life
balance
learning opportunities

## TOP AREAS SEEING DEMAND



Online/digital start-ups



Energy \& infrastructure

## 27\%

Of legal professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS


## LEGAL

INDONESIA

| ROLE | PERMANENT SALARY PER ANNUM IDR (RP) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| In-house Counsel |  |  |
| Legal Director/General Counsel | 1600-2200m | 1750-2400m |
| Vice President Legal/Deputy General Counsel | 1500-1800m | 1600-1900m |
| Head of Legal \& Compliance/Head of Legal/Head of Corporate Secretary | 850-1300m | 900-1300m |
| Legal Manager/Compliance Manager/Corporate Secretary Manager | 500-900m | 600-1000m |
| Legal Officer/Compliance Officer/Corporate Secretary Officer | 350-700m | 370-750m |
| Legal Counsel (Sole Contributor) | 700-1300m | 800-1300m |
| Private Practice (Foreign Affiliated) |  |  |
| Partner | 1600-2200m | 1800-2400m |
| Senior Associate | 1100-1300m | 1300-1500m |
| Associate | 700-1100m | 750-1300m |
| Junior-Mid Associate | 250-500m | 300-600m |
| Private Practice (Non-Foreign Affiliated) |  |  |
| Partner | 800-1800m | 900-1800m |
| Senior Associate | 450-900m | 500-1000m |
| Associate | 350-600m | 400-650m |

## SALES \& MARKETING

## TOP 3 DRIVERS OF JOB SATISFACTION



Good work-life balance


Good working culture \& environment


Competitive remuneration \& benefits

## 28\%

Of sales \& marketing professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS


## SALES \& MARKETING

## INDONESIA

| ROLE | PERMANENT SALARY PER ANNUM IDR (RP) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Business Development |  |  |
| Sales \& Marketing Director | 1300-1760m+ | 1500-2000m+ |
| Sales Director | 1200-1705m+ | 1200-1800m+ |
| Account Director | 1050-1205m+ | 1200-1400m+ |
| National Sales Manager | 760-865m+ | 800-950m+ |
| National Key Account Manager | 760-865m+ | 760-865m+ |
| Senior Business Development Manager | 760-910m+ | 760-950m+ |
| Business Development Manager | 500-660m+ | 500-700m+ |
| Key Account Manager | 500-660m+ | 500-700m+ |
| Sales \& Marketing Manager | 500-660m+ | 500-700m+ |
| Regional Sales Manager | 420-510m+ | 450-550m+ |
| Marketing |  |  |
| Chief Marketing Officer | 1500-2935m+ | 1500-3000m+ |
| Marketing Director | 1300-2345m+ | 1300-2500m+ |
| Marketing Manager | 735-1170m+ | 750-1300m+ |
| Head of Trade Marketing | 840-1040m+ | 850-1200m+ |
| Senior Marketing Communications Manager | 330-640m+ | 350-700m+ |
| Channel Marketing Manager | 420-640m+ | 450-700m+ |
| Senior Brand Manager | 410-620m+ | 450-700m+ |
| Marketing Research Manager | 400-560m+ | 400-700m+ |
| Visual Merchandising Manager | 340-640m+ | 350-650m+ |
| Head of Digital | 525-1270m+ | 600-1500m+ |
| Digital Manager | 420-745m+ | 450-800m+ |
| PR Manager | 320-610m+ | 350-650m+ |
| Brand Manager | 340-535m+ | 340-600m+ |

## SUPPLY CHAIN, PROCUREMENT \& MANUFACTURING KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits


Good working culture \& environment


Good
work-life
balance

TOP AREAS SEEING DEMAND


Continuous improvement


Research \& development (R\&D)


Project management

## On average,

 candidates moving jobs expect salary increments of $15-25 \%$
## 22 \%

Of supply chain, procurement \& manufacturing professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS


## SUPPLY CHAIN, PROCUREMENT \& MANUFACTURING

INDONESIA

| ROLE | PERMANENT SALARY PER ANNUM IDR (RP) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Procurement |  |  |
| Procurement Director | 1200-1600m | 1300-1700m |
| GM Procurement | 800-1200m | 850-1300m |
| Procurement Manager | 400-700m | 450-750m |
| Assistant Procurement Manager | 200-300m | 250-350m |
| Supply Chain \& Logistics |  |  |
| Supply Chain Director | 1700-2500m | 1800-2500m |
| Customer Service \& Logistics Director | 1200-1700m | 1300-1800m |
| GM Supply Chain | 900-1100m | 1000-1300m |
| Operations Manager | 450-750m | 500-850m |
| Customer Service Manager | 350-600m | 350-650m |
| Logistics Manager | 350-700m | 450-800m |
| Supply Planning Manager | 400-650m | 450-700m |
| Demand Planning Manager | 400-650m | 500-700m |
| Supply Chain Manager | 350-550m | 400-700m |
| Supply Chain Analyst | 200-300m | 250-400m |

[^8]
## MALAYSIA

Hiring activity was more buoyant and active in 2019, compared to 2018. However, companies still remained relatively cautious amid uncertainties driven by new government policies and global events, such as the US-China trade war. We expect to see similar levels of hiring activity in the first half of 2020, with companies likely to become more ambitious with their growth plans and hiring in the second half of the year.

## 2019 INSIGHT

Digitalisation continued to gather pace within Malaysia, with companies across every industry looking to accelerate their transformation efforts in order to scale and grow. As a result, digital and technology talent were highly sought after. In particular, we saw demand for developers - front-end, backend and mobile - as well as talent in the fields of artificial intelligence (AI) and machine learning. There was also a need for talent across functions with experience in leading transformation projects, to ensure smooth and seamless adoption and transition.

We also saw strong demand for risk and compliance professionals, as businesses sought to ensure they were aligned with the regulations and guidelines set by Bank Negara Malaysia (BNM). Given the relatively small talent pool, the demand for these professionals is expected to continue into 2020.

## 15-20\%

SALARY RISES EXPECTED FOR JOB MOVERS IN 2020

[^9]Companies will seek digitally savvy talent with a progressive mindset across all functions.


KIMBERLYN LU, COUNTRY MANAGER, MALAYSIA

Outside these fields, recruitment was largely focused on replacement hires, with employers showing more commitment to filling vacancies
compared to the previous year. However, the creation of new roles was comparatively limited, as businesses were holding off in anticipation of global events and domestic policy changes.

## 2020 EXPECTATIONS

In 2020, we expect hiring activity to pick up, particularly in the second half of the year, as the impact of global events and the direction of domestic policies become clearer.

Ongoing digitalisation will drive demand for talent beyond the tech sector. Companies will seek digitally savy talent with a progressive mindset across all functions to bring fresh ideas and perspectives to the table, accelerating digitalisation efforts. Particularly in areas such as marketing, candidates with more traditional backgrounds will need to develop their digital expertise in order to secure good roles, as businesses are seeking digital experience in all their marketers.

We will see high demand for professionals who are not only skilled at what they do, but also possess business acumen and the ability to leverage new technology to effectively innovate and drive the business. These professionals are often motivated and ambitious and they want to bring value to the organisation through their work. Employers looking to attract such talent will need to communicate clear career development pathways, as well as demonstrate how their work can bring positive impact to the business. For senior candidates, go a step further by talking about how their work can help build and benefit the nation.

Yearly salary increments for those staying in their jobs will range from $3-8 \%$ in 2020. Most professionals who move or get promoted can expect increments of 15-20\%, but those possessing niche skill sets can expect up to $30 \%$.


> Of professionals expect bonuses of $15 \%+$ of their yearly salaries


> A good working culture and environment is the top driver of job satisfaction


[^10]
## ACCOUNTING \& FINANCE

KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good working culture \& environment


Competitive remuneration \& benefits


Good work-life balance

## 75\%

Of accounting \& finance professionals are optimistic about job opportunities in the sector

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS

| Career progression | 39\% |
| :---: | :---: |
| Better compensation \& benefits | 28\% |
| Improved work-life balance | 8\% |
| Opportunity to work internationally | 6\% |

## ACCOUNTING \& FINANCE

## KUALA LUMPUR

| ROLE | PERMANENT SALARY PER ANNUM MYR (RM) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Finance |  |  |
| Chief Financial Officer | 420-720k+ | 420-720k+ |
| Head of Shared Services | 360-660k+ | 420-660k+ |
| Finance Director - MNC | 360-480k+ | 360-480k+ |
| Finance Director - SME | 240-360k+ | 264-360k+ |
| Financial Controller - MNC | 240-360k+ | 240-360k+ |
| Head of Functions - RTR, OTC, PTP | 276-360k+ | 300-360k+ |
| Financial Controller - SME | 216-300k+ | 180-300k+ |
| Senior Finance Manager | 180-240k+ | 180-240k+ |
| FP\&A Manager | 180-240k+ | 180-240k+ |
| Corporate Finance Manager | 144-216k+ | 144-216k+ |
| Finance Manager/Team Lead | 120-180k+ | 120-192k+ |
| Accounting \& Taxation |  |  |
| Tax Manager | 144-228k+ | 168-240k+ |
| Credit Controller | 96-180k+ | 96-180k+ |
| Internal Auditor - Manager | 132-216k+ | 168-240k+ |
| Cost Controller | 108-180k+ | 156-216k+ |
| Accountant | 84-132k+ | 84-132k+ |
| AP/AR Analyst | 54-96k+ | 54-96k+ |
| Analyst |  |  |
| Senior Financial/Business Analyst | 120-180k+ | 120-180k+ |
| Financial/Business Analyst | 84-120k+ | 84-120k+ |
| Treasury |  |  |
| Treasury Manager | 144-216k+ | 144-216k+ |

[^11]
## ACCOUNTING \& FINANCE

NORTHERN REGION

| ROLE | PERMANENT SALARY PER ANNUM MYR (RM) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Finance |  |  |
| Head of Shared Services | 360-600k | 360-600k |
| Finance Director | 300-480k | 300-480k |
| Financial Controller | 196-384k | 196-384k |
| Finance Manager/Senior Manager | 108-222k | 108-222k |
| FP\&A Manager | 120-192k | 120-192k |
| Accounting \& Taxation |  |  |
| Tax Manager | 120-156k | 120-156k |
| Credit Controller | 96-144k | 96-144k |
| Internal Auditor - Manager | 120-168k | 120-168k |
| Cost Controller | 96-144k | 96-144k |
| Accountant | 60-108k | 60-120k |
| AP/AR Analyst | 54-96k | 54-96k |
| Tax Analyst | 60-96k | 60-96k |
| Analyst |  |  |
| Senior Financial/Business Analyst | 96-132k | 96-132k |
| Financial/Business Analyst | 66-108k | 66-108k |

## BANKING \& FINANCIAL SERVICES

## KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good working culture \& environment


Competitive remuneration \& benefits

TOP AREAS SEEING DEMAND


Digital banking


Strategy, projects \& transformation


Risk \& governance

## 25\%

Of banking \& financial services professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS


## BANKING \& FINANCIAL SERVICES

KUALA LUMPUR

## FRONT OFFICE

| ROLE | PERMANENT SALARY PER ANNUM MYR (RM) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4-7 YRS' EXP |  | 8-12 YRS' EXP |  | 12+ YRS' EXP |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |
| Global Markets |  |  |  |  |  |  |
| Treasury Sales | 78-192k | 78-192k | 192-360k | 192-360k | 360k+ | 360k+ |
| Treasury Trader | 78-192k | 78-192k | 192-360k | 192-360k | 360k+ | 360k+ |
| Investment Banking |  |  |  |  |  |  |
| Corporate Finance | 72-144k | 84-144k | 144-264k | 144-192k | 264k+ | 192k+ |
| Mergers \& Acquisitions | 84-144k | 84-144k | 144-240k | 144-240k | $240 \mathrm{k}+$ | 240k+ |
| Debt/Equity Capital Markets | 72-156k | 72-192k | 156-300k | 192-300k | 300k+ | 300k+ |
| Investment Management |  |  |  |  |  |  |
| Private Equity | 96-240k | 108-240k | 240-360k | 240-400k | 360k+ | 400k+ |
| Fund Manager | 84-180k | 84-216k | 180-300k | 216-400k | 300k+ | 400k+ |
| Research Analyst | 84-180k | 60-180k | 180-300k | 180-300k | 300k+ | 300k+ |
| Transaction Banking |  |  |  |  |  |  |
| Cash Management | 60-96k | 60-120k | 96-240k | 120-240k | 240k+ | 240k+ |
| Trade Finance | 60-96k | 60-120k | 96-240k | 120-240k | 240k+ | 240k+ |
| Wholesale Banking |  |  |  |  |  |  |
| Corporate Banking (RM) | 55-120k | 55-120k | 120-240k | 120-240k | 240k+ | 240k+ |
| SME \& Commercial Banking (RM) | 55-108k | 55-108k | 108-180k | 108-180k | 180k+ | 180k+ |
| Digital Banking |  |  |  |  |  |  |
| Digital Sales | 60-96k | 60-96k | 96-168k | 96-168k | 168k+ | 168k+ |
| Digital Products | 72-120k | 72-120k | 120-204k | 120-204k | 204k+ | 204k+ |

NB: Figures are basic salaries exclusive of benefits \& bonuse unless otherwise specified

## BANKING \& FINANCIAL SERVICES

KUALA LUMPUR

## MIDDLE \& BACK OFFICE

| ROLE | PERMANENT SALARY PER ANNUM MYR (RM) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4-7 YRS' EXP |  | 8-12 YRS' EXP |  | 12+ YRS' EXP |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |

## Operations

| Banking Operations | 36-96k | 36-96k | 96-144k | 96-144k | 144k+ | 144k+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Project/Change Management | 72-120k | 72-120k | 120-204k | 120-240k | 204k+ | 240k+ |
| Strategy | 60-96k | 72-120k | 96-180k | 120-204k | 180k+ | 204k+ |
| Customer Experience | 60-96k | 60-96k | 96-240k | 96-240k | 240k+ | 240k+ |
| Data Analytics | 60-120k | 60-120k | 120-180k | 120-240k | 180k+ | 240k+ |

## Finance

| Financial \& Performance Management | 60-120k | 60-120k | 120-180k | 120-180k | 180k+ | 180k+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Regulatory Reporting | 72-90k | 72-90k | 90-168k | 90-168k | 168k+ | 168k+ |
| Capital Balance Sheet Management | 60-108k | 72-108k | 108-180k | 108-180k | 180k+ | 180k+ |
| Business Finance | 60-102k | 60-102k | 102-168k | 102-168k | 168k+ | 168k+ |
| Insurance |  |  |  |  |  |  |
| Actuarial - Pricing \& Valuation | 84-180k | 90-180k | 180-240k | 180-264k | 240k+ | 264k+ |
| Claims | 48-102k | 48-102k | 96-156k | 102-156k | 156k+ | 156k+ |
| Underwriting | 48-102k | 48-102k | 96-168k | 102-168k | 168k+ | 168k+ |
| Product Development | 44-105k | 48-108k | 96-168k | 108-180k | 180k+ | 180k+ |

Internal Audit

| Investment Banking/Treasury | 84-178k | 84-180k | 178-216k | 180-216k | 216k+ | 216k+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credit Audit | 78-164k | 78-164k | 164-226k | 164-226k | 226k+ | 226k+ |
| Branch/Corporate Services | 76-156k | 76-156k | 156-214k | 156-214k | $214 \mathrm{k}+$ | 214k+ |

## Risk Management

| Market Risk | 87-181k | 87-181k | 181-249k | 181-249k | 249k+ | 249k+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operations Risk | 88-174k | 88-174k | 174-246k | 174-246k | 246k+ | 246k+ |
| Credit Risk | 88-174k | 88-174k | 174-234k | 174-240k | 234k+ | 240k+ |

## BANKING \& FINANCIAL SERVICES

## KUALA LUMPUR

## MIDDLE \& BACK OFFICE

| ROLE | PERMANENT SALARY PER ANNUM MYR (RM) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4-7 YRS' EXP |  | 8-12 YRS' EXP |  | 12+ YRS' EXP |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |


| Compliance |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Regulatory/Compliance Advisory | 96-181k | 102-185k | 181-249k | 185-252k | 249k+ | 252k+ |
| Monitoring/Assurance | 87-144k | 87-150k | 144-180k | 150-186k | 180k+ | 186k+ |
| Project Compliance | 96-144k | 102-180k | 144-192k | 180-198k | 192k+ | 198k+ |
| AML Policy/Advisory | 96-181k | 102-185k | 181-249k | 185-252k | 249k+ | 252k+ |
| Transaction Monitoring | 80-120k | 87-126k | 120-144k | 126-180k | 144k+ | 180k+ |
| KYC | 60-102k | 66-108k | 102-132k | 108-156k | 132k+ | 156k+ |

## ENGINEERING

KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good work-life balance


Good working culture \& environment


Training \&
learning opportunities

## $81 \%$

Of engineering professionals are optimistic about job opportunities in the sector

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE

Expect a
0-6\% annual salary increment

Expect a
7-15\% annual salary increment

Expect a
$15 \%+$ annual salary increment

On average, candidates moving jobs expect salary increments of

TOP 4 MOTIVATORS TO MOVE JOBS


## ENGINEERING

KUALA LUMPUR

| ROLE | PERMANENT SALARY PER ANNUM MYR (RM) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| General Manager | 240-360k | 240-420k |
| Operations Manager/Director | 240-420k | 240-480k |
| Quality Director | 240-324k | 240-324k |
| HSE Director | 240-324k | 240-324k |
| Plant Manager | 180-300k | 180-300k |
| Project Manager/Senior Manager | 120-240k | 120-240k |
| HSE Manager/Senior Manager | 120-240k | 120-240k |
| Production Manager/Senior Manager | 96-180k | 96-180k |
| Maintenance Manager/Senior Manager | 96-216k | 96-216k |
| Continuous Improvement Manager/Senior Manager | 96-240k | 96-240k |
| Quality Manager/Senior Manager | 96-180k | 96-180k |
| Facilities Manager/Senior Manager | 72-180k | 72-180k |
| R\&D Manager/Senior Manager | 96-180k | 96-180k |
| Application Technologist/Manager | 96-180k | 96-180k |
| Civil \& Infrastructure Engineer | 96-120k | 96-120k |
| Project Engineer | 60-120k | 60-120k |
| Maintenance/Service Engineer | 60-108k | 60-108k |
| Chemist | 48-72k | 48-72k |

## ENGINEERING

NORTHERN REGION

| ROLE | PERMANENT SALARY PER ANNUM MYR (RM) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| General Manager | 240-360k | 240-420k |
| Operations Manager/Director | 240-420k | 240-480k |
| Quality Director | 240-324k | 240-324k |
| HSE Director | 240-324k | 240-324k |
| Plant Manager | 180-300k | 180-300k |
| Project Manager/Senior Manager | 120-240k | 120-240k |
| HSE Manager/Senior Manager | 120-240k | 120-240k |
| Production Manager/Senior Manager | 96-180k | 96-180k |
| Maintenance Manager/Senior Manager | 96-216k | 96-216k |
| Continuous Improvement Manager/Senior Manager | 96-240k | 96-240k |
| Quality Manager/Senior Manager | 96-180k | 96-180k |
| Facilities Manager/Senior Manager | 72-180k | 72-180k |
| R\&D Manager/Senior Manager | 96-180k | 96-180k |
| Application Technologist/Manager | 96-180k | 96-180k |
| Civil \& Infrastructure Engineer | 96-120k | 96-120k |
| Project Engineer | 60-120k | 60-120k |
| Maintenance/Service Engineer | 60-108k | 60-108k |
| Chemist | 48-72k | 48-72k |

## HUMAN RESOURCES

## KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good working culture \& environment


Good work-life balance


Feedback \& encouragement from management

## TOP JOBS IN DEMAND



HR business partner


Talent acquisition \& employer branding


Talent management

On average, candidates moving jobs expect salary increments of
15-20\%

## 26\%

Of HR professionals stay less than two years in a role

## EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE



TOP 4 MOTIVATORS TO MOVE JOBS


## HUMAN RESOURCES

## KUALA LUMPUR

| ROLE | PERMANENT SALARYPER ANNUM MYR (RM) |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 5-10 YRS' EXP |  | 10+ YRS' EXP |  |
|  | 2019 | 2020 | 2019 | 2020 |
| HR Director | - | - | 330-750k | 330-750k |
| Compensation \& Benefits | 120-240k | 120-240k | 240-480k | 240-480k |
| Talent Management | 120-240k | 144-240k | 240-480k | 240-480k |
| HR Business Partner | 96-180k | 144-240k | 180-300k | 240-300k |
| Organisation Development | 108-216k | 120-216k | 216-300k | 216-300k |
| HR Manager/Senior Manager | 96-180k | 96-180k | 180-264k | 180-264k |
| Talent Acquisition | 90-150k | 96-180k | 150-240k | 180-240k |
| HR Information Systems (HRIS) | 84-144k | 84-144k | 144-168k | 144-168k |
| Learning \& Development | 84-144k | 96-168k | 144-360k | 168-360k |
| Industrial Relations/Employee Relations | 72-120k | 72-120k | 120-240k | 120-240k |

NB: Figures are basic salaries exclusive of benefits/bonuses unless otherwise specified.

## NORTHERN REGION

| ROLE | PERMANENT SALARY PER ANNUM MYR (RM) |  |
| :--- | :--- | :--- |
|  | $\mathbf{2 0 1 9}$ | 2020 |
| HR Director | $168-456 \mathrm{k}$ | $\mathbf{2 4 0 - 5 4 0 k}$ |
| HR Manager/Senior Manager | $72-264 \mathrm{k}$ | $\mathbf{9 6 - \mathbf { 2 4 0 k }}$ |
| Compensation \& Benefits | $96-180 \mathrm{k}$ | $\mathbf{9 6 - 1 8 0 k}$ |
| HR Business Partner | $72-108 \mathrm{k}$ | $\mathbf{7 2 - 1 0 8 k}$ |
| Organisation Development | $78-144 \mathrm{k}$ | $\mathbf{7 8 - 1 4 4 k}$ |
| Talent Acquisition Specialist/Manager | $48-120 \mathrm{k}$ | $\mathbf{4 8 - 1 2 0 k}$ |
| HR Information Systems (HRIS) | $60-132 \mathrm{k}$ | $\mathbf{6 0 - 1 3 2 k}$ |
| Learning \& Development | $72-108 \mathrm{k}$ | $\mathbf{7 2 - 1 0 8 k}$ |
| HR Generalist | $48-144 \mathrm{k}$ | $\mathbf{4 8 - 1 4 4 k}$ |

[^12]
## LEGAL \& CORPORATE SECRETARIAL

KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good working culture \& environment


Competitive remuneration
\& benefits


Training \&
learning opportunities

## 18\%

Of legal professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


Expect a
0-6\% annual salary increment


Expect a
7-15\% annual salary increment


Expect a
15\%+ annual salary increment

## TOP 4 MOTIVATORS TO MOVE JOBS

$\square$

Better compensation
\& benefits
27\%
culture

## 18\%

## LEGAL \& CORPORATE SECRETARIAL

KUALA LUMPUR

| ROLE | PERMANENT SALARY PER ANNUM MYR (RM) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1-4 YRS' PQE |  | 5-8 YRS' PQE |  | 8+ YRS' PQE |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |
| Commerce \& Industry |  |  |  |  |  |  |
| Manufacturing/Engineering | 58-98k | 60-100k | 98-198k | 100-198k | 198k+ | 198k+ |
| Pharmaceutical/Chemical | 58-98k | 60-100k | 98-180k | 100-186k | 180k+ | 186k+ |
| Contracts Manager | 50-92k | 52-94k | 92-168k | 94-170k | 168k+ | 170k+ |
| FMCG/Retail | 50-92k | 52-94k | 92-170k | 94-170k | 170k+ | 170k+ |
| Company Secretary |  |  |  |  |  |  |
| Group Company Secretary | 48-94k | 50-96k | 94-168k | 96-174k | 168k+ | 174k+ |
| Assistant Company Secretary | 42-78k | 44-80k | 78-108k | 80-110k | 108k+ | 110k+ |
| Financial Services |  |  |  |  |  |  |
| Investment Banking - Global | 66-110k | 70-112k | 110-200k | 112-204k | 200k+ | 204k+ |
| Corporate/Transaction Banking | 66-108k | 70-110k | 108-198k | 110-198k | 198k+ | 198k+ |
| Consumer Banking/Insurance | 50-98k | 50-100k | 98-162k | 100-168k | 162k+ | 168k+ |
| Private Practice |  |  |  |  |  |  |
| Corporate/M\&A | 50-108k | 50-110k | 108-180k | 110-182k | 180k+ | 182k+ |
| Financial Services | 48-108k | 50-110k | 108-180k | 110-182k | 180k+ | 182k+ |
| Intellectual Property | 48-92k | 50-94k | 92-158k | 94-160k | 158k+ | 160k+ |
| Litigation | 48-92k | 50-94k | 92-158k | 94-160k | 158k+ | 160k+ |

## SALES \& MARKETING

KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good working culture \& environment


Competitive remuneration \& benefits


Good
work-life balance

## 18\%

Of sales \& marketing professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS


## SALES \& MARKETING

KUALA LUMPUR

| ROLE | PERMANENT SALARY PER ANNUM MYR (RM) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | PROFESSIONAL SERVICES |  | CONSUMER |  | INDUSTRIAL |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |
| General Management |  |  |  |  |  |  |
| Managing Director | 480-960k | 480-840k | 480-960k | 480-960k | 360-550k | 360-550k |
| Country Manager/General Manager | 240-420k | 240-480k | 240-420k | 240-420k | 240-360k | 240-360k |
| Sales |  |  |  |  |  |  |
| Sales Director | 300-504k | 240-504k | 300-504k | 300-504k | 240-360k | 240-360k |
| National Sales Manager | 216-300k | 180-300k | 216-300k | 216-300k | 84-144k | 84-144k |
| Regional Sales Manager | 156-216k | 156-216k | 156-216k | 156-240k | 120-192k | 120-192k |
| Group Key Account Manager | 144-216k | 144-216k | 144-216k | 150-216k | - | - |
| Account Manager | 72-102k | 72-102k | 72-102k | 72-120k | 72-108k | 72-108k |
| Business Development Manager | 84-144k | 84-144k | 84-144k | 84-144k | 72-180k | 72-180k |
| E-commerce Sales Manager | 96-144k | 120-180k | 96-144k | 96-144k | 96-120k | 96-120k |
| Marketing |  |  |  |  |  |  |
| Marketing Director | 360-480k | 240-480k | 360-480k | 360-480k | 240-360k | 240-360k |
| Marketing Manager | 240-348k | 144-240k | 240-348k | 240-360k | 120-180k | 120-180k |
| Brand/Product Manager | 72-120k | 96-120k | 72-120k | 84-120k | 72-108k | 72-108k |
| Trade/Channel Marketing Manager | 84-156k | 84-156k | 84-156k | 84-180k | 96-144k | 96-144k |
| Digital Marketing Manager | 96-180k | 96-216k | 96-180k | 96-180k | 96-140k | 96-140k |
| Public Relations Manager | 72-144k | 96-144k | 72-144k | 72-144k | 72-120k | 72-120k |
| Marketing Communications Manager | 120-156k | 120-180k | 120-156k | 120-156k | 72-120k | 72-120k |
| Corporate Communications Manager | 120-156k | 120-180k | 120-156k | 120-156k | 96-144k | 96-144k |
| Market Research Manager | 96-144k | 96-144k | 96-144k | 96-144k | 96-144k | 96-144k |
| Retail |  |  |  |  |  |  |
| Leasing Manager | - | - | 72-120k | 72-120k | 72-120k | 84-144k |
| Merchandiser/Buyer | 48-84k | 48-108k | 48-84k | 48-84k | - | - |
| Area/Operations Manager | 120-180k | 120-180k | 120-180k | 120-180k | - | - |

NB: Figures are basic salaries exclusive of benefits/bonuses unless otherwise specified.

## SALES \& MARKETING

## NORTHERN REGION

| ROLE | PERMANENT SALARY PER ANNUM MYR (RM) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| General Management |  |  |
| Managing Director | 336-550k | 336-576k |
| Country Manager/General Manager | 240-492k | 240-492k |
| Sales |  |  |
| Regional Sales Manager | 96-180k | 144-216k |
| Account Manager | 72-132k | 84-144k |
| Business Development Manager | 72-132k | 96-144k |
| Marketing |  |  |
| Marketing Director | 264-396k | 264-396k |
| Marketing Manager | 84-144k | 84-144k |
| Trade/Channel Marketing Manager | 72-144k | 72-144k |
| Public Relations Manager | 60-120k | 60-120k |
| Marketing Communications Manager | 84-216k | 84-216k |

## HEALTHCARE \& LIFE SCIENCES

| ROLE | PERMANENT SALARY PER ANNUM MYR (RM) |  |
| :--- | :--- | :--- |
|  | $\mathbf{2 0 1 9}$ | $2 \mathbf{2 0 2 0}$ |
| Medical Affairs Manager | $120-192 \mathrm{k}$ | $\mathbf{1 2 0 - 1 9 2 k}$ |
| Market Access Manager | $120-204 \mathrm{k}$ | $\mathbf{1 0 8 - \mathbf { 2 0 4 k }}$ |
| Clinical Research Manager | $144-192 \mathrm{k}$ | $\mathbf{1 4 4 - \mathbf { 2 0 4 k }}$ |
| Regulatory Affairs Manager | $120-180 \mathrm{k}$ | $\mathbf{1 2 0 - 2 1 6 k}$ |
| QA/QC Manager | $108-144 \mathrm{k}$ | $\mathbf{1 0 8 - \mathbf { 1 4 4 k }}$ |
| SFE Manager | $120-180 \mathrm{k}$ | $\mathbf{1 0 8 - \mathbf { 1 8 0 k }}$ |
| Medical Scientific Liaison | $\mathbf{7 2 - 1 0 8 k}$ | $\mathbf{7 2 - \mathbf { 1 0 8 k }}$ |

[^13]
## SUPPLY CHAIN, PROCUREMENT \& LOGISTICS KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits


Good working culture \& environment


Good
work-life
balance

TOP JOBS IN DEMAND


Regional category procurement


Senior demand/supply Logistics manager planner



## 89\%

Of supply chain, procurement \& logistics professionals are optimistic about job opportunities in the sector

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE

Expect a
0-6\% annual salary increment

Expect a
7-15\% annual salary increment

Expect a
$15 \%+$ annual salary increment

TOP 4 MOTIVATORS TO MOVE JOBS

| Career progression | 30\% |  |
| :---: | :---: | :---: |
| Better compensation \& benefits | 24\% |  |
| Better company culture | 13\% |  |
| Improved work-life balance | 9\% |  |

## SUPPLY CHAIN, PROCUREMENT \& LOGISTICS

KUALA LUMPUR

| ROLE | PERMANENT SALARY PER ANNUM MYR (RM) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Procurement |  |  |
| Chief Procurement Director | 360-600k | 360-600k |
| Procurement Director | 240-336k | 240-360k |
| Regional Procurement Manager | 156-216k | 180-300k |
| Category Procurement Manager | 120-180k | 108-180k |
| Procurement/Contract Manager | 96-180k | 96-180k |
| Supply Chain \& Logistics |  |  |
| Supply Chain/Operations Director | 312-480k | 312-600k |
| Supply Chain Manager | 120-216k | 120-216k |
| Demand/Supply Planning Manager | 96-156k | 96-168k |
| Production/Material Planning Manager | 84-156k | 84-156k |
| Customer Service Manager | 108-150k | 96-150k |
| Demand/Supply Planner | 54-100k | 66-102k |
| Logistics |  |  |
| General Manager Logistics/Transportation | 192-300k | 192-300k |
| Distribution/Transportation Manager | 84-120k | 84-150k |
| Logistics Manager | 96-180k | 96-180k |
| Warehouse/Inventory Manager | 84-120k | 96-144k |
| Business Development Director | 192-264k | 216-288k |
| Business Development Manager | 84-144k | 84-168k |
| Airfreight/Seafreight Director | 192-300k | 216-336k |
| Airfreight/Seafreight Manager | 84-120k | 96-132k |

NB: Figures are basic salaries exclusive of benefits/bonuses unless otherwise specified.

## TECH \& TRANSFORMATION <br> KEY FINDINGS

## TOP TRENDS



Emerging tech \& digital transformation


Digital forensics \& cyber security


E-wallets \& payments

## 18\%

Of tech \& transformation professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS

| Career progression | 31\% |  |
| :---: | :---: | :---: |
| Better compensation \& benefits | 26\% |  |
| Improved work-life balance | 14\% |  |
| A change in roles \& responsibilities | 11\% |  |

## TECH \& TRANSFORMATION

## KUALA LUMPUR

| ROLE | PERMANENT SALARY PER ANNUM MYR (RM) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Management |  |  |
| Chief Technology Officer | 390-660k | 390-660k |
| IT Director | 294-450k | 294-450k |
| Digital |  |  |
| Chief Digital Officer | 360-700k | 360-720k |
| Digital Transformation Manager | 204-288k | 204-300k |
| Product Manager | 120-228k | 156-276k |
| Projects \& Delivery |  |  |
| Program Manager | 246-372k | 246-372k |
| Project Manager | 216-360k | 216-360k |
| Change Manager | 180-300k | 180-300k |
| Scrum Master | 144-216k | 156-240k |
| Service Delivery Manager | 144-300k | 144-300k |
| IT Business Analyst | 84-162k | 90-168k |
| ERP |  |  |
| ERP Director | 360-480k | 360-480k |
| ERP Manager | 180-276k | 180-276k |
| ERP Consultant | 100-216k | 100-216k |
| Business Intelligence \& Data Analytics |  |  |
| Business Intelligence Consultant | 96-168k | 96-180k |
| Data Analyst | 72-144k | 90-156k |
| Data Engineer | 108-180k | 108-180k |
| Data Scientist | 156-240k | 174-276k |

## TECH \& TRANSFORMATION

## KUALA LUMPUR

| ROLE | PERMANENT SALARY PER ANNUM MYR (RM) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Software Development |  |  |
| Solution Architect | 180-336k | 180-336k |
| Development Manager | 156-312k | 156-312k |
| Software Developer | 96-204k | 96-216k |
| Application Support | 78-132k | 78-144k |
| UI/UX Designer | 96-192k | 96-192k |
| Test Manager | 150-180k | 156-198k |
| Quality Assurance Engineer | 84-144k | 84-144k |
| IT Governance \& Information/Cybersecurity |  |  |
| Chief Information Security Officer | 300-516k | 360-540k |
| Business Information Security Officer | 216-280k | 216-300k |
| Security Manager | 144-216k | 144-228k |
| Security Governance | 96-144k | 96-168k |
| Security Specialist | 72-132k | 72-144k |
| Penetration Tester | 72-120k | 72-156k |
| IT Audit Manager | 102-198k | 102-204k |
| IT Risk Manager | 120-240k | 120-240k |
| IT Infrastructure |  |  |
| Infrastructure Manager | 120-246k | 120-246k |
| Service Desk Manager | 96-180k | 96-180k |
| Systems Administrator | 60-108k | 60-120k |
| Database Administrator | 60-108k | 60-120k |
| Network Administrator | 60-108k | 60-120k |
| Cloud Engineer | 84-180k | 90-192k |
| Infrastructure Architect | 180-336k | 180-336k |
| IT Sales |  |  |
| Sales Director | 300-432k | 300-444k |
| Pre-Sales Manager | 126-180k | 126-180k |
| Account Manager | 96-180k | 96-180k |
| Product Manager | 96-180k | 96-180k |

NB: Figures are basic salaries exclusive of benefits/bonuses unless otherwise specified.

## TECH \& TRANSFORMATION

## NORTHERN REGION

| ROLE | PERMANENT SALARY PER ANNUM MYR (RM) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Management |  |  |
| Chief Technology Officer | 390-660k | 420-660k |
| IT Director | 294-450k | 300-480k |
| Digital |  |  |
| Chief Digital Officer | 420-600k | 420-600k |
| Digital Transformation Manager | 180k - 240 k | 180k-240k |
| Product Manager | 180k-240k | 180k-240k |
| Projects \& Delivery |  |  |
| Program Manager | 246-372k | 240-420k |
| Project Manager | 216-360k | 180-360k |
| Change Manager | 144-300k | 144-300k |
| Scrum Manager | 216-300k | 216-300k |
| Service Delivery Manager | 144-300k | 144-300k |
| IT Business Analyst | 84-162k | 84-180k |
| ERP |  |  |
| ERP Director | 144-264k | 144-300k |
| ERP Manager | 108-228k | 108-240k |
| ERP Consultant | 100-216k | 100-216k |
| Software Development |  |  |
| Solution Architect | 180-336k | 180-336k |
| Development Manager | 156-312k | 156-312k |
| Software Developer | 96-204k | 96-216k |
| Application Support | 60-120k | 60-120k |
| UI/UX Designer | 60-120k | 60-120k |
| Test Manager | 150-180k | 150-216k |
| Quality Assurance Engineer | 60-120k | 60-120k |

NB: Figures are basic salaries exclusive of benefits/bonuses unless otherwise specified.

## TECH \& TRANSFORMATION

NORTHERN REGION

| ROLE | PERMANENT SALARY PER ANNUM MYR (RM) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| IT Governance \& Information/Cybersecurity |  |  |
| Security Manager | 144-216k | 144-216k |
| Security Specialist | 60-120k | 60-120k |
| IT Auditor | 102-198k | 102-216k |
| IT Infrastructure |  |  |
| Infrastructure Manager | 120-246k | 120-264k |
| Service Desk Manager | 84-108k | 84-120k |
| Systems Administrator | 60-108k | 60-120k |
| Database Administrator | 84-144k | 84-180k |
| Network Administrator | 72-120k | 72-144k |
| Cloud Engineer | 96-144k | 96-144k |
| Infrastructure Architect | 96-144k | 96-144k |
| IT Sales |  |  |
| Sales Director | 300-432k | 300-432k |
| Pre-Sales Manager | 126-180k | 126-180k |
| Account Manager | 60-120k | 60-144k |
| Product Manager | 60-120k | 60-144k |

## PHILIPPINES

There were good levels of hiring activity in 2019, with companies investing more heavily in recruiting strong senior talent to lead their teams and businesses. While companies are still eager to hire technology talent to drive their digitalisation efforts, they are increasingly seeking out digitally sawy talent across all functions, who can leverage these new systems and processes to drive the business.

## 2019 INSIGHT

Spurred by continued transformation within the country, we saw a rise in digital banking, fintech and alternative financial services such as microfinancing. This increase has driven the need for risk and compliance professionals to ensure organisations are aligned with regulations throughout their transformation journeys.

Outside the financial services sector, we saw the Build, Build, Build program, a government initiative aimed at accelerating public spending on infrastructure, and driving growth and job opportunities within the industrial sector and related industries.

Across all functions and seniority, we saw a significant growth in demand for Filipinos with international experience. As more multinational companies set up operations in the country and as more domestic businesses globalise, hiring managers are looking for talent who can understand and appreciate cultural nuances, both within and outside the Philippines.

## 20-40\%

SALARY RISES EXPECTED FOR JOB MOVERS IN 2020

Driven and ambitious professionals will be looking for career progression and learning and development opportunities.


MONTY SUJANANI,
DIRECTOR,
PHILIPPINES

## 2020 EXPECTATIONS

In 2020, we expect businesses across all industries to continue their digital
transformations and transition towards becoming data-driven businesses. Organisations will continue to seek tech professionals to support this transition, but we expect there to be strong demand for technologically and digitally savvy professionals across all functions, to help ensure a successful, organisation-wide transformation.

Finance business partners, enterprise architects, data scientists and analysts, digital marketers, human resources transformation professionals and heads of supply chain are some of the roles we expect to be in high demand. Hiring managers will specifically be seeking professionals with a commercial mindset who can leverage their industry expertise, new technology platforms and available data to make good business recommendations and decisions.

Companies looking to secure these highly skilled professionals will need to understand that salary is often no longer
the sole motivator for most professionals.
Driven and ambitious professionals will be looking for career progression and learning and development opportunities. Flexible benefits and working arrangements are also highly attractive to talent within the country.

Demand for Filipino talent with international experience will continue to grow. Companies are encouraged to look outside of the domestic market to meet their needs, tapping into channels such as Balik Bayan, a campaign that reaches out to skilled overseas-based Filipino professionals, to encourage them to move home in a bid to ease skill shortages.

Professionals looking to stay within their roles can expect salary increments of up to $10 \%$. Those moving jobs can expect to receive $20-40 \%$, depending on their seniority levels and skill sets.


> Of professionals expect bonuses of $15 \%+$ of their yearly salaries


> Competitive remuneration \& benefits are the top drivers of job satisfaction


[^14]
## TECH \& TRANSFORMATION <br> KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits


Good working culture \& environment


Good work-life balance

## TOP JOBS IN DEMAND



## On average,

 candidates moving jobs expect salary increments of

## $32 \%$

Of tech \& transformation professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS


## TECH \& TRANSFORMATION

## PHILIPPINES

| ROLE | PERMANENT SALARY PER ANNUM PHP (P) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Management |  |  |
| Chief Digital Officer | 6.5-12.0m | 7.0-14.0m |
| Chief Technology Officer | 6.0-11.0m | 6.0-11.0m |
| Chief Information Officer | 6.0-11.0m | 6.0-11.0m |
| IT Director | 4.5-6.5m | 4.5-6.5m |
| Projects |  |  |
| Program Manager | 2.6-5.2m | 3.0-6.0m |
| Project Manager | 1.7-3.7m | 2.0-4.0m |
| Business Analyst | 1.4-2.6m | 1.5-3.0m |
| Scrum Master | 1.4-2.6m | 1.4-2.6m |
| Agile Coach | 2.3-4.0m | 2.3-4.0m |
| Service Delivery Manager | 2.6-4.0m | 2.6-4.0m |
| Development |  |  |
| Development Manager | 3.0-4.6m | 3.0-4.6m |
| Test Manager | 3.0-4.6m | 3.0-4.6m |
| Architect | 2.6-5.8m | 3.0-6.5m |
| Web Developer | 1.1-2.9m | 1.3-3.0m |
| Mobile Application Developer | 1.1-2.9m | 1.3-3.0m |
| Test Analyst | 1.0-1.9m | 1.0-1.9m |
| ERP Technical Consultant | 1.5-2.6m | 1.5-2.5m |
| Systems Administrator | 1.3-2.8m | 1.3-2.8m |
| Network Engineer | 1.0-2.6m | 1.0-2.6m |
| Security Specialist | 1.3-3.0m | 1.3-3.0m |
| Infrastructure Manager | 2.6-4.0m | 2.6-4.0m |
| Analytics |  |  |
| Data Scientist | 1.5-2.9m | 1.5-2.9m |
| Data Analytics Manager | 3.2-4.5m | 3.2-4.5m |
| Business Intelligence Manager | 3.9-5.5m | 3.9-5.5m |
| NB: Figures are basic salaries exclusive of benefitishonuses unless otherwise speified. |  |  |

## ACCOUNTING \& FINANCE

## KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits


Good working culture \& environment


Good
work-life
balance

## 98\%

Of accounting \& finance professionals are optimistic about job opportunities in the sector

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE

Expect a
\% annual salary
0-6\% annual salary increment



Expect a
7-15\% annual salary increment


Expect a
$15 \%+$ annual salary increment

Tax


Finance business partnering


Transformation in shared services

TOP AREAS SEEING DEMAND


On average, candidates moving jobs expect salany increments of
$15-25 \%$

## TOP 4 MOTIVATORS TO MOVE JOBS

$\left.\begin{array}{r|r|}\text { Career } \\ \text { progression }\end{array}\right) \quad 33 \%$

## ACCOUNTING \& FINANCE

## PHILIPPINES

| ROLE | PERMANENT SALARY PER ANNUM PHP (P) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Finance |  |  |
| Chief Financial Officer | 6.0-9.0m | 6.0-9.0m |
| Head of Shared Services | 4.6-9.0m | 4.8-9.5m |
| Finance Director | 3.8-5.5m | 4.0-5.8m |
| Head of Functions - RTR, OTC, PTP | 1.5-3.9m | 1.8-4.2m |
| Business Partner | 1.1-2.3m | 1.5-3.0m |
| Financial Controller | 3.0-5.0m | 3.2-5.2m |
| Senior Finance Manager | 2.8-4.0m | 2.8-4.0m |
| FP\&A Manager | 1.6-3.3m | 1.8-3.5m |
| Corporate Finance Manager | 1.5-3.3m | 1.5-3.3m |
| Finance Analyst | 0.8-1.7m | 0.8-1.7m |
| Accounting \& Taxation |  |  |
| Accounting Manager | 1.0-2.0m | 1.0-2.0m |
| Tax Manager | 2.0-3.8m | 2.0-3.8m |
| Financial Reporting Manager | 1.1-2.0m | 1.1-2.0m |
| Internal Audit Manager | 1.3-2.5m | 1.3-2.5m |
| Treasury Manager | 1.8-2.5m | 2.0-2.8m |
| Accounts Receivable Manager | 1.1-2.0m | 1.1-2.0m |
| Accounts Payable Manager | 1.1-2.0m | 1.1-2.0m |

## BANKING \& FINANCIAL SERVICES

## KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits


Good work-life balance


Good working culture \& environment

## 16\%

Of banking \& financial services professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS


## BANKING \& FINANCIAL SERVICES

PHILIPPINES

| ROLE | PERMANENT SALARY PER ANNUM PHP (P) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | AM/M |  | SM/AVP |  | VP |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |
| Operations/Change Management |  |  |  |  |  |  |
| Head of Operations/COO | 810k-1.8m | 850k - 1.8m | 1.9-3.0m | 2.0-3.5m | $3.5-6.5 m$ | 4.0-7.0m |
| Risk \& Corporate Governance |  |  |  |  |  |  |
| Market Risk/Liquidity Risk/ICAAP | 975k-2.3m | 975k-2.3m | 1.8-3.6m | 1.8-3.6m | 3.6-6.2m | 3.9-6.2m |
| Credit Risk | 975k-2.3m | 1.1-2.3m | 1.8-3.6m | 1.9-3.9m | 3.6-6.2m | 3.9-6.5m |
| Operational Risk | 975k-2.3m | 1.1-2.3m | 1.8-3.6m | 2.0-3.8m | 3.6-6.2m | 3.9-6.5m |
| Regulatory Compliance/Financial Crime/AML | 960k - 2.0 m | 1.1-2.3m | 1.6-3.2m | 1.8-3.2m | 3.3-6.5m | 3.5-8.0m |
| Internal Audit | 900k-1.8m | 950k-2.0m | 1.4-2.9m | 1.5-2.9m | $3.0-5.5 \mathrm{~m}$ | 3.5-6.5m |
| Finance \& Accounting |  |  |  |  |  |  |
| Head of Finance \& Accounting | 910k-2.1m | 920k - 2.3 m | $2.3-3.9 \mathrm{~m}$ | 2.4-4.5m | 5.2-10m | 5.2-10.5m |
| Fund Services | 850k - 1.9m | 850k - 1.9m | $2.3-3.9 \mathrm{~m}$ | 2.4-4.5m | 4.3-7.8m | 4.5-7.8m |
| Product Control | 850k - 1.9 m | 850k - 1.9m | $2.3-3.9 m$ | 2.3-3.9m | $4.2-5.8 m$ | 4.2-5.8m |
| Front Office |  |  |  |  |  |  |
| Relationship Management - Corporate | 750k-1.8m | 800k - 1.8m | 1.8-2.9m | 1.8-3.1m | 3.0-5.2m | 3.5-5.3m |
| Relationship Management - Retail | 750k - 1.8m | 800k - 1.7m | 1.8-3.0m | 1.8-3.1m | 3.2-5.2m | 3.5-5.3m |
| Treasury Sales | 850k-1.9m | 850k - 1.9m | 2.0-4.0m | 2.0-4.0m | 4.0-7.2m | 4.0-7.2m |
| Investment Banking | 750k - 1.8m | 750k - 1.8m | 1.8-2.9m | 1.8-2.9m | 4.0-7.2m | 4.0-7.2m |

[^15]
## HUMAN RESOURCES

## KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good working culture \& environment


Good work-life balance


Competitive remuneration \& benefits

## 23\%

Of HR professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS
$\left.\begin{array}{r|r|}\begin{array}{r}\text { Career } \\ \text { progression }\end{array} & \\ \text { Better compensation } \\ \text { \& benefits }\end{array}\right) \quad 25 \%$

## HUMAN RESOURCES

## PHILIPPINES

| ROLE | PERMANENT SALARY PER ANNUM PHP (P) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Vice-President (HR) | 4.5-9.0m | 4.5-9.0m |
| HR Director | 2.6-4.5m | 2.6-4.5m |
| HR Shared Services Director | 2.3-4.5m | 2.6-5.2m |
| HR Shared Services Manager | 1.3-1.8m | 1.3-1.9m |
| Senior HR Manager | 1.6-2.0m | 1.6-2.3m |
| HR Manager | 1.0-1.5m | 1.0-1.5m |
| Senior HR Business Partner | 2.0-2.8m | 2.3-3.2m |
| HR Business Partner | 1.0-1.7m | 1.0-1.9m |
| Recruitment Director | 1.6-3.6m | 2.3-5.2m |
| Recruitment Manager | 1.0-1.4m | 1.0-2.0m |
| Compensation \& Benefits Director | 2.2-5.2m | 2.3-5.2m |
| Compensation \& Benefits Manager | 1.1-2.0m | 1.1-2.0m |
| Learning \& Development Manager | 1.0-1.4m | 1.0-1.9m |
| Learning \& Development Director | 2.2-3.9m | 2.3-4.5m |
| Organisation \& Development Manager | 1.1-1.5m | 1.1-1.9m |
| Employee Relations Manager | 1.0-1.3m | 1.0-1.6m |
| Payroll Manager | 1.1-1.5m | 1.1-1.9m |

## SALES \& MARKETING

## TOP 3 DRIVERS OF JOB SATISFACTION



TOP SECTORS SEEING DEMAND

Fintech \&

Construction e-commerce

## $19 \%$

Of sales \& marketing professionals stay less than two years in a role
expectations of professionals staying in a role


## SALES \& MARKETING

## PHILIPPINES

| ROLE | PERMANENT SALARY PER ANNUM PHP (P) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Management |  |  |
| General Manager/Managing Director | 6.5-14.9m | 6.5-14.9m |
| Country Manager | 2.9-7.3m | 2.9-7.3m |
| Marketing |  |  |
| Regional Marketing Director | 4.5-5.2m | 5.2-6.5m |
| Business Unit Manager/Head | 3.9-5.9m | 3.9-5.9m |
| Marketing Director | 3.9-5.9m | 3.9-5.9m |
| Marketing Manager | 2.6-5.7m | 2.3-3.2m |
| Group Product Manager | 2.6-5.7m | 2.6-5.7m |
| Category Manager | 2.2-2.8m | 2.2-2.8m |
| Senior Product/Brand Manager | 1.6-2.6m | 1.9-2.6m |
| Brand \& Advertising Manager | 1.3-2.1m | 1.9-2.3m |
| Brand/Product Manager | 1.3-1.7m | 1.3-1.7m |
| Sales |  |  |
| Regional Sales Director | 4.5-5.2m | 5.2-6.5m |
| Commercial Director | 3.5-5.9m | 3.5-5.9m |
| Sales Manager | 1.3-5.1m | 1.3-5.1m |
| Category Development Manager | 1.6-2.5m | 1.6-2.5m |
| Merchandising Manager | 1.3-2.4m | 1.3-1.6m |
| Business Development Manager | 1.6-2.9m | 1.6-2.9m |
| Retail Manager | 1.5-4.4m | 1.0-1.5m |
| Sales Force Effectiveness | 1.5-2.7m | 1.5-2.7m |
| Key Account Manager | 1.0-1.6m | 1.3-1.6m |
| Digital |  |  |
| Digital Marketing Manager | 1.5-2.1m | 1.9-2.3m |
| Digital Channel Manager | 1.9-2.7m | 1.9-2.7m |
| Product Marketing Manager | 1.9-2.7m | 1.9-2.7m |
| Strategy |  |  |
| Strategic Planning Director | 4.4-5.1m | 4.5-5.2m |
| Project Portfolio \& Business Planning Manager | 1.9-2.6m | 1.9-2.6m |
| E-commerce |  |  |
| Brand/Category Manager | 1.6-2.6m | 1.6-2.6m |
| Senior Category Manager | 2.4-4.4m | 2.4-4.4m |
| Head of Marketing | 3.2-7.4m | 4.5-5.2m |
| Online Sales | 1.5-2.9m | 1.5-2.9m |

## SUPPLY CHAIN, PROCUREMENT \& LOGISTICS <br> KEY FINDINGS

TOP 3 DRIVERS OF JOB SATISFACTION


Competitive remuneration \& benefits


Good work-life balance


## 20\%

Of supply chain, procurement \& logistics professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS


## SUPPLY CHAIN, PROCUREMENT \& LOGISTICS

PHILIPPINES

| ROLE | PERMANENT SALARY PER ANNUM PHP (P) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Procurement |  |  |
| Procurement Director | 3.6-4.5m | 3.6-5.0m |
| Regional Procurement Manager | 2.6-3.3m | 2.8-3.8m |
| Category Procurement Manager | 1.7-2.4m | 1.7-2.6m |
| Purchasing Manager | 1.1-2.0m | 1.1-2.2m |
| Supply Chain \& Logistics |  |  |
| Supply Chain/Operations Director | 3.6-5.0m | 3.6-5.2m |
| Supply Chain Manager | 1.3-3.0m | 1.3-3.3m |
| Demand/Supply Planning Manager | 1.3-2.8m | 1.5-3.0m |
| Logistics |  |  |
| General Manager Logistics/Transportation | 2.4-4.5m | 2.4-4.8m |
| Logistics Manager | 1.1-2.1m | 1.1-2.3m |
| Warehouse/Inventory Manager | 1.1-2.1m | 1.1-2.3m |

## SINGAPORE

Hiring activity remained steady despite an economic slowdown during 2019. We expect to continue to see similar levels of hiring in 2020, though international events, such as the US-China trade war, may impact manufacturing and see organisations become more conservative with their hiring in the short term.

## 2019 INSIGHT

Tech and transformation remained the dominant focus for companies hiring in Singapore. Start-ups, disruptors and established businesses alike became increasingly datacentric in their business approach.

This has driven continued high demand for tech and digital professionals, but also for technologically and digitally savvy talent across all functions. On the other hand, we saw a slight decline in hiring activity - particularly in the financial services, industrial and manufacturing sectors - for roles perceived to be more traditional in nature, such as transactional accounting and operations.

The continued rise of a more flexible approach to working has startec to change entrenched negative perceptions around contract and interim roles, and job seekers were more open to non-permanent roles that offer good learning opportunities and exposure.

## 2020 EXPECTATIONS

In 2020, we expect to see technology and transformation continue to drive hiring activity and trends. Mobile and app developers, cyber security specialists, data scientists and data analysts are expected to continue to be sought after, but there will also be a consistent growing need for talent with hybrid skills who are able to leverage new ways of
5-15\%
SALARY RISES EXPECTED FOR JOB MOVERS IN 2020


Hiring managers will seek well-rounded candidates with business acumen who can bridge the gap between technical expertise and large-scale commercial application.


ROB BRYSON,
MANAGING DIRECTOR,
SINGAPORE
working, and the new systems and processes being introduced.

Hiring managers will increasingly seek well-rounded candidates with
business acumen who can bridge the gap between technical expertise and large-scale commercial applications. For example, a data analyst who can breakdown the data and translate it into concrete business recommendations would likely have multiple offers.

To ease the skills gap and transition towards becoming a Smart Nation, the Singapore Government will continue introducing initiatives that encourage Singaporeans to up-skill. In the short term, however, talent with both niche skill sets and a commercial mindset will remain in short supply. Employers should consider widening their search through campaigns such as Balik Kampung, which reaches out to overseas-based Singaporeans to bring them home and help overcome talent shortages.

There will be growing focus on skill sets and potential over specific market sector experience, which will stiffen the competition for good talent. For example, a bank trying to hire a developer in 2020 will likely find themselves competing
against companies from other industries such as technology (both established businesses and start-ups), fast-moving consumer goods (FMCG) and retail, alongside other financial institutions.

To attract and retain top talent, hiring managers need to be flexible and empathetic towards what a modern candidate is looking for. Long-term career progression and stability are often not as important to current job seekers. Instead, they are likely seeking learning opportunities, continual challenge and variety, as well as strong, inspirational leadership.

In 2020, professionals staying in their jobs can expect 1-7\% salary increments, though there will be some exceptions for those with niche skill sets. As ever, a gap will remain between a candidate's expectations when moving roles (5-20\% salary increments) and what companies indicate that they are willing to pay ( $0-12 \%$ increments). Similarly, there will be exceptions based on role and circumstances.


> Of professionals expect bonuses of $15 \%+$ of their yearly salaries


> A good working culture and environment is the top driver of job satisfaction


[^16]*All statistics are drawn from Robert Walters industry research done in 2019.

## TECH \& TRANSFORMATION <br> KEY FINDINGS

## TOP SKILLS IN DEMAND



Change \& digital
transformation


Agile \&
DevOps


Business acumen

## 27\%

Of tech \& transformation professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS

| Career progression | 35\% |
| :---: | :---: |
| Better compensation \& benefits | 29\% |
| A change in role and responsibilities | 13\% |
| Improved work-life balance | 10\% |

## TECH \& TRANSFORMATION

## SINGAPORE

## COMMERCE

| ROLE | PERMANENT |  | CONTRACT |  |
| :---: | :---: | :---: | :---: | :---: |
|  | SALARY PER ANNUM SGD (\$) |  | SALARY PER MONTH SGD (\$) |  |
|  | 2019 | 2020 | 2019 | 2020 |
| Management |  |  |  |  |
| Chief Information Officer | 300-600k | 300-600k | 25-40k | 30-60k |
| $1 T$ Director | 150-300k | 150-300k | 14-25k | 15-25k |
| Projects \& Change |  |  |  |  |
| Program Manager | 180-280k | 180-280k | 15-25k | 15-25k |
| Infrastructure Project Manager | 80-200k | 80-180k | 8-18k | 9-18k |
| Applications Project Manager | 80-200k | 80-180k | 8-18k | 9-15k |
| Service Delivery Manager | 100-170k | 100-170k | 10-16k | 8-18k |
| Business Analyst | 65-150k | 65-120k | 6-15k | 8-15k |
| Infrastructure |  |  |  |  |
| Head of Infrastructure | 150-250k | 150-250k | 15-20k | 15-20k |
| IT Manager | 96-180k | 110-180k | 9-15k | 8-18k |
| Technical Lead | 90-170k | 100-170k | 10-15k | 10-20k |
| Database Administrator | 70-220k | 90-180k | 7-16k | 8-18k |
| Solutions Architect | 120-220k | 120-240k | 10-15k | 12-20k |
| Cloud Engineer | 70-150k | 110-170k | 8-12k | 8-12k |
| Network/Systems Manager | 90-170k | 100-160k | 9-13k | 8-16k |
| Network/Systems Engineer | 70-160k | 75-150k | 6-11k | 7-12k |
| Systems Administrator | 70-160k | 60-100k | 6-11k | 7-12k |
| Help Desk | 65-150k | 55-85k | 6-11k | 6-11k |
| Applications \& Development |  |  |  |  |
| Chief Technology Officer | 180-450k | 200-550k | 15-38k | 15-40k |
| VP Engineering | 180-220k | 180-300k | 15-18k | 15-18k |
| Solutions Architect | 144-250k | 140-280k | 12-25k | 12-25k |
| Software Engineer | 100-140k | 85-180k | 7-15k | 7-15k |
| Development Manager | 100-200k | 95-200k | 10-17k | 10-18k |
| Developer | 80-160k | 85-180k | 7-15k | 7-15k |
| Application Support Analyst | 70-150k | 65-120k | 5.5-12.5k | 5.5-12.5k |
| Systems Analyst/Tester | 80-140k | 65-140k | 6.5-12k | 6.5-12k |

## TECH \& TRANSFORMATION

SINGAPORE

## COMMERCE

| ROLE | PERMANENT | CONTRACT |  |
| :--- | :--- | :--- | :--- |
|  | SALARY PER ANNUM SGD (\$) |  | SALARY PER MONTH SGD (\$) |
|  | 2019 | 2020 | 2019 |

## Cyber Security/Information Security

| Chief Information Security Officer/Head of Cyber <br> Security | $190-350 \mathrm{k}$ | $\mathbf{1 8 0 - \mathbf { 3 5 0 k }}$ | $16 \mathrm{k}+$ | $\mathbf{1 5 k +}$ |
| :--- | :--- | :--- | :--- | :--- |
| IT Risk Manager | $120-180 \mathrm{k}$ | $\mathbf{1 2 0 - 1 8 0 k}$ | $10.5-15.5 \mathrm{k}$ | $\mathbf{1 0 - 1 5 k}$ |
| Cyber Security Analyst/Specialist | $78-150 \mathrm{k}$ | $\mathbf{7 0 - 1 4 0 k}$ | $6.6-12.5 \mathrm{k}$ | $\mathbf{6 - 1 2 k}$ |
| Penetration Tester | $72-140 \mathrm{k}$ | $\mathbf{7 0 - 1 4 0 k}$ | $6-12 \mathrm{k}$ | $\mathbf{6 - 1 2 k}$ |
| Malware Analyst | $78-130 \mathrm{k}$ | $\mathbf{7 0 - 1 3 0 k}$ | $6.5-11.5 \mathrm{k}$ | $\mathbf{6 - 1 2 k}$ |
| Forensic Specialist | $60-150 \mathrm{k}$ | $\mathbf{6 0 - 1 3 0 k}$ | $5.5-12.5 \mathrm{k}$ | $\mathbf{5 - 1 2 k}$ |
| Governance Risk Compliance | $84-160 \mathrm{k}$ | $\mathbf{9 6 - 1 6 0 k}$ | $7-13.5 \mathrm{k}$ | $\mathbf{6 - 1 2 k}$ |

NB: Figures are basic salaries and exclude employer's CPF contribution.

## EMERGING TECHNOLOGIES

| ROLE | PERMANENT SALARY PER ANNUM SGD (\$) |  |
| :--- | :--- | :--- |
|  | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 2 0}$ |
| Data Architect | $100-240 \mathrm{k}$ | $\mathbf{1 5 0 - \mathbf { 2 5 0 k }}$ |
| Data Engineer | $100-200 \mathrm{k}$ | $\mathbf{1 0 0 - \mathbf { 2 0 0 k }}$ |
| Data Scientist | $85-300 \mathrm{k}$ | $\mathbf{1 0 0 - \mathbf { 2 0 0 k }}$ |
| Data Analyst | $60-96 \mathrm{k}$ | $\mathbf{6 0 - 1 0 0 k}$ |
| Machine Learning Engineer | $120-240 \mathrm{k}$ | $\mathbf{1 2 0 - 2 4 0 k}$ |
| Business Intelligence Analyst | $72-96 \mathrm{k}$ | $\mathbf{8 0 - 1 2 0 k}$ |
|  | NB: Figures are basic salaries and exclude employer's CPF contribution. |  |

## TECH \& TRANSFORMATION

## SINGAPORE

## FINANCIAL SERVICES

| ROLE | PERMANENT |  | CONTRACT |  |
| :---: | :---: | :---: | :---: | :---: |
|  | SALARY PER ANNUM SGD (\$) |  | SALARY PER MONTH SGD (\$) |  |
|  | 2019 | 2020 | 2019 | 2020 |
| Management |  |  |  |  |
| Chief Technology Officer | 200-400k | 250-500k | - | - |
| Projects \& Change |  |  |  |  |
| Program Manager | 200-350k | 200-400k | 15-25k | 15-25k |
| Project Manager | 100-220k | 100-240k | 8-20k | 8-20k |
| Business Analyst | 70-150k | 70-150k | 6-15k | 6-15k |
| Project Management Officer | 100-220k | 100-240k | 8-18k | 6-15k |
| Product Owners | 120-200k | 120-200k | 10-16k | 10-20k |
| Change Manager | 120-220k | 120-240k | 12-16k | 10-20k |
| Applications \& Development |  |  |  |  |
| Software Architect | 144-250k | 120-240k | 12-25k | 12-20k |
| Development Manager | 120-240k | 120-240k | 10-20k | 10-20k |
| Application Support Manager | 90-150k | 120-180k | 8-14k | 12-17k |
| Developer (2-5 yrs' experience) | 60-90k | 60-80k | 5-7.5k | 4-7k |
| Developer (5-10 yrs' experience) | 90-150k | 70-150k | 7.5-12k | 8-15k |
| Application Support Analyst/Tester | 70-140k | 70-140k | 5-12k | 8-12k |
| Infrastructure |  |  |  |  |
| Service Delivery Manager | 100-200k | 100-200k | 10-17k | 10-18k |
| IT Manager | 100-200k | 100-200k | 9-17k | 10-18k |
| Database Administrator | 80-200k | 80-200k | 7-17k | 7-15k |
| Network Engineer/Systems Admin/Help Desk (2-5 yrs' experience) | 40-80k | 40-80k | 3-7k | 3-7k |
| Network Engineer/Systems Admin/Help Desk (6-10 yrs' experience) | 80-150k | 60-150k | 7-13k | 7-15k |
| Security |  |  |  |  |
| Cyber Security Specialist (2-5 yrs' experience) | 70-120k | 60-120k | 6-10k | 6-12k |
| Cyber Security Specialist (6-10 yrs' experience) | 120-200k | 100-200k | 10-17k | 10-20k |
| Application Security Specialist (2-5 yrs' experience) | 70-120k | 60-120k | 6-10k | 6-10k |
| Application Security Specialist (6-10 yrs' experience) | 120-200k | 100-200k | 10-17k | 10-18k |
| Infrastructure Security Specialist (2-5 yrs' experience) | 70-120k | 60-120k | 6-10k | 6-10k |
| Infrastructure Security Specialist (6-10 yrs' experience) | 120-200k | 100-200k | 10-17k | 8-12k |

## ACCOUNTING \& FINANCE

KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good working culture \&
environment


Good
work-life
balance


Training \&
learning opportunities

## 15\%

Of accounting \& finance professionals stay less than two years in a role

## EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


Expect a
0-6\% annual salary increment

Expect a
7-15\% annual salary increment

Expect a
$15 \%+$ annual salary increment

TOP 4 MOTIVATORS TO MOVE JOBS


## ACCOUNTING \& FINANCE

SINGAPORE

| ROLE | PERMANENT |  | CONTRACT |  |
| :---: | :---: | :---: | :---: | :---: |
|  | SALARY PER ANNUM SGD (\$) |  | SALARY PER MONTH SGD (\$) |  |
|  | 2019 | 2020 | 2019 | 2020 |
| Finance |  |  |  |  |
| Chief Financial Officer | 300-450k | 300-450k | 22k+ | 22k+ |
| Finance Director | 250-300k | 220-300k | 18k+ | 16-20k |
| Finance Project/Process Improvement | 180-240k | 180-240k | 12-20k | 12-20k |
| Financial Controller | 140-180k | 140-180k | 14k+ | 11-15k |
| Corporate Finance Manager | 150-220k | 150-220k | 9-11k | 9-11k |
| Commercial/FP\&A/BP\&A Manager | 120-180k | 120-180k | 9-12k | 9-12k |
| Pricing/Bid Manager | 120-150k | 120-150k | 10-12k | 10-12k |
| Shared Services Finance Manager | 120-160k | 120-160k | 7-10k | 7-10k |
| Business Analyst | 90-130k | 90-130k | 6-9k | 6-9k |
| Finance Manager | 90-140k | 100-150k | 7-9k | 7-9k |
| Financial Analyst | 70-90k | 70-100k | 6-9k | 6-9k |
| Audit |  |  |  |  |
| Internal Audit Director | 200-250k | 200-250k | 18-22k | 18-22k |
| Internal Audit Manager | 120-180k | 120-180k | 8-10k | 8-10k |
| Senior Auditor/Auditor | 75-110k | 75-110k | 5-7k | 5-7k |
| Accounting \& Taxation |  |  |  |  |
| Tax Director | 220-300k | 220-300k | 18-22k | 18-22k |
| Tax Manager | 120-180k | 120-180k | 8-15k | 8-15k |
| Group Accountant/Accountant | 65-100k | 65-100k | 7-9k | 7-9k |
| Cost Accountant | 65-90k | 65-90k | 7-10k | 7-10k |
| Accounts Executive | 45-55k | 45-55k | 3.5-4.5k | 3-4.5k |
| Treasury |  |  |  |  |
| Treasury Director | 200-250k | 200-250k | 18-21k | 18-21k |
| Treasury Manager | 120-180k | 120-180k | 10-14k | 10-14k |
| Treasury Analyst | 75-90k | 75-90k | 5.5-8k | 5.5-8k |

## BANKING \& FINANCIAL SERVICES

## KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits


Good working culture \& environment


Good
work-life
balance

## TOP JOBS IN DEMAND



## 33\%

Of financial services professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


Expect a
0-6\% annual salary increment


Expect a
7-15\% annual salary increment


Expect a
$15 \%+$ annual salary increment

TOP 4 MOTIVATORS TO MOVE JOBS

Better compensation \& benefits

```
                                    42%
```

| Career <br> progression | $19 \%$ |
| ---: | :--- |
| Better company <br> culture | $15 \%$ |
| Improved job <br> security | $13 \%$ |

## BANKING \& FINANCIAL SERVICES

SINGAPORE

## ACCOUNTING \& PRODUCT CONTROL

| ROLE | PERMANENT SALARY PER ANNUM SGD (\$) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ANALYST/ASSOCIATE |  | MANAGER/AVP |  | VP/DIRECTOR |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |
| Financial Control |  |  |  |  |  |  |
| Financial Reporting | 60-100k | 60-100k | 100-150k | 100-150k | 150-250k+ | 150-250k+ |
| Regulatory Reporting | 50-90k | 50-90k | 90-140k | 90-140k | 140-250k+ | 140-250k+ |
| Credit Control | 40-80k | 40-80k | 80-120k | 80-120k | 120-220k+ | 120-220k+ |
| Technical Accounting (Insurance) | 40-55k | 40-55k | 55-80k | 55-80k | 80-130k+ | 80-130k+ |
| Management Reporting |  |  |  |  |  |  |
| Management Accounting | 50-90k | 50-90k | 90-120k | 90-120k | 120-220k+ | 120-220k+ |
| Financial Planning \& Analysis | 50-90k | 50-90k | 90-140k | 90-140k | 140-300k+ | 140-300k+ |
| Revenue \& Cost Reporting | 50-80k | 50-80k | 80-130k | 80-130k | 130-240k+ | 130-240k+ |
| Product \& Valuations Control |  |  |  |  |  |  |
| Product Control | 50-80k | 50-80k | 80-130k | 80-130k | 130-250k+ | 130-250k+ |
| Valuations Control | 50-80k | 50-80k | 90-140k | 90-140k | 140-300k+ | 140-300k+ |
| Internal Audit |  |  |  |  |  |  |
| Investment Banking \& Wealth / Fund Management | 50-80k | 50-80k | 80-160k | 80-160k | 160-350k+ | 160-350k+ |
| Corporate Banking | 45-75k | 45-75k | 75-150k | 75-150k | 150-330k+ | 150-330k+ |
| Consumer Banking | 40-70k | 40-70k | 70-130k | 70-130k | 130-280k+ | 130-280k+ |
| Tax |  |  |  |  |  |  |
| Tax Compliance | 50-90k | 50-90k | 90-140k | 90-140k | 140-300k+ | 140-300k+ |
| Tax Accounting | 50-90k | 50-90k | 90-120k | 90-120k | 120-220k+ | 120-220k+ |

## BANKING \& FINANCIAL SERVICES

SINGAPORE

## FINANCE (CONTRACT)

| ROLE | CONTRACT SALARY PER MONTH SGD (\$) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ANALYST/ASSOCIATE |  | MANAGER/AVP |  | VP/DIRECTOR |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |
| Financial Reporting | 5-7k | 5-7k | 7-9k | 7-9k | 9-12k | 9-12k+ |
| Regulatory Reporting | 5-7.5k | 5-7k | 7-9k | 7-9k | 9-12k | 9-12k+ |
| Tax | 5-7k | 5-7k | 7-9k | 7-9k | 9-12k | 9-12k+ |
| Strategic Planning \& Analysis | 5-8k | 5-8k | 8-10k | 8-10k | 10-13k | 10-13k+ |
| MIS Reporting | 5-7k | 5-7k | 7-9k | 7-9k | 9-12k | 9-12k+ |
| Revenue \& Cost Reporting | 5-7k | 5-7k | 7-9k | 7-9k | 9-12k | 9-12k+ |
| Product Control | 5-7k | 5-7k | 8-9.5k | 8-9.5k | 9.5-13k | 9.5-13k+ |

NB: Figures are basic salaries and exclude employer's CPF contribution.

## FRONT OFFICE SUPPORT

| ROLE | PERMANENT SALARY PER ANNUM SGD (\$) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ANALYST/ASSOCIATE |  | MANAGER/AVP |  | VP/DIRECTOR |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |
| Transaction Banking Global Markets (Sales) | 110-130k | 110-130k | 150-200k | 150-200k | 200-330k | 200-300k |
| Corporate Banking (ARM) | 60-100k | 60-100k | 105-160k | 105-160k | 160-300k | 160-300k |
| Investment Research | 60-90k | 65-90k | 90-130k | 90-130k | 130-200k | 130-200k |
| Private Banking FO Support (ARM) | 60-84k | 60-90k | 90-110k | 100-120k | - | - |
| Institutional Sales Support | 84-100k | 84-100k | 110-120k | 110-120k | 120-200k | 120-200k |
| Client Services | 55-95k | 60-95k | 100-150k | 105-160k | 150-280k | 150-280k |
| Portfolio Support | 50-70k | 50-70k | 70-120k | 70-120k | 120-200k | 120-200k |
| Commodity Trade Support | 48-72k | 48-72k | 80-110k | 80-110k | 110-200k | 110-200k |

NB: Figures are basic salaries and exclude employer's CPF contribution.

## BANKING \& FINANCIAL SERVICES

SINGAPORE

OPERATIONS (PERMANENT)

| ROLE | PERMANENT SALARY PER ANNUM SGD (\$) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ANALYST/ASSOCIATE |  | MANAGER/AVP |  | VP/DIRECTOR |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |
| Change Management | 65-105k | 65-105k | 110-160k | 110-160k | 180-320k+ | 180-320k+ |
| Client Onboarding/KYC/AML | 65-110k | 65-110k | 110-160k | 110-160k | 160-320k+ | 160-320k+ |
| Data Specialist | 60-105k | 60-105k | 105-160k | 105-160k | 150-300k+ | 150-300k+ |
| Private Banking | 60-105k | 60-105k | 100-150k | 100-150k | 160-300k+ | 161-300k+ |
| Fund Management/Custody | 65-105k | 65-105k | 100-150k | 100-150k | 150-280k+ | 150-280k+ |
| Client Services | 55-95k | 55-95k | 100-150k | 100-150k | 150-280k+ | 150-280k+ |
| Collateral Management | 55-95k | 55-95k | 100-150k | 100-150k | 150-280k+ | 150-280k+ |
| Corporate/Transactional | 50-95k | 50-95k | 100-150k | 100-150k | 140-280k+ | 140-280k+ |
| Trade Support | 55-95k | 55-95k | 100-150k | 100-150k | 150-280k+ | 150-280k+ |
| Commodities | 50-95k | 50-95k | 100-150k | 100-150k | 130-200k+ | 130-200k+ |
| Investment Banking | 55-95k | 55-95k | 100-150k | 100-150k | 140-280k+ | 140-280k+ |
| Securities/Brokerage | 55-95k | 55-95k | 100-150k | 105-155k | 130-250k+ | 155-280k+ |
| Trade Finance | 48-72k | 50-75k | 72-96k | 75-100k | 120-180k | 120-185k+ |

## OPERATIONS (CONTRACT)

| ROLE | CONTRACT SALARY PER MONTH SGD (\$) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ANALYST/ASSOCIATE |  | MANAGER/AVP |  | VP/DIRECTOR |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |
| Fund Management/Custody | 5-7k | 5-7k | 8-11k | 8-11k | 12-20k | 12-20k |
| Commodities | 4-7k | 4-7k | 7-12k | 7-12k | 12-20k | 12-20k |
| Corporate/Transaction Banking | 3-6k | 3.5-6.5k | 6-11k | 7-12k | 12-20k | 13-21k |
| Investment Banking | 4-7k | 5-7k | 7-12k | 8-13k | 13-21k | 14-22k |
| Private Banking | 4-7k | 4-7k | 7-12k | 7-12k | 13-21k | 13-21k |
| Securities/Brokerage | 3-6k | 3-6k | 6-10k | 7-11k | 11-20k | 12-21k |
| Client Onboarding/KYC/AML | 4-7k | 4-7k | 7-12k | 7-12k | 13-21k | 13-21k |
| Client Services/ARM | 3-7k | 3-7k | 6-12k | 7-13k | 13-21k | 14-22k |
| Data Specialist | 4-7k | 4-7k | 7-12k | 7-12k | 13-21k | 13-21k |
| Trade Support | 4-7k | 4.5-7.5k | 7-12k | 7.5-12.5k | 13-21k | 13.5-21.5k |

## BANKING \& FINANCIAL SERVICES

SINGAPORE

## COMPLIANCE

| ROLE | PERMANENT SALARY PER ANNUM SGD (\$) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ANALYST/ASSOCIATE |  | MANAGER/AVP |  | VP/DIRECTOR |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |

## Corporate Banking, Private Banking \& Wealth Management

| Head of Compliance | - | - | - | - | 220-450k+ | 220-450k+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| AML/Transaction Monitoring/Sanctions/Fraud | 50-90k | 50-90k | 90-170k | 90-170k | 170-350k+ | 170-350k+ |
| Regulatory Compliance/Advisory | 50-90k | 50-90k | 90-170k | 90-170k | 170-350k+ | 170-350k+ |

Retail Banking

| Head of Compliance | - | - | - | - | 220-450k+ | 220-450k+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| AML/Transaction Monitoring/Sanctions/Fraud | 50-90k | 50-90k | 75-160k | 75-160k | 140-300k | 140-300k |
| Regulatory Compliance/Advisory | 50-90k | 50-90k | 75-160k | 75-160k | 140-300k | 140-300k |

Investment Banking/Capital Markets

| Head of Compliance | - | - | - | - | 220-450k+ | 220-450k+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| AML/Transaction Monitoring/Sanctions/Fraud | 50-90k | 50-90k | 90-180k | 90-180k | 180-350k+ | 180-350k+ |
| Regulatory Compliance/Advisory | 50-90k | 50-90k | 90-180k | 90-180k | 180-350k+ | 180-350k+ |

## Fund Management/Investment Management

| Chief Compliance Officer/Head of Compliance | - | - | - | - | 220-450k+ | 220-450k+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Compliance Officer | 50-80k | 50-80k | 80-160k | 80-160k | 160-320k+ | 160-320k+ |
| AML/Financial Crime | 50-80k | 50-80k | 80-160k | 80-160k | 160-320k+ | 160-320k+ |

NB: Figures are basic salaries and exclude employer's CPF contribution

## BANKING \& FINANCIAL SERVICES

SINGAPORE

## RISK

| ROLE | PERMANENT SALARY PER ANNUM SGD (\$) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | MANAGER/AVP |  | VP |  | DIRECTOR |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |

## Credit Risk

| Structured Trade/Commodity Finance | 80-140k | 80-140k | 140-200k | 140-200k | 220k+ | 200k+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Wholesale/Investment Banking | 80-140k | 80-140k | 140-200k | 140-200k | 200k+ | 200k+ |
| Portfolio Risk \& Analytics | 70-140k | 70-140k | 130-200k | 130-200k | 200k+ | 200k+ |
| Private Banking | 70-130k | 70-130k | 120-200k | 120-200k | 200k+ | 200k+ |
| Restructuring | 70-130k | 70-130k | 130-200k | 130-200k | 200k+ | 200k+ |
| SME/Consumer | 60-110k | 60-110k | 100-150k | 100-150k | 150k+ | 150k+ |
| Market Risk |  |  |  |  |  |  |
| Management/Modelling | 90-150k | 90-150k | 140-220k | 140-220k | 200k+ | 220k+ |
| Asset Management/Investment Risk | 70-120k | 70-120k | 120-180k | 120-180k | 180k+ | 180k+ |
| Commodities Risk | 65-120k | 65-120k | 130-180k | 130-180k | 200k+ | 180k+ |
| Controlling/Reporting | 65-110k | 65-110k | 110-200k | 110-200k | 200k+ | 200k+ |

## Operational Risk

| Business Risk \& Assurance | 70-140k | 70-140k | 150-200k | 140-200k | 200k+ | 200k+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operational Risk Management | 70-140k | 70-140k | 150-200k | 140-200k | 200k+ | 200k+ |
| Technology Risk | 70-130k | 70-130k | 130-200k | 130-200k | 200k+ | 200k+ |

## HUMAN RESOURCES

## KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good working culture \&
environment


Training \&
learning
opportunities


Feedback \& encouragement from management

## TOP JOBS IN DEMAND



HR business partner


Talent acquisition in tech


Talent management/ development

On average, candidates moving jobs expect salary increments of
$0=10$

## 73\%

Of HR professionals stay more than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS


## HUMAN RESOURCES

SINGAPORE

| ROLE | PERMANENT |  | CONTRACT |  |
| :---: | :---: | :---: | :---: | :---: |
|  | SALARY PER ANNUM SGD (\$) |  | SALARY PER MONTH SGD (\$) |  |
|  | 2019 | 2020 | 2019 | 2020 |
| HR Director | 220-300k+ | 220-300k+ | 18-25k+ | 18-25k+ |
| Senior HR Business Partner | 150-200k | 150-220k | 12-15k | 12-15k |
| HR Business Partner | 100-150k | 100-150k | 6-10k | 6-10k |
| HR Manager | 90-160k | 90-160k | 7-12k | 7-12k |
| HR Executive/Senior Executive | 40-90k | 40-90k | 4-6k | 3.5-6k |
| Talent Management | 120-200k | 150-240k | 9-12k | 9-12k |
| HR Information Systems (HRIS)/HR Project Management | 100-170k | 100-170k | 7-12k | 6-12k |
| Payroll Manager | 90-150k | 90-150k | 7-10k | 6-10k |
| Payroll Executive | 40-90k | 40-90k | 3.5-5k | 3.5-5k |
| Compensation \& Benefits |  |  |  |  |
| Director | 200k+ | 240k+ | 15k+ | 15k+ |
| Manager | 120-180k | 120-180k | 12k+ | 12k+ |
| Analyst | 60-100k | 60-100k | $6 \mathrm{k}+$ | 6k+ |
| Learning \& Development |  |  |  |  |
| Director | 170-200k | 170-200k | 16k+ | 16k+ |
| Manager | 90-170k | 90-170k | 8-12k | 8-12k |
| Trainer | 55-90k | 55-90k | 5-7k | 5-7k |
| Recruitment/Talent Acquisition |  |  |  |  |
| Director | 160k+ | 180k+ | 15-20k+ | 15-20k+ |
| Manager | 120-160k | 120-160k | 10-14k | 10-14k |
| Specialist | 50-120k | 50-120k | 5-9k | 4.5-9k |

## HUMAN RESOURCES

SINGAPORE

## SECRETARIAL \& BUSINESS SUPPORT

| ROLE | PERMANENT |  | CONTRACT |  |
| :---: | :---: | :---: | :---: | :---: |
|  | SALARY PER ANNUM SGD (\$) |  | SALARY PER MONTH SGD (\$) |  |
|  | 2019 | 2020 | 2019 | 2020 |
| Secretarial |  |  |  |  |
| Executive Assistant | 60-90k | 70-120k | 4-7k | 5-8k |
| Personal Assistant | 50-80k | 60-90k | 4-6k | 4.5-6k |
| Legal Secretary | 48-72k | 48-72k | 4-6k | 4-6k |
| Team Secretary/Team Executive Assistant | 50-70k | 50-70k | 4-7k | 4-7k |
| Business Support |  |  |  |  |
| Office Manager | 60-110k | 60-100k | 6-10k | 6-10k |
| Administrator/Admin Assistant | 40-50k | 40-50k | 3-5k | 3-5k |
| Receptionist | 30-48k | 30-48k | 2.5-3.5k | 2.5-3.5k |

## LEGAL

KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



## 66\%

Of legal professionals are optimistic about job opportunities in the sector

## TOP SKILLS IN DEMAND



Expertise in the tech sector


Singapore-qualified


Fluency in Mandarin
arney in Mandarin


Expect a
0-6\% annual salary increment


Expect a
7-15\% annual salary increment


Expect a $15 \%+$ annual salary increment

TOP 4 MOTIVATORS TO MOVE JOBS


## LEGAL

SINGAPORE

| ROLE | PERMANENT SALARY PER ANNUM SGD (\$) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1-3 YRS' PQE |  | 4-7 YRS' PQE |  | 8+ YRS' PQE |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |
| Legal Counsel - Commerce |  |  |  |  |  |  |
| IT Services/e-Commerce | 60-100k | 70-110k | 120-200k | 120-200k | 180-300k+ | 180-300k+ |
| Pharmaceutical/Chemical | 60-100k | 60-100k | 90-160k | 90-160k | 140-250k+ | 140-250k+ |
| FMCG/Retail | 65-100k | 65-100k | 100-160k | 100-160k | 130-220k+ | 130-220k+ |
| Legal Counsel - Financial Services |  |  |  |  |  |  |
| Banking | 70-130k | 70-130k | 140-220k | 140-220k | 180-400k+ | 180-400k+ |
| Fund/Asset Management | 70-90k | 70-90k | 80-150k | 80-150k | 120-200k+ | 120-200k+ |

## SALES \& MARKETING

KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good working culture \& environment


Competitive remuneration \& benefits


Good
work-life balance

## 25 \%

Of sales \& marketing professionals stay less than two years in a role
expectations of professionals staying in a role


TOP 4 MOTIVATORS TO MOVE JOBS


## SALES \& MARKETING

## SINGAPORE

CONSUMER \& TECHNICAL HEALTHCARE

| ROLE | PERMANENT SALARY PER ANNUM SGD (\$) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Business Development |  |  |
| Sales \& Marketing Director | 180-240k+ | 180-240k+ |
| Sales Director | 180-240k+ | 180-240k+ |
| Account Director | 140-200k+ | 140-200k+ |
| Sales Manager | 100-140k | 100-140k |
| Business Development Manager | 80-120k | 80-120k |
| Key Account Manager | 80-100k | 80-100k |
| Marketing |  |  |
| Marketing Director | 180-240k+ | 180-240k+ |
| Market Research Director | 140-220k+ | 140-220k+ |
| Marketing Manager | 100-140k+ | 100-140k+ |
| Brand Manager | 85-100k | 85-100k |
| Market Research Manager | 80-120k | 80-120k |
| Retail Operations Manager | 80-100k | 80-100k |
| Visual Merchandising Manager | 80-100k | 80-100k |
| Product Marketing Manager | 80-120k | 80-120k |
| Trade Marketing Manager | 80-100k | 80-100k |
| PR \& Communications |  |  |
| Corporate Affairs Director | 180-200k+ | 180-200k+ |
| Public Relations Director | 180-200k+ | 180-200k+ |
| Digital Marketing Manager | 100-160k+ | 100-160k+ |
| Corporate Communications Manager | 100-150k | 100-150k |
| Public Relations Manager | 80-120k | 80-120k |

## SALES \& MARKETING

## SINGAPORE

## CONSUMER \& TECHNICAL HEALTHCARE

| ROLE | PERMANENT SALARY PER ANNUM SGD (\$) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Technical Healthcare |  |  |
| Medical Affairs Director | 220-250k+ | 220-250k+ |
| Business Unit Director | 180-240k | 180-240k |
| Marketing Director | 200-240k | 200-240k |
| Regulatory Affairs Director | 200-240k+ | 200-240k+ |
| Sales Director | 180-200k | 180-200k |
| Clinical Research Director | 180-200k | 180-200k |
| Medical Affairs Manager | 150-180k | 150-180k |
| Marketing Manager | 120-180k | 120-180k |
| Market Access Manager | 120-150k | 120-150k |
| Sales Manager | 120-140k | 120-140k |
| Commercial Excellence Manager | 150-180k | 150-180k |
| Product Manager | 100-140k | 100-140k |
| Clinical Research Manager | 100-120k | 100-120k |
| Regulatory Affairs Manager | 100-150k+ | 100-150k+ |
| Medical Science Liaison | 80-100k+ | 80-100k+ |

[^17]
## SALES \& MARKETING

## SINGAPORE

## B2B \& INDUSTRIAL

| ROLE | PERMANENT SALARY PER ANNUM SGD (\$) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Sales |  |  |
| General Manager/Managing Director | 250-400k | 250-400k |
| Sales Director | 180-300k | 180-300k |
| Senior Business Development Manager | 140-220k | 160-300k |
| Account Director | 140-220k | 160-220k |
| Aftersales Manager | 100-160k | 100-160k |
| Business Development Manager | 100-150k | 100-150k |
| Pricing Manager | 80-150k | 100-180k |
| Key Account Manager | 85-150k | 90-150k |
| Sales Manager | 80-150k | 80-150k |
| Sales Engineer | 80-90k | 80-90k |
| Marketing |  |  |
| Marketing Director | 180-265k+ | 180-265k+ |
| Head of Online Marketing | 160-260k | 180-260k |
| Marketing Research Manager | 100-150k | 100-150k |
| Strategic Marketing Manager | 120-180k | 120-180k |
| Senior Brand Manager | 85-140k | 100-140k |
| Marketing Manager | 100-150k | 100-160k |
| Product Marketing Manager | 100-150k | 100-160k |
| Online/Digital Marketing Manager | 120-160k | 120-160k |
| Digital Marketing Specialist | 90-120k | 90-120k |
| PR \& Communications |  |  |
| Corporate Communications Director | 160-250k | 180-250k |
| Public Relations Director | 130-200k | 150-200k |
| Corporate Communications Manager | 90-160k | 100-160k |
| Public Relations Manager | 90-120k | 90-120k |

[^18]The above listed positions are also available on a contract basis of which the monthly rates will be prorated against the annual salary of permanent roles.

## SALES \& MARKETING

## SINGAPORE

## FINANCIAL \& PROFESSIONAL SERVICES

| ROLE | PERMANENT SALARY PER ANNUM SGD (\$) |  |
| :--- | :--- | :--- |
|  | 2019 | 2020 |

## Financial Services

| Marketing Director | $190-250 \mathrm{k}$ | $\mathbf{1 9 0 - \mathbf { 2 5 0 k }}$ |
| :--- | :--- | :--- |
| Marketing Manager | $120-180 \mathrm{k}$ | $\mathbf{1 2 0 - 1 8 0 k}$ |
| Digital Marketing Manager | $120-200 \mathrm{k}$ | $\mathbf{1 5 0 - \mathbf { 2 2 0 k }}$ |
| Corporate Communications Manager | $120-180 \mathrm{k}$ | $\mathbf{1 2 0 - 1 8 0 k}$ |
| Communications Director | $180-250 \mathrm{k}$ | $\mathbf{1 8 0 - \mathbf { 2 5 0 k }}$ |
| Internal Communications Manager | $150-200 \mathrm{k}$ | $\mathbf{1 5 0 - \mathbf { 2 0 0 k }}$ |
| Corporate Affairs Manager | $150-250 \mathrm{k}$ | $\mathbf{1 5 0 - \mathbf { 2 5 0 k }}$ |

Professional Services

| Marketing Director | $190-250 \mathrm{k}$ | $\mathbf{1 9 0 - \mathbf { 2 5 0 k }}$ |
| :--- | :--- | :--- |
| Marketing Manager | $120-180 \mathrm{k}$ | $\mathbf{1 2 0 - 1 8 0 k}$ |
| Digital Marketing Manager | $120-200 \mathrm{k}$ | $\mathbf{1 5 0 - \mathbf { 2 0 0 k }}$ |
| Corporate Communications Manager | $120-180 \mathrm{k}$ | $\mathbf{1 2 0 - \mathbf { 1 8 0 k }}$ |
| Communications Director | $180-250 \mathrm{k}$ | $\mathbf{1 8 0 - \mathbf { 2 5 0 k }}$ |
| Internal Communications Manager | $150-200 \mathrm{k}$ | $\mathbf{1 5 0 - \mathbf { 2 0 0 k }}$ |
| Corporate Affairs Manager | $150-220 \mathrm{k}$ | $\mathbf{1 5 0 - \mathbf { 2 2 0 k }}$ |
| Sales Director | $180-250 \mathrm{k}$ | $\mathbf{1 8 0 - \mathbf { 2 5 0 k }}$ |
| Sales Manager | $120-160 \mathrm{k}$ | $\mathbf{1 2 0 - 1 6 0 k}$ |
| Account Director | $90-150 \mathrm{k}$ | $\mathbf{1 0 0 - \mathbf { 1 8 0 k }}$ |
| Account Manager | $70-100 \mathrm{k}$ | $\mathbf{8 0 - \mathbf { 1 2 0 k }}$ |
| Business Development Director | $180-240 \mathrm{k}$ | $\mathbf{1 8 0 - \mathbf { 2 4 0 k }}$ |
| Business Development Manager | $120-150 \mathrm{k}$ | $\mathbf{1 2 0 - 1 5 0 k}$ |

NB: Figures are basic salaries and exclude employer's CPF contribution.

## SUPPLY CHAIN, PROCUREMENT \& LOGISTICS KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good working culture \& environment


Competitive remuneration \& benefits


Training \& learning opportunities

## 16\%

Of supply chain, procurement \& logistics professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS
$\square$

Better compensation
\& benefits
$25 \%$


## SUPPLY CHAIN, PROCUREMENT \& LOGISTICS

SINGAPORE

| ROLE | PERMANENT |  | CONTRACT |  |
| :---: | :---: | :---: | :---: | :---: |
|  | SALARY PER ANNUM SGD (\$) |  | SALARY PER MONTH SGD (\$) |  |
|  | 2019 | 2020 | 2019 | 2020 |
| Procurement |  |  |  |  |
| Head of Global Sourcing | 300k+ | 300k+ | 25k+ | 25k+ |
| Regional Procurement Director | 200-250k | 200-250k | 17-22k | 17-22k |
| Strategic Sourcing Manager | 130-180k | 130-180k | 9-13k+ | 9-13k+ |
| Regional Procurement Manager | 100-160k | 100-160k | 8-13k+ | 8-13k+ |
| Indirect Spend/Category Manager | 120-160k | 120-160k | 7-10k+ | 7-10k+ |
| Direct Spend/Category Manager | 120-160k | 120-160k | 7-10k | 7-10k |
| Procurement Executive | 50-80k | 50-80k | 3.5-4.5k | 3.5-4.5k |
| Supply Chain \& Logistics |  |  |  |  |
| Supply Chain Director | 250k+ | 250k+ | 13-18k+ | 13-18k+ |
| Customer Service \& Logistics Director | 150-250k | 150-250k | 13-18k+ | 13-18k+ |
| Project Manager | 100-150k | 100-150k | 8-15k+ | 8-15k+ |
| Logistics Manager | 80-120k | 80-120k | 7-11k+ | 7-11k+ |
| Planning Manager | 80-130k | 80-130k | 6-9k | 6-9k |
| Supply Chain Manager | 80-120k | 80-120k | 7-10k+ | 7-10k+ |
| Facilities Manager | 60-120k | 60-120k | 6-10k | 6-10k |
| Customer Service Manager | 60-100k | 60-100k | 5-8k | 5-8k |
| Planner | 40-80k | 40-80k | 5-7k | 5-7k |
| Customer Service Executive | 40-60k | 40-60k | 3-4k | 3.5-4.5k |

## TAIWAN

Taiwan started 2019 with stable economic growth and buoyant recruitment levels, supported by steady trade demand and continuous growth in various sectors.

## 2019 INSIGHT

In the second half of the year, the Taiwan market was challenged by declining global export demand and unstable economic performance, but to some extent, the impact of these trends was offset by local manufacturers reshoring to Taiwan, driving capital inflow and the demand for local talent with relevant skill sets.

The technology industry was one of the fastest-growing markets in Taiwan and there was an ongoing shortage of suitably qualified candidates, especially in the software sector, where the demand for talent was high. The 'Five Plus Two' Innovative Industries plan, which aimed to establish Taiwan as an 'Asia Silicon Valley', also drove demand for talent specialised in the Internet of Things (lOT), automation, smart machinery, research and development (R\&D), artificial intelligence (Al) and virtual reality (VR). E-commerce continued to gain momentum and thus digital marketing and e-commerce specialists remained a key hiring priority.

It was another year of growth for the green energy industry despite some changes in regulations and policies by the government, leading to high demand for professionals, mainly engineers, with relevant experience and skills. However, there were very few such specialists in Taiwan, meaning that some companies had to bring experts from overseas.

In order to retain and hire the best candidates in the market, companies sought HR professionals with a background in talent acquisition, internal recruitment and rewards and benefits, as well as HR information systems.

OF PROFESSIONALS ARE OPEN
TO JOB APPROACH WHEN NOT
ACTIVELY LOOKING

Due to the persistent shortage of candidates in Taiwan and the effects of globalisation, multinationals and local companies are seeking talent with international experience and strong technical skills, a trend that will continue in 2020 and beyond.


## JOHN WINTER, GENERAL MANAGER, TAIWAN

## 2020 EXPECTATIONS

Given that 2020 is an election year in both Taiwan and the US, macroeconomic drivers are difficult
to predict. Any instability in global demand will hopefully be offset by capital inflows to Taiwan from companies looking to reshore manufacturing from Mainland China.

Tech talent will continue to be in high demand. Despite the impact of the decline in export demand on hardware manufacturing, there is a widespread view that the software market will continue to perform well, driving the need for software developers, programmers and fullstack engineers. At the same time, the demand for specialists in the hightech sectors, such as loT, automation and big data, will continue to rise.

With the government's support for transforming Taiwan into a hub of biotech and medical R\&D in Asia, there will be increasing competition for specialists in the healthcare sector in Taiwan in 2020. Local talent with the bilingual skills to communicate with regional offices will be key
hires. Even though the government has introduced measures to attract overseas talent in order to address the deficit, demand is expected to outstrip supply for a period of time.

Pay increases are expected to remain static, except for industry specialists and those with in-demand technical skills. For job movers, the expected salary increment will be around 10$15 \%$, while it will be up to $4 \%$ for those staying in the same roles. Due to global economic instability, employees are likely to be more cautious than usual in pursuing job moves.

In order to recruit and attract indemand professionals, it will become even more important to not only offer competitive remuneration during the interview process, but also to detail the company's growth potential, learning and development opportunities, and career progression within the company.


> Of professionals staying in the same roles expect to receive a pay rise of $4-6 \%$ in 2020

## TOP 4 FACTORS DETERMINING JOB SATISFACTION



Feedback and encouragement from management

## TECH \& TRANSFORMATION <br> KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits


Good working culture \& environment


Good
work-life balance

## $23 \%$

Of tech professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE



## TECH \& TRANSFORMATION

## TAIPEI

| ROLE | PERMANENT SALARY PER ANNUM TWD (\$) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Electrical/Electronic Manufacturer |  |  |
| Engineering Manager | 2.5-3.0m | 2.6-3.0m |
| Product \& Program Manager | 1.5-2.3m | 1.6-2.4m |
| Senior Hardware Engineer | 1.8-2.3m | 1.9-2.5m |
| Senior Mechanical Engineer | 1.8-2.3m | 1.9-2.5m |
| Senior Software Engineer | 1.5-2.1m | 1.6-2.1m |
| Senior Firmware Engineer | 1.6-2.1m | 1.7-2.2m |
| Product Marketing Engineer | 1.8-2.3m | 1.8-2.4m |
| IT Solution |  |  |
| Account Manager | 3.0-3.7m | 3.0-3.7m |
| Product Manager | 1.7-2.0m | 1.7-2.0m |
| Sales Engineer | 1.6-2.1m | 1.6-2.1m |
| Software Vendor |  |  |
| Front-end Engineer | 1.3-1.9m | 1.3-1.9m |
| Backend Engineer | 1.3-1.9m | 1.3-1.9m |
| Application Developer | 1.2-1.7m | 1.2-1.7m |
| QA Manager | 1.4-1.8m | 1.4-1.8m |
| Fullstack Engineer | 1.4-2.1m | 1.4-2.1m |
| Project Manager/Scrum Master | 1.5-1.9m | 1.5-2.0m |

## ACCOUNTING \& FINANCE

## KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits


Good working culture \& environment


Good
work-life
balance

## 35\%

Of accounting \& finance professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


## $18 \%$

Of professionals a looking to change jobs in the next three months


Internal auditing

-
planning \& analysis


Financial

## ACCOUNTING \& FINANCE

TAIPEI

| ROLE | PERMANENT SALARY PER ANNUM TWD (\$) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Commerce \& Industry |  |  |
| Chief Financial Officer | 3.0-4.5m+ | 3.0-4.5m+ |
| Finance Director/Controller | 2.5-3.2m+ | 2.5-3.5m+ |
| Finance Manager | 1.5-2.3m+ | 1.5-2.5m+ |
| FP\&A Manager | 1.5-2.2m | 1.8-2.7m |
| Pricing Manager | 1.6-2.3m | 1.6-2.3m |
| Cost Accounting Manager | 1.1-1.8m | 1.1-1.8m |
| Internal Audit Manager | 1.5-2.3m | 1.5-2.3m |
| Tax Director | 2.0-3.0m | 2.5-3.5m+ |
| Tax Manager | 1.3-2.2m | 1.5-2.5m |
| Business Controller | 1.2-1.6m | 1.2-1.6m |
| Financial Analyst | 700k - 1.3m | 750k-1.5m |
| Accounting Manager | 1.0-1.8m | 1.0-1.8m |
| Accountant | 540k - 1.0 m | 540k-1.0m |

## BANKING \& FINANCIAL SERVICES

## KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits


Good work-life balance


Good working culture \& environment

## 75\%

Of banking \& financial services professionals stay in a role for 3-5 years

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS


Better company culture

```
                                    38%
```


## BANKING \& FINANCIAL SERVICES

## TAIPEI

| ROLE | PERMANENT SALARY PER ANNUM TWD (\$) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1-4 YRS' EXP |  | 5-8 YRS' EXP |  | 8+ YRS' EXP |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |
| Back Office |  |  |  |  |  |  |
| AML/Financial Crime | 900k-1.1m | 900k-1.1m | 1.4-1.8m | 1.4-1.9m | 2.0-2.2m | 2.0-2.4m |
| Compliance | 900k - 1.1m | 900k-1.1m | 1.2-1.8m | 1.2-1.8m | 2.5-4.0m | 2.5-4.0m |
| Financial Reporting | 450-700k | 450-700k | 900k-1.3m | 900k-1.3m | 1.5-1.6m | 1.5-1.6m |
| Human Resources | 550-800k | 550-800k | 1.0-1.4m | 1.0-1.4m | 1.6-2.0m | 1.6-2.0m |
| Internal Audit | 500-650k | 500-650k | 900k-1.2m | 900k-1.2m | 1.5-2.2m | 1.5-2.2m |
| Legal | 600-800k | 600-800k | 1.1-1.7m | 1.1-1.7m | $2.7 \mathrm{~m}+$ | $2.7 \mathrm{~m}+$ |
| Risk | 600-850k | 600-850k | 1.0-1.4m | 1.0-1.5m | $2.0 \mathrm{~m}+$ | $2.3 \mathrm{~m}+$ |
| Operation/KYC | 700-750k | 700-750k | 1.1-1.3m | 1.1-1.3m | 1.6-2.0m+ | 1.6-2.0m+ |
| Asset Management |  |  |  |  |  |  |
| Compliance | 1.2-1.9m | 1.2-1.9m | 1.6-2.9m | 1.6-2.9m | 2.8-4.2m | 2.8-4.2m |
| Internal Audit | 1.0-1.2m | 1.0-1.2m | 1.2-2.0m | 1.2-2.0m | 2.0-3.0m | 2.0-3.0m |
| Legal | 1.1-1.7m | 1.1-1.7m | 1.7-3.2m | 1.7-3.2m | 3.0-4.0m | 3.0-4.0m |
| Sales | 900k-1.1m | 900k-1.1m | 1.1-2.5m | 1.1-2.5m | 2.5-3.9m | 2.5-3.9m |
| Client Services | 700-950k | 700-950k | 900k-1.3m | 900k-1.3m | 1.4-1.9m | 1.4-1.9m |

## HEALTHCARE

## KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits

Good work-life balance

## $71 \%$

Of healthcare professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS


## HEALTHCARE

## TAIPEI

| ROLE | PERMANEN | PER ANNUM TWD (\$) |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Pharmaceutical |  |  |
| Business Unit Director | 3.2-4.2m | 3.5-4.5m |
| Medical Director | 3.5-6.5m | 3.5-6.5m |
| Medical Advisor | 2.2-3.3m | 2.2-3.3m |
| Medical Science Liaison | 1.3-1.9m | 1.2-2.0m |
| Regulatory Affairs Manager | 1.6-2.5m | 1.6-2.5m |
| Commercial Excellence Manager | 1.9-2.6m | 1.9-2.8m |
| National Sales Manager | 2.1-2.6m | 2.2-2.6m |
| District Sales Manager | 1.6-2.3m | 1.6-2.3m |
| Key Account Manager | 1.5-2.5m | 1.6-2.5m |
| Sales Effectiveness Manager | 1.5-2.5m | 1.6-2.5m |
| Head of Marketing | 2.5-3.0m | 2.5-3.2m |
| Marketing Manager | 2.0-2.5m | 2.0-2.5m |
| Senior Product Manager | 1.5-2.2m | 1.6-2.3m |
| Product Manager | 1.3-1.6m | 1.3-1.8m |
| Market Access Manager | 1.6-2.3m | 1.7-2.4m |

## HUMAN RESOURCES

## KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good working culture \& environment


Good work-life balance


Competitive remuneration \& benefits

## TOP AREAS SEEING DEMAND



## $33 \%$

## Of HR professional

 are actively looking for a job movingopportunity

## $67 \%$

Of HR professionals are optimistic about job opportunities in the sector

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS


Better company culture

## HUMAN RESOURCES

## TAIPEI

| ROLE | PERMANENT SALARY PER ANNUM TWD (\$) |  |
| :--- | :--- | :--- |
|  | 2019 | $\mathbf{2 0 2 0}$ |
| HR Director | $3.0-4.5 \mathrm{~m}$ | $\mathbf{3 . 0} \mathbf{- \mathbf { 4 . 5 m }}$ |
| HR Senior Manager | $2.5-2.8 \mathrm{~m}$ | $\mathbf{2 . 5 - \mathbf { 2 . 8 m }}$ |
| Business Partner | $1.8-2.5 \mathrm{~m}$ | $\mathbf{1 . 6 - \mathbf { 2 . 5 m }}$ |
| HR Manager | $1.5-2.5 \mathrm{~m}$ | $\mathbf{1 . 5 - \mathbf { 2 . 0 m }}$ |
| HR Assistant Manager | $1.2-1.5 \mathrm{~m}$ | $\mathbf{1 . 0 - 1 . 4 m}$ |
| C\&B Manager | $1.3-1.6 \mathrm{~m}$ | $\mathbf{1 . 3 - \mathbf { 1 . 6 m }}$ |
| HR Supervisor | $800 \mathrm{k}-1.0 \mathrm{~m}$ | $\mathbf{8 0 0 k} \mathbf{- 1 . 0 m}$ |
| Recruiter | $800 \mathrm{k}-1.0 \mathrm{~m}$ | $\mathbf{8 0 0 k} \mathbf{- 1 . 0 m}$ |

## SALES \& MARKETING

KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits


Good working culture \& environment


Good
work-life balance

## TOP SKILLS IN DEMAND



## $80 \%$

Of sales \& marketing professionals are optimistic about job opportunities in the sector
expectations of professionals staying in a role


## 030

Of candidates are open to job approach when they are not actively looking


TOP 4 MOTIVATORS TO MOVE JOBS



Better company culture $\square$

## SALES \& MARKETING

## TAIPEI

| ROLE | PERMANENT SALARY PER ANNUM TWD (\$) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| FMCG |  |  |
| Commercial Head | 4.0-6.0m | 4.0-6.0m |
| Sales Director | 3.2-4.8m | 3.5-4.8m |
| Channel Sales Manager | 1.6-2.8m | 2.0-2.8m |
| Marketing Director | 3.5-4.8m | 3.5-4.8m |
| Marketing Manager | 2.4-2.8m | 2.4-2.8m |
| Senior Brand Manager | 1.6-2.5m | 1.7-2.5m |
| Brand Manager | 1.3-1.8m | 1.3-1.8m |
| Trade Marketing Manager | 1.6-2.6m | 1.7-2.6m |
| Key Account Manager | 1.2-1.9m | 1.3-1.9m |
| E-commerce Manager | 1.3-1.8m | 1.4-2.0m |
| Retail Cosmetics |  |  |
| Brand General Manager | 3.5-4.5m | 3.5-4.5m |
| Senior Product Manager | 1.5-1.8m | 1.6-1.9m |
| Product Manager | 1.3-1.6m | 1.2-1.6m |
| Sales Manager | 1.8-2.8m | 1.8-2.8m |
| Marketing Manager | 1.6-2.8m | 1.8-2.8m |
| E-commerce Manager | 1.3-1.7m | 1.4-1.8m |
| Training Manager | 1.2-1.5m | 1.3-1.7m |
| Social \& PR Manager | 1.2-1.6m | 1.3-1.6m |
| Luxury |  |  |
| Brand Head | 2.5-4.0m | 2.6-4.0m |
| Retail Manager | 1.5-2.0m | 1.6-2.0m |
| Marketing Manager | 1.5-2.0m | 1.6-2.0m |
| PR \& Communications Manager | 1.1-1.3m | 1.2-1.3m |
| Internet/Online |  |  |
| Country Manager | 3.0-4.2m | 3.0-4.2m |
| Category Lead | 2.0-2.8m | 2.0-2.8m |
| Marketing Manager | 1.3-2.5m | 1.5-2.5m |
| Business Development Manager | 1.6-2.3m | 1.7-2.3m |

## SUPPLY CHAIN, PROCUREMENT \& LOGISTICS KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits


Good working culture \& environment


Good work-life balance

TOP AREAS SEEING DEMAND


Renewable energy


Semiconductor


## 46\%

Of professionals are actively looking to


## $54 \%$

of supply chain, procurement \& logistics professional stay in a role for 3-5 years

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS

Better compensation
\& benefits

Career progression
46\%

Better company culture $\square$

## SUPPLY CHAIN, PROCUREMENT \& LOGISTICS

TAIPEI

| ROLE | PERMANENT SALARY PER ANNUM TWD (\$) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| 3PL Operation Director | 3.5-4.8m | 3.5-4.8m |
| Supply Chain Director | 3.4-4.2m | 3.4-4.2m |
| Factory Director | 3.0-4.0m | 3.0-4.0m |
| Supply Chain Manager | 1.8-2.6m | 1.8-2.6m |
| Logistics Manager | 1.6-2.2m | 1.6-2.2m |
| Procurement Manager | 1.8-2.5m | 1.8-2.5m |
| 3PL Transportation Manager | 1.5-2.2m | 1.5-2.2m |
| Sourcing Manager | 1.6-2.2m | 1.6-2.2m |
| Demand Planning Manager | 1.6-2.2m | 1.6-2.2m |
| IT \& Tech Commodity Manager | 1.8-2.2m | 1.8-2.2m |
| 3PL Customer Service Manager | 1.5-1.8m | 1.5-1.8m |
| Demand Planning Supervisor | 1.2-1.6m | 1.2-1.6m |
| 3PL Warehouse Manager | 900k-1.4m | 900k-1.4m |
| Demand Planner | 900k - 1.1m | 900k-1.1m |

## THAILAND

In 2019, businesses in Thailand continued their transformation efforts, which fuelled demand across all industries and functions for mid-level and senior professionals who were able to lead and create change within organisations.

## 2019 INSIGHT

Overall, hiring was active in Thailand. Businesses continued the advancement of their digital transformations, which drove sustained demand for tech and digital talent across all industries. The mobilefirst nature of the market saw tech and digital teams play an increasingly integral role in driving business growth and expansion, which led to the strong need for technically skilled talent who possess business partnership skills and a commercial mindset.

Beyond the tech and digital sector, digital transformation also fuelled the need for strategic individuals who were able to lead change efforts. With the introduction of new systems and processes, companies increasingly saw the need to have strong business leaders who can help the company and individual teams through a period of transition and learning. These leaders will continue to be key in encouraging a change in mindset and behaviours,
ensuring the successful adoption of new, innovative technologies and initiatives that drive business growth and expansion.

6
To compete for skilled professionals, companies need to focus on creating a memorable candidate
experience.
SALARY RISES EXPECTED FOR JOB MOVERS IN 2020

202 Robert Walters Salary Survey 2020



## PUNYANUCH SIRISAWADWATTANA, COUNTRY MANAGER, THAILAND

While the domestic economy was on the conservative side, the export-
focused nature of manufacturing in Thailand meant that the industry continued to see positive hiring activity. Additionally, the Eastern Economic Corridor (EEC) project continued to encourage foreign companies to set up operations along the Eastern Seaboard, which in turn helped to drive sustained hiring activity in the region.

## 2020 EXPECTATIONS

More businesses in Thailand are expected to embark on their digitalisation journeys, which will drive even greater demand for tech and digital talent, as well as change experts and strong leaders. Given the skill sets required for these roles are relatively new and niche, the pool for good talent is limited and growing at a slower rate than demand.

As such, companies will find the competition for skilled talent will intensify further. To be able to compete for skilled professionals, companies
will need to focus on creating a memorable candidate experience.

This begins with streamlining hiring processes to ensure candidates remain engaged and interested in the opportunity throughout. A clear hiring timeline should be provided, along with concrete feedback at each stage of the process. Candidates also value a positive company culture, centred around their people, and hiring managers should take note to communicate these values during the recruitment process.

On average, professionals staying in their roles can expect 2-7\% salary increments. Job movers in back office functions can expect 15$20 \%$ increments, with the exception of tech, digital and client-facing professionals, who can expect higher increments of 20-30\%.


> Of professionals expect bonuses of $15 \%+$ of their yearly salaries


> A good working culture and environment is the top driver of job satisfaction


[^19]
## ACCOUNTING \& FINANCE

KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good working culture \& environment


Achieving positions of responsibility


Good
work-life
balance

## TOP SKILLS IN DEMAND



Stakeholder management \& business acumen


Ability to lead and oversee large teams


SAP/system implementation

On average, candidates moving jobs expect salary increments of
$15-25 \%$

## $21 \%$

Of accounting \& finance professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS


## ACCOUNTING \& FINANCE

BANGKOK

| ROLE | PERMANENT SALARY PER ANNUM THB ( $\mathbf{B}^{\text {P }}$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Accounting |  |  |
| Internal Auditor - Director | 3.6-5.2m | 3.6-5.4m |
| Tax Director | 3.6-5.2m | 3.6-5.4m |
| Internal Auditor - Manager | 1.4-2.2m | 1.4-2.4m |
| Tax Manager | 1.4-2.4m | 1.4-2.4m |
| Group Accountant - Consolidations | 1.2-2.4m | 1.2-2.6m |
| Tax Supervisor | 930k-1.3m | 930k-1.3m |
| Accounting Director | 2.1-2.6m | 2.1-3.0m |
| Accounting Manager | 960k - 2.0 m | 960k-2.2m |
| Finance |  |  |
| Chief Financial Officer | 3.0-7.2m | 3.0-7.2m |
| Finance Director - MNC | 3.0-5.4m | 3.0-5.4m |
| Finance Director - SME | 2.2-4.5m | 2.2-4.5m |
| Financial Controller - MNC | 1.8-3.2m | 1.8-3.2m |
| Financial Controller - SME | 1.4-3.0m | 1.4-3.0m |
| Head of Commercial Finance | 3.0-3.6m | 3.0-4.4m |
| Commercial Finance Manager | 1.6-3.0m | 1.6-3.0m |
| Senior FP\&A | 1.8-3.0m | 1.8-3.3m |
| FP\&A | 1.2-2.0m | 1.2-2.0m |
| Corporate Finance | 1.5-2.7m | 1.5-3.0m |
| Finance Manager | 1.4-3.0m | 1.4-3.0m |
| Treasury Manager | 1.4-2.6m | 1.4-3.0m |
| Plant Controller | 2.1-2.6m | 2.1-3.0m |
| Cost Controller | 960k - 2.0 m | 960k-2.0m |
| Senior Financial Analyst | 1.2-2.0m | 1.2-2.0m |
| Financial Analyst | 840k-1.2m | 960k-1.2m |
| Credit Controller | 960k - 1.6 m | 960k-1.8m |
| Treasury Analyst | 840k-1.2m | 960k-1.2m |

## ACCOUNTING \& FINANCE

## EASTERN SEABOARD

| ROLE | PERMANENT SALARY PER ANNUM THB ( $\mathbf{B}^{\text {( }}$ |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Accounting |  |  |
| Accounting Manager | 900k - 1.44m | 960k-1.5m |
| Tax Manager | 840k-1.44m | 840k-1.5m |
| Tax Supervisor | 720k-1.2m | 720k-1.2m |
| Finance |  |  |
| Chief Financial Officer | 3.0-5.4m | 3.0-5.4m |
| Finance Director | 2.8-4.5m | 2.8-4.5m |
| Financial Controller | 1.8-4.2m | 1.8-4.5m |
| Finance Manager | 1.2-2.4m | 1.2-2.8m |
| Treasury Manager | 960k-1.56m | 960k-1.56m |
| Cost Controller | 600k - 1.14 m | 600k-1.44m |
| Senior Financial Analyst | 840k-1.44m | 840k-1.6m |
| Financial Analyst/Business controller | 600k - 1.14 m | 600k-1.44m |

## BANKING \& FINANCIAL SERVICES

## KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good work-life balance


Good working culture \& environment


## 30\%

Of banking \& financial services professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS


## BANKING \& FINANCIAL SERVICES

BANGKOK

| ROLE | PERMANENT SALARY PER ANNUM THB ( ${ }^{(1)}$ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | MANAGER/AVP |  | VICE PRESIDENT |  | SENIOR VICE PRESIDENT |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |
| Front Office Banking |  |  |  |  |  |  |
| Transaction Banking (Sales) | 1.0-1.6m | 1.0-1.6m | 1.2-2.3m | 1.2-2.4m | 2.3-3.3m | 2.4-3.6m |
| Transaction Banking (Products) | 1.0-1.5m | 1.0-1.5m | 1.6-2.1m | 1.6-2.1m | 2.1-3.4m | 2.1-3.4m |
| Relationship Manager (Corporate Banking) | 900k-1.2m | 900k-1.2m | 1.2-2.8m | 1.2-3.0m | 2.8-4.0m | 3.0-4.8m |
| Relationship Manager (Financial Institution) | 1.0-1.3m | 1.0-1.3m | 1.3-2.7m | 1.3-2.7m | 2.9-4.0m | 3.0-4.8m |
| Credit Analyst | 600-950k | 700k - 1.0m | 900k-1.6m | 1.0-1.8m | 1.6-2.6m | 1.5-2.8m |
| Global Market Sales | 950k - 1.3m | 950k-1.3m | 1.3-2.5m | 1.3-2.5m | $2.5-3.7 \mathrm{~m}$ | 2.5-3.7m |
| Private Banking | 800k - 1.3 m | 800k-1.8m | 1.3-2.8m | 1.8-3.0m | 2.8-3.6m | 3.0-5.4m |
| Investment Banking | 750k-1.5m | 750k-1.5m | 1.6-2.9m | 1.6-2.9m | 3.0-4.1m | 3.0-4.2m |
| Private Equity | 1.1-1.6m | 1.1-1.6m | 1.4-2.8m | 1.4-2.8m | 2.9-3.9m | 3.0-5.0m |
| Fund Management | 850k - 1.3m | 850k-1.3m | 1.3-1.9m | 1.3-2.0m | 1.9-3.3m | 2.0-3.3m |
| Research | 700k - 1.4m | 700k-1.4m | 1.4-2.7m | 1.4-2.7m | 2.8-4.0m | 2.8-4.0m |
| Operations |  |  |  |  |  |  |
| Trade \& Cash Operations | 600-900k | 720k-1.0m | 1.2-1.8m | 1.2-1.8m | 2.1-2.9m | 2.1-2.9m |
| Treasury Operations | 700-800k | 700-900k | 1.5-2.4m | 1.5-2.4m | 2.5-3.6m | 2.5-3.6m |
| Securities Operations | 750-850k | 720-900k | 1.0-1.8m | 1.0-1.8m | 2.0-2.5m | 2.0-2.5m |
| Client Onboarding KYC | 650k-1.2m | 750k-1.4m | 1.5-2.6m | 1.6-2.7m | 2.2-3.0m | 2.3-3.0m |
| Corporate Governance |  |  |  |  |  |  |
| Operational Risk | 800k - 1.4m | 800k-1.5m | 1.4-2.7m | 1.5-2.7m | 2.7-4.0m | 2.7-4.0m |
| Credit Risk | 900k - 1.6m | 900k-1.6m | 1.6-3.0m | 1.6-3.0m | 3.0-4.0m | 3.0-4.0m |
| Market Risk | 900k-1.6m | 900k - 1.6m | 1.6-3.0m | 1.6-3.0m | 3.0-4.0m | 3.0-4.0m |
| Internal Audit | 800k-1.2m | 780k-1.2m | 1.8-2.7m | 1.8-2.7m | $2.7 \mathrm{~m}+$ | 1.8-2.7m |
| Compliance \& AML | 800k - 1.8m | 840k-1.8m | 1.8-3.4m | 1.8-3.4m | $3.4 \mathrm{~m}+$ | $3.4 \mathrm{~m}+$ |
| Finance \& Accounting |  |  |  |  |  |  |
| Business Analysis | 800k - 1.5m | 800k-1.5m | 1.5-2.4m | 1.5-2.4m | 2.7-3.5m | 2.7-3.5m |
| Financial Analysis | 700k-1.2m | 700k - 1.2m | 1.2-2.7m | 1.2-2.7m | 2.7-3.5m | 2.7-3.5m |
| Accounting | 700k-1.2m | 700k-1.2m | 1.2-2.0m | 1.2-2.0m | 2.0-2.5m | 2.0-2.5m |

## BANKING \& FINANCIAL SERVICES

BANGKOK

| ROLE | PERMANENT SALARY PER ANNUM THB ( $\mathbf{B}^{\text {) }}$ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1-4 YRS' EXP |  | 4-8 YRS' EXP |  | 8+ YRS' EXP |  |
|  | 2019 | 2020 | 2019 | 2020 | 2019 | 2020 |
| Insurance |  |  |  |  |  |  |
| Chief Agency Officer | - | - | - | - | $4.9 \mathrm{~m}+$ | $4.9 \mathrm{~m}+$ |
| Chief Distribution Officer | - | - | - | - | $6.1 \mathrm{~m}+$ | $6.0 \mathrm{~m}+$ |
| Actuary | 800k - 1.5m | 800k-1.5m | 1.9-3.8m | 2.0-3.8m | 3.8-6.1m | 4.0-7.0m |
| Risk Management | 800k-1.5m | 800k-1.5m | 1.7-3.6m | 1.7-3.6m | $3.6 \mathrm{~m}+$ | $3.6 \mathrm{~m}+$ |
| Underwriting | 700k-1.4m | 700k-1.4m | 1.7-2.5m | 1.4-2.5m | 2.5-3.1m | 2.5-3.0m |
| Claims | 700k-1.4m | 700k-1.4m | 1.7-1.9m | 1.4-1.9m | 1.9-3.1m | 1.9-3.0m |
| Bancassurance | 700k-1.4m | 700k-1.4m | 1.6-2.5m | 1.4-2.3m | 2.5-3.8m | 2.3-3.6m |

## ENGINEERING \& MANUFACTURING

KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good work-life balance


Competitive remuneration \& benefits


Achieving positions of responsibility

## 15\%

Of engineering \& manufacturing professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


On average, candidates moving jobs expect salary increments of

TOP 4 MOTIVATORS TO MOVE JOBS


## ENGINEERING \& MANUFACTURING

BANGKOK

| ROLE | PERMANENT SALARY PER ANNUM THB (\$) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Plant Director | 2.8-5.4m | 2.8-5.8m |
| Production Manager | 950k - 1.8m | 1.0-1.9m |
| Quality Manager | 1.5-3.2m | 1.6-3.4m |
| HSE Manager | 950k-1.8m | 1.0-2.2m |
| Engineering Manager | 950k-1.8m | 1.2-2.2m |
| Maintenance Manager | 950k-1.5m | 1.0-1.6m |
| Project Engineering Manager | 1.5-2.4m | 1.6-2.6m |
| Quality Director | 2.8-5.4m | 2.8-5.5m |
| R\&D Manager | 1.8-2.6m | 1.9-2.8m |
| Technical Manager | 1.8-2.4m | 1.9-2.6m |
| Service Manager | 1.8-2.4m | 1.8-2.4m |

## ENGINEERING \& MANUFACTURING

## EASTERN SEABOARD

| ROLE | PERMANENT SALARY PER ANNUM THB ( ${ }^{\text {( }}$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Plant Director | 3.0-5.4m | 3.0-5.4m |
| Production Manager | 1.0-2.0m | 1.2-2.0m |
| Quality Manager | 960k-1.8m | 1.0-1.8m |
| HSE Manager | 960k - 1.8m | 1.2-2.0m |
| Engineering Manager | 1.2-1.8m | 1.4-2.0m |
| Maintenance Manager | 1.2-1.8m | 1.2-1.8m |
| Project Engineering Manager | 1.4-2.0m | 1.6-2.2m |
| Quality Director | 2.4-3.6m | 2.4-3.6m |
| R\&D Manager | 1.2-2.8m | 1.2-2.8m |
| Technical Manager | 1.2-2.4m | 1.4-2.4m |
| Service Manager | 1.6-2.4m | 1.6-2.4m |

## HUMAN RESOURCES

## KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good working culture \& environment


Good work-life balance


Feedback \& encouragement from management

## TOP SKILLS IN DEMAND



Business partnership


Strategic mindset


Logical \& critical thinking

## $27 \%$

Of HR professionals stay less than two years in a role
expectations of professionals staying in a role


TOP 4 MOTIVATORS TO MOVE JOBS

| Career progression | 36\% |
| :---: | :---: |
| Better compensation \& benefits | 19\% |
| Better company culture | 16\% |
| Improved work-life balance | 14\% |

## HUMAN RESOURCES

## BANGKOK

| ROLE | PERMANENT SALARY PER ANNUM THB ( ( $^{\text {) }}$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 6-12 YRS' EXP |  | 12+ YRS' EXP |  |
|  | 2019 | 2020 | 2019 | 2020 |
| Commerce \& Industry |  |  |  |  |
| Organisational Development | 960k - 2.0 m | 960k-2.0m | 1.8-3.8m | 1.8-4.0m |
| Compensation \& Benefits | 960k - 1.8m | 960k-2.0m | 1.8-3.6m | 1.8-3.6m |
| Business Partner | 960k - 2.2 m | 960k-2.4m | 1.8-4.2m | 1.8-4.2m |
| HR Generalist | 1.0-2.4m | 1.0-2.6m | 2.2-3.7m | 1.8-3.0m |
| Employee Relations | 1.0-1.5m | 1.0-1.5m | 1.5-2.2m | 1.5-2.2m |
| HRIS | 720k-1.2m | 720k-1.4m | 1.2-2.5m | 1.2-2.7m |
| Training \& Development | 1.0-2.0m | 1.0-2.4m | 1.8-2.6m | 1.8-2.6m |
| HR Operation Service (Shared Services) | 720k-1.2m | 720k-1.2m | 1.2-2.4m | 1.2-2.4m |
| Recruitment | 900k-1.6m | 900k-1.8m | 1.9-3.0m | 1.9-3.0m |
| Payroll | 700-920k | 700-920k | 1.0-1.8m | 1.0-1.8m |
| Mobility | 670-900k | 670-900k | 900k - 1.6m | 900k-1.6m |
| Banking \& Financial Services |  |  |  |  |
| Organisational Development | 960k - 2.0 m | 960k-2.0m | 1.8-3.8m | 1.8-4.0m |
| Compensation \& Benefits | 960k - 1.8m | 960k-2.0m | 1.8-3.6m | 1.8-3.6m |
| HRIS | 720k-1.2m | 720k-1.4m | 1.2-2.5m | 1.2-2.7m |
| Training \& Development | 1.2-2.2m | 1.2-2.2m | 1.8-2.6m | 1.8-2.6m |
| Business Partner | 960k - 2.2 m | 960k-2.4m | 1.8-4.2m | 1.8-4.2m |
| HR Operation Service (Shared Services) | 720k - 1.2m | 720k-1.2m | 1.2-2.4m | 1.2-2.4m |
| HR Generalist | 1.0-2.4m | 1.0-2.4m | 2.2-3.7m | 2.2-3.7m |
| Employee Relations | 1.0-1.5m | 1.0-1.5m | 1.5-2.2m | 1.5-2.2m |
| Recruitment | 800k - 2.0 m | 800k-2.0m | 2.0-3.2m | 2.0-3.2m |
| Payroll | 800k - 1.4m | 800k-1.4m | 1.4-1.8m | 1.4-1.8m |
| Mobility | 680k - 1.0m | 680k-1.0m | 900k-1.6m | 900k-1.6m |

NB: Figures are basic salaries exclusive of benefits/bonuses unless otherwise specified. Figures vary depending on whether the incumbent is holding a regional/global role.

## HUMAN RESOURCES

## EASTERN SEABOARD

| ROLE | PERMANENT SALARY PER ANNUM THB ( $\left.{ }^{( }\right)$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 6-12 YRS' EXP |  | 12+ YRS' EXP |  |
|  | 2019 | 2020 | 2019 | 2020 |
| Commerce \& Industry |  |  |  |  |
| Organisational Development | 500-800k | 520-850k | 700k - 1.2m | 700k - 1.25m |
| Compensation \& Benefits | 500-800k | 520k - 1.0m | 700k - 1.2m | 700k - 1.3m |
| Business Partner | 600k - 1.0m | 600k - 1.0m | 800k - 1.5 m | 800k-1.6m |
| HR Generalist | 500k-1.4m | 500k-1.5m | 1.0-3.0m | 1.0-3.0m |
| Employee Relations | 1.0-1.5m | 1.0-2.0m | 1.5-3.0m | 1.7-3.0m |
| HRIS | 500-800k | 550k - 1.0m | 700k - 1.8m | 750k-1.9m |
| Training \& Development | 500-800k | 500-800k | 700k - 1.85m | 700k - 1.85m |
| Recruitment | 480-840k | 480-840k | 1.0-1.4m | 1.0-1.4m |
| Payroll | 600-900k | 600-900k | 1.0-1.7m | 1.0-1.6m |

NB: Figures are basic salaries exclusive of benefits/bonuses unless otherwise specified. Figures vary depending on whether the incumbent is holding a regional/global role.

## LEGAL

KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits


Good working culture \& environment


Good
work-life balance

## TOP SKILLS IN DEMAND



Well-rounded expertise


Commercial mindset


Good command of English


## $17 \%$

Of legal professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS

Better compensation \& benefits

## 61\%



Better company
culture $\quad 6 \%$

Improved job security

## LEGAL

BANGKOK

| ROLE | PERMANENT SALARY PER ANNUM THB ( $\mathbf{~}^{\text {P }}$ |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| General Counsel | 3.6-8.2m | 3.6-8.4m |
| Legal Director | 2.4-5.4m | 2.8-6.0m |
| Legal Manager | 1.2-2.4m | 1.2-2.8m |
| Legal \& Compliance Manager | 1.2-2.4m | 1.4-3.0m |
| Assistant Legal Manager | 840k-1.2m | 840k-1.2m |
| Legal Counsel | 840k - 3.0 m | 960k-3.0m |
| Company Secretary | 840k-2.4m | 1.2-2.4m |
| Senior Associate | 1.4-5.4m | 1.6-5.4m |
| Associate | 720k - 4.2 m | 840k-4.2m |

## SALES \& MARKETING

## TOP 3 DRIVERS OF JOB SATISFACTION



Good working culture \& environment


Good work-life balance


Competitive remuneration \& benefits

## 36\%

Of sales \& marketing professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS


## SALES \& MARKETING

## BANGKOK

## B2B \& B2C

| ROLE | PERMANENT SALARY PER ANNUM THB ( $\left.\mathbf{B}^{( }\right)$ |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Marketing |  |  |
| Marketing Director | 2.2-4.5m | 2.2-4.8m |
| Marketing Director (FMCG) | 3.6-4.8m | 3.6-4.8m |
| Marketing Manager | 960k - 3.0 m | 960k-3.0m |
| Marketing Manager (FMCG) | 2.2-3.0m | 2.2-3.0m |
| Senior Brand Manager (FMCG) | 1.8-2.2m | 1.8-2.2m |
| Brand Manager (FMCG) | 960k-1.4m | 960k-1.4m |
| Brand Manager (Retail) | 1.8-2.4m | 1.8-2.4m |
| Product Manager | 840k - 1.5 m | 865k-1.6m |
| Marketing Communication Manager | 840k-1.4m | 840k-1.4m |
| Public Relations Manager | 840k-1.6m | 840k-1.6m |
| Trade Marketing Director | 3.0-3.6m | 3.0-3.6m |
| Trade Marketing Manager | 840k-1.8m | 840k-2m |
| Head of Corporate Communications | 1.8-3.6m | 1.8-4.2m |
| Corporate Communications Manager | 1.2-1.8m | 1.2-2.1m |
| Sales |  |  |
| Sales Director | 2.0-4.5m | 2.0-4.8m |
| Sales Director (FMCG) | 3.3-6.6m | 3.3-6.6m |
| Sales Manager | 1.0-2.m | 1.0-2.0m |
| Head of Modern Trade | 2.4-3.0m | 2.4-3.0m |
| National Sales Manager | 2.4-3.0m | 2.4-3.0m |
| Key Account Manager | 840k-1.8m | 840k-2m |
| Regional Sales Manager | 1.4-2.0m | 1.4-2.2m |
| Head of Strategic Planning | 1.8-3.6m | 2.0-3.6m |
| Business Development Manager | 1.5-3.0m | 1.5-3.0m |

## SALES \& MARKETING

## BANGKOK

## B2B \& B2C

| ROLE | PERMANENT SALARY PER ANNUM THB ( $\mathbf{B}^{\text {( }}$ ) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Executive Management |  |  |
| Chief Executive Officer | 6.0-9.6m | 6.0-9.6m |
| Chief Commercial Officer | 3.6-4.2m | 3.6-4.2m |
| Chief Operation Officer | 3.6-4.2m | 3.6-4.2m |
| General Manager | 3.0-3.6m | 3.0-3.6m |
| Managing Director | 4.2-6.0m | 4.2-6.0m |
| Country Manager | 3.0-3.6m | 3.0-3.6m |
| Commercial Operation |  |  |
| Operation Director | 2.4-4.8m | 2.4-4.8m |
| Operation Manager | 1.2-2.2m | 1.2-2.2m |
| Facilities Manager | 1.2-3.6m | 1.2-3.6m |
| Retail Manager | 1.0-2.0m | 1.0-2.0m |
| Area Manager | 840k-1.3m | 840k-1.3m |
| Store Manager/Boutique Manager | 600k - 1.0m | 600k - 1.0m |

NB: Figures are basic salaries exclusive of benefits/bonuses unless otherwise specified

## DIGITAL \& E-COMMERCE

| ROLE | PERMANENT SALARY PER ANNUM THB ( ( $^{\text {) }}$ |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Chief Digital Officer | 3.0-6.0m | 3.0-6.0m |
| Head of Digital | 2.2-4.8m | 2.2-4.8m |
| Digital Marketing Director | 2.4-4.0m | 2.6-4.0m |
| Digital Marketing Manager | 960k - 2.3 m | 960k-2.4m |
| E-commerce Director | 2.6-4.8m | 2.6-4.8m |
| E-commerce Manager | 960k - 2.4 m | 960k-2.4m |
| Account Director | 1.8-3.0m | 1.8-3.0m |
| Account Manager | 720k - 1.5m | 720k-1.5m |

## SALES \& MARKETING

## BANGKOK

## HEALTHCARE

| ROLE | PERMANENT SALARY PER ANNUM THB ( ${ }^{(\$)}$ |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Marketing |  |  |
| Marketing Director | 3.0-5.0m | 3.2-5.0m |
| Marketing Manager | 1.6-3.2m | 2.2-3.2m |
| Senior Product Manager | 1.8-2.2m | 1.8-2.2m |
| Product Manager | 910k - 1.8m | 1.0-1.8m |
| Market Access Manager | 1.0-2.4m | 1.2-2.4m |
| Sales |  |  |
| Sales Director | 2.8-3.8m | 2.8-3.8m |
| Sales Manager | 780k - 1.8m | 910k-1.6m |
| National Sales Manager | 1.7-3.0m | 1.7-3.0m |
| Key Account Manager | 900k-1.8m | 900k-2.0m |
| Business Development Manager | 910k-2.6m | 1.2-2.6m |
| Sales Force Effectiveness Manager | 1.0-3.0m | 1.0-3.0m |
| Sales Training Manager | 1.2-2.1m | 1.2-2.4m |
| Sales \& Marketing Excellence | 1.0-1.2m | 1.2-2.0m |
| Business Management |  |  |
| General Manager/Country Manager | 4.5-9.0m | 4.5-9.0m |
| Business Unit Director | 3.2-4.3m | 3.2-4.3m |
| Business Unit Manager | 2.0-3.2m | 2.0-3.2m |
| Technical |  |  |
| Medical Director | 4.2-6.1m | 4.2-6.1m |
| Medical Advisor/Scientific Affairs Manager | 1.5-3.5m | 1.5-3.5m |
| Medical Sciences Liaison | 680k-1.1m | 1.0-1.5m |
| Regulatory Affairs Manager | 1.0-2.0m | 1.0-2.0m |
| Quality Assurance Manager | 1.1-1.8m | 1.1-1.8m |
| Service Engineer | 910k-2.0m | 910k-2.0m |

## SUPPLY CHAIN \& PROCUREMENT

## TOP 3 DRIVERS OF JOB SATISFACTION



Good working culture \& environment


Achieving positions of responsibility


Good work-life balance

## TOP JOBS IN DEMAND



Procurement/ Purchasing manager


Demand/Supply planning manager


Logistics manager

## 17\%

Of supply chain \& procurement professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS

| Career progression | 29\% |
| :---: | :---: |
| Better compensation \& benefits | 20\% |
| Opportunities to work internationally | 20\% |
| Improved work-life balance | 15\% |

## SUPPLY CHAIN \& PROCUREMENT

BANGKOK

| ROLE | PERMANENT SALARY PER ANNUM THB (\$) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Procurement |  |  |
| Procurement Director | 3.5-4.5m | 3.7-4.7m |
| Procurement Manager | 2.0-3.5m | 2.1-3.7m |
| Category Manager | 1.8-3.0m | 1.9-3.1m |
| Sourcing Manager | 1.8-3.0m | 1.9-3.1m |
| Buyer \& Sourcing Specialist | 1.0-1.6m | 1.05-1.7m |
| Supply Chain \& Logistics |  |  |
| Supply Chain Director | 4.0-5.5m | 4.2-5.8m |
| Logistics Director | 3.9-5.2m | 4.1-5.4m |
| Supply Chain Manager | 1.8-3.4m | 1.9-3.6m |
| Supply/Demand Planning Manager | 2.0-3.4m | 2.1-3.6m |
| Customer Service Manager | 1.4-2.5m | 1.5-2.6m |
| Operations Manager | 1.4-2.4m | 1.5-2.5m |
| Production Planning Manager | 1.0-2.0m | 1.05-2.1m |
| Logistics Manager | 1.0-2.0m | 1.05-2.1m |
| Warehouse Manager | 800k - 2.0 m | 840k-2.1m |

[^20]
## SUPPLY CHAIN \& PROCUREMENT

EASTERN SEABOARD

| ROLE | PERMANENT SALARY PER ANNUM THB (\$) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Procurement |  |  |
| Procurement Director | 2.4-4.8m | 2.5-4.9m |
| Procurement Manager | 1.4-2.4m | 1.45-2.5m |
| Category Manager | 1.2-1.8m | 1.25-1.85m |
| Sourcing Manager | 1.2-2.2m | 1.25-2.25m |
| Buyer \& Sourcing Specialist | 960k - 1.4 m | 990k - 1.45m |
| Supply Chain \& Logistics |  |  |
| Supply Chain Director | 3.0-5.4m | 3.1-5.5m |
| Logistics Director | 2.4-4.2m | 2.5-4.3m |
| Supply Chain Manager | 1.4-2.4m | 1.45-2.5m |
| Supply/Demand Planning Manager | 1.2-2.2m | 1.25-2.25m |
| Customer Service Manager | 1.2-1.8m | 1.25-1.85m |
| Operations Manager | 1.2-1.8m | 1.25-1.85m |
| Production Planning Manager | 1.2-1.8m | 1.25-1.85m |
| Logistics Manager | 1.2-1.8m | 1.25-1.85m |
| Warehouse Manager | 960k - 1.4 m | 990k - 1.45m |

NB: Figures are basic salaries exclusive of benefits \& bonuses unless otherwise specified.

## TECH \& TRANSFORMATION <br> KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good
work-life balance


Good working culture \& environment


Competitive remuneration \& benefits

## $32 \%$

Of tech \& transformation professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS


## TECH \& TRANSFORMATION

BANGKOK

| ROLE | PERMANENT SALARY PER ANNUM THB ( ${ }^{( }$) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Technology Leadership |  |  |
| IT Director | 3.7-5.2m | 3.6-5.2m |
| Program Manager | 1.9-3.2m | 1.9-3.5m |
| Project Director | 1.8-3.0m | 1.8-3.2m |
| Chief Information Officer | 1.5-4.0m | 2.0-4.2m |
| Chief Technology Officer | 1.5-4.0m | 2.0-4.5m |
| Business Partner | 1.5-3.0m | 1.5-3.0m |
| IT Manager | 900k-1.6m | 900k-1.7m |
| Digital Transformation Manager/Director | 2.4-6.5m | 2.4-6.7m |
| Project Management, Business Analysis \& Transformation |  |  |
| Project Manager | 1.5-3.1m | 1.2-3.4m |
| Business Analysis Manager | 1.2-2.5m | 1.2-2.6m |
| Business Analyst | 950k-1.6m | 850k-1.6m |
| IT Auditor | 1.4-2.2m | 1.5-2.5m |
| Functional Consultant | 1.1-2.3m | 1.1-2.4m |
| Technical Consultant | 1.1-2.2m | 1.1-2.4m |
| Data Analyst | 1.2-2.1m | 1.2-2.4m |
| Infrastructure, Security \& Support |  |  |
| Service Delivery Manager | 1.9-2.7m | 2.0-2.8m |
| Project Manager | 1.9-3.0m | 1.8-3.1m |
| Helpdesk Support | 800k-1.2m | 800k-1.5m |
| Application Support | 1.0-1.6m | 1.0-1.8m |
| IT Security and Cyber Security Analyst/Manager | 1.1-1.7m | 1.1-2.4m |
| Cloud Engineer | 1.7-2.0m | 1.8-2.4m |

[^21]
## TECH \& TRANSFORMATION

## BANGKOK

| ROLE | PERMANENT SALARY PER ANNUM THB ( ${ }^{( }$) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Application Development |  |  |
| Development Manager | 1.8-3.2m | 1.8-3.4m |
| Solution Architect | 1.1-3.0m | 1.1-3.2m |
| Back-End Developer | 1.2-2.1m | 800k-2.2m |
| QA Manager | 1.1-1.7m | 1.1-1.7m |
| Software Developer | 950k-1.7m | 950k-1.8m |
| DevOps Engineer | 800k - 1.7m | 800k-1.8m |
| Product Owner/Manager | 1.1-1.6m | 1.1-2.4m |
| Full-Stack Developer | 1.1-2.1m | 1.1-2.2m |
| Technical Lead | 1.3-1.8m | 1.3-2.0m |
| Team Lead | 1.3-1.8m | 1.3-2.0m |
| RPA Developer | 780k - 1.5m | 850k - 1.7m |
| Data Scientist | 1.0-3m | 750k-3m |
| Data Engineer | 1.0-1.8m | 1.0-2.4m |
| Tech Sales |  |  |
| Account Manager | 800k - 1.7m | 800k-1.9m |
| Sales Manager | 1.0-2.3m | 1.0-2.6m |
| Sales Director | 1.5-3.6m | 1.5-4.0m |
| Country Manager | 2.5-7.2m | 2.5-7.2m |

## VIETNAM

Building upon momentum from previous years, hiring levels in Vietnam in 2019 remained healthy. The tech sector continued its rapid growth, as businesses across industries continued accelerating their digitalisation efforts. Manufacturing also saw strong demand for talent, as more companies moved their production facilities to Vietnam.

## 2019 INSIGHT

Digitalisation continued to accelerate in Vietnam with companies starting to leverage tech and data to drive business. Shifts in consumer behaviour continued to fuel mobile usage, and e-commerce and consumer-facing businesses were constantly refining their online and mobile strategies to remain competitive. This drove the need for talented developers and UI/UX designers.

Outside of technology and digital, manufacturing also saw strong growth. This was in part due to global events such as the US-China trade war, as well as greater external confidence in Vietnam. This growth, in turn, spurred demand for professionals across the entire value chain, from planning and procurement, to production, export, and sales and marketing. In particular, senior-level professionals with a manufacturing background and the commercial skill sets to help businesses create forward-thinking strategies were in high demand but short supply.

Compared to previous years, construction and real estate saw smaller growth as regulations tightened. Other sectors and industries also saw more gradual and stable growth as businesses in Vietnam concentrated on consolidating their position within the market.

For niche skill sets,

## SALARY RISES EXPECTED FOR JOB MOVERS IN 2020

particularly for tech or digital roles, it may also be worthwhile considering tapping into talent pools outside the country.


ADRIEN BIZOUARD, COUNTRY MANAGER, VIETNAM

## 2020 EXPECTATIONS

In 2020, we expect to see companies continue to move towards a more data-centric approach, resulting in
increasing demand for professionals to fill roles related to data science and analytics, business intelligence, machine learning and artificial intelligence (AI).

As Vietnam's economy continues to grow, we also expect there to be greater need for business and investment analysts, alongside regulation and compliance professionals, who can help businesses make more wellinformed, proactive decisions.

The population demographic will mean that Vietnam will continue to face a shortage of middle management talent in 2020, but there are signs that this is starting to ease as more of the younger generation gain the experience and expertise required to take on managerial positions. There will also be a continued interest in hiring professionals with international exposure and strong bilingual communication skills, as Vietnam becomes an increasingly global player.

To recruit and retain top talent, heads of departments and line managers will need to be more involved with HR strategy and explore less conventional retention methods. Some of these could include financial incentives, such as retention bonuses or share options, particularly for more senior employees, or non-financial benefits such as internal mobility opportunities.

For niche skill sets, particularly for tech or digital roles, it may also be worthwhile considering tapping into talent pools outside the country. Our Come Home Phở Good campaign helps companies to reach out to overseas-based Vietnamese to bring them home and fill talent shortages.

Overall, candidates moving jobs can expect salary increments of $15-25 \%$. In the technology sector, this could potentially go up to $50 \%$ for entry-level or mid-level roles requiring niche skill sets.


> Of professionals expect bonuses of $15 \%+$ of their yearly salaries


> A good working culture and environment is the top driver of job satisfaction


[^22]
## ACCOUNTING \& FINANCE

## KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits


Good working culture \& environment


Interesting day-to-day work

## 27\%

Of accounting \& finance professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


## TOP 4 MOTIVATORS TO MOVE JOBS

$\left.\begin{array}{r|r|}\text { Career } \\ \text { progression }\end{array}\right)$

## ACCOUNTING \& FINANCE

## VIETNAM

| ROLE | PERMANENT SALARY PER ANNUM USD (\$) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Accounting |  |  |
| Accounting Director | 36-60k | 36-60k |
| Accounting Manager | 24-36k | 24-36k |
| Tax Manager | 24-60k | 24-60k |
| Cost Controller/Manager | 20-35k | 20-35k |
| Chief Accountant | 18-30k | 20-32k |
| Credit Controller | 18-24k | 18-24k |
| Finance |  |  |
| Chief Financial Officer | 72-180k+ | 75-185k+ |
| Finance Director - MNC | 66-102k+ | 68-110k+ |
| Finance Director - SME | 60-70k+ | 60-72k+ |
| Financial Controller - MNC | 50-65k | 52-68k |
| Financial Controller - SME | 40-54k | 40-55k |
| Finance Manager | 32-52k | 32-52k |
| Business Controller | 20-42k | 20-42k |
| Commercial/FP\&A/BP\&A Manager | 26-45k | 26-45k |
| Finance/Business Analyst | 20-35k | 20-35k |
| Treasury Manager/Director | 36-60k | 36-60k |
| Treasury Supervisor | 20-26k | 20-26k |
| Investment Director | 75-150k | 78-155k |
| Investment Manager | 37-60k | 40-65k |
| Investment Analyst | 23-30k | 23-35k |
| Head of Research | 55-150k | 55-150k |
| Research Manager | 23-38k | 23-38k |
| Research Analyst | 15-23k | 15-23k |

## ENGINEERING \& MANUFACTURING

## KEY FINDINGS

TOP 3 DRIVERS OF JOB SATISFACTION


Good working culture \& environment


Good
work-life
balance


Competitive remuneration
\& benefits

## $83 \%$

Of professionals are optimistic or very optimistic about job opportunities in the sector

## EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE



On average, candidates moving jobs expect salary increments of

TOP 4 MOTIVATORS TO MOVE JOBS
$\square$
culture

Career progression

```
17%
```

A change in roles \& responsibilities

```
17%
```


## ENGINEERING \& MANUFACTURING

VIETNAM

| ROLE | PERMANENT SALARY PER ANNUM USD (\$) |  |
| :--- | :--- | :--- |
|  | 2019 | $\mathbf{2 0 2 0}$ |
| Plant Manager/Operations Director | $70-96 \mathrm{k}$ | $\mathbf{7 5 - 1 3 0 k}$ |
| Continuous Improvement Manager | $40-55 \mathrm{k}$ | $\mathbf{4 2 - 6 0 k}$ |
| Engineering Manager | $40-55 \mathrm{k}$ | $\mathbf{4 2 - 6 2 k}$ |
| QA/QC Manager | $40-55 \mathrm{k}$ | $\mathbf{4 2 - 5 8 k}$ |
| Project Manager | $40-65 \mathrm{k}$ | $\mathbf{4 0 - 6 5 k}$ |
| Maintenance Manager | $40-54 \mathrm{k}$ | $\mathbf{4 1 - 5 5 k}$ |
| Production Manager | $37-55 \mathrm{k}$ | $\mathbf{4 0 - 6 2 k}$ |
| HSE Manager | $35-50 \mathrm{k}$ | $\mathbf{3 6 - 5 5 k}$ |
|  | NB. Figure |  |

## HUMAN RESOURCES

## KEY FINDINGS

## TOP SECTORS SEEING DEMAND



Manufacturing


Technology


Retail

## $30 \%$

Of HR professionals stay less than two years in a role

## TOP JOBS IN DEMAND



HR director


HR business partner


Talent management


Expect a
0-6\% annual salary increment


Expect a
7-15\% annual salary increment


Expect a
$15 \%+$ annual salary increment

## TOP 4 MOTIVATORS TO MOVE JOBS

| Career progression | 28\% |
| :---: | :---: |
| Better compensation \& benefits | 26\% |
| Better company culture | 14\% |
| Opportunity to work internationally | 14\% |

## HUMAN RESOURCES

## VIETNAM

| ROLE | PERMANENT SALARY PER ANNUM USD (\$) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Human Resources |  |  |
| HR Director | 75-130k | 75-130k |
| HR Shared Services Manager | 40-60k | 42-60k |
| HR Manager | 40-60k | 40-62k |
| Rewards Manager | 32-60k | 32-60k |
| Training \& Development Manager | 32-45k | 32-45k |
| Talent Acquisition Manager | 28-40k | 30-42k |
| Organisation \& Development Manager | 35-55k | 40-60k |
| Compensation \& Benefits Manager | 32-45k | 32-45k |
| HR Business Partner Manager | 30-55k | 30-70k |
| HR Executive | 12-20k | 15-25k |
| Business Support |  |  |
| Office Manager | 20-26k | 22-30k |
| Executive Assistant | 18-30k | 18-30k |

NB: Figures are basic salaries exclusive of benefits/bonuses unless otherwise specified

## LEGAL

KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Competitive remuneration \& benefits


Good working culture \& environment


Good
work-life balance

## TOP SECTORS SEEING DEMAND



## $97 \%$

Of legal professionals are optimistic about job opportunities in the sector

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS


## LEGAL

VIETNAM

| ROLE | PERMANENT SALARY PER ANNUM USD (\$) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Private Practice |  |  |
| Top-tier Foreign Firms |  |  |
| 6+ yrs' PQE | 75-140k | 80-150k |
| < 6 yrs' PQE | 40-70k | 40-70k |
| Regional Foreign Firms |  |  |
| 6+ yrs' PQE | 52-90k | 55-93k |
| < 6 yrs' PQE | 27-42k | 30-45k |
| Top-tier Vietnamese Firms |  |  |
| 6+ yrs' PQE | 70-120k | 70-125k |
| < 6 yrs' PQE | 40-70k | 42-70k |
| In-house |  |  |
| Banking \& Financial Services |  |  |
| General Counsel/Head of Legal | 80-190k | 80-190k |
| Senior Legal Counsel (Manager) | 45-85k | 55-90k |
| Legal Counsel | 20-35k | 20-45k |
| Head of Compliance/Audit | 50-150k | 55-150k |
| Compliance/Internal Audit Manager | 33-53k | 33-60k |
| Commerce Industries |  |  |
| General Counsel/Head of Legal | 50-200k | 50-200k |
| Senior Legal Counsel (Manager) | 35-75k | 38-85k |
| Legal Counsel | 20-35k | 25-45k |
| Head of Compliance/Risk/Audit/Internal Control | 62-130k | 62-135k |
| Compliance/Risk/Audit Senior Manager/Manager | 30-60k | 33-65k |

## SALES \& MARKETING

KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good working culture \& environment


Competitive remuneration \& benefits


Good
work-life
balance

## $21 \%$

Of sales \& marketing professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS

| Career progression | 30\% |
| :---: | :---: |
| Better compensation \& benefits | 26\% |
| Better company culture | 10\% |
| Opportunity to work internationally | 10\% |

## SALES \& MARKETING

## VIETNAM

CONSUMER, DIGITAL \& TECHNOLOGY

| ROLE | PERMANENT SALARY PER ANNUM USD (\$) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Management |  |  |
| General Manager/Managing Director | 160-230k | 150-240k |
| Country Manager | 95-130k | 120-180k |
| Sales |  |  |
| Sales Director | 70-134k | 90-140k |
| Key Account Manager | 38-50k | 40-60k |
| Area Sales Manager | 27-40k | 27-40k |
| Marketing |  |  |
| Trade Marketing Director | 100-130k | 80-130k |
| Marketing Director | 90-130k | 90-145k |
| Marketing Manager | 60-80k | 70-100k |
| Trade Marketing Manager | 40-52k | 50-80k |
| Senior Brand Manager | 26-45k | 25-45k |
| Digital Marketing |  |  |
| Head of Digital | 60-78k | 60-100k |
| Digital Marketing Manager | 20-45k | 40-70k |
| Technology Startup/e-Commerce |  |  |
| General Manager/Country Manager | 90-130k | 90-130k |
| Business Development Manager/Partnership Manager | 60-80k | 48-80k |
| Account Manager/Customer Success Manager | 18-38k | 18-38k |
| Head of Marketing | 50-78k | 40-60k |
| Retail \& Luxury |  |  |
| Country Manager/Brand Director | 80-120k | 80-120k |
| Head of Retail Operations | 42-70k | 42-70k |
| Marketing Manager | 17-30k | 25-40k |
| Retail Manager | 15-24k | 17-30k |

## SALES \& MARKETING

## VIETNAM

## HEALTHCARE

| ROLE | PERMANENT SALARY PER ANNUM USD (\$) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Management |  |  |
| General Manager/Managing Director | 150-200k | 150-220k |
| Sales \& Marketing Director | 100-120k | 100-140k |
| Sales |  |  |
| Sales Director | 80-100k | 80-100k |
| Key Account Manager | 30-45k | 30-45k |
| Business Development Manager | 40-60k | 40-60k |
| Area Sales Manager | 25-35k | 25-35k |
| Marketing |  |  |
| Trade Marketing Director | 80-100k | 80-100k |
| Corporate Affairs Director | 100-120k | 100-120k |
| Marketing Director | 100-120k | 100-120k |
| Marketing Manager | 60-85k | 60-85k |
| Trade Marketing Manager | 30-40k | 30-40k |
| Corporate Affairs Manager | 36-50k | 36-50k |
| Brand Manager | 30-50k | 30-50k |
| Technical Healthcare |  |  |
| Medical Director | 84-120k | 84-140k |
| Medical Affairs Manager | 36-55k | 36-55k |
| Regulatory Affairs Manager | 24-48k | 24-48k |
| Clinical Research Manager | 25-32k | 25-32k |
| Medical Advisor | 24-42k | 24-42k |
| Medical Science Liaison | 20-30k | 20-30k |

## SALES \& MARKETING

## VIETNAM

## INDUSTRIAL

| ROLE | PERMANENT SALARY PER ANNUM USD (\$) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Management |  |  |
| General Manager/Managing Director | 150-250k | 150-350k |
| Sales \& Marketing Director | 85-120k | 85-140k |
| Sales |  |  |
| Sales Director | 80-100k | 80-150K |
| Key Account Manager | 38-50k | 38-50k |
| Business Development Manager | 40-60k | 40-60k |
| Area Sales Manager | 25-35k | 25-35k |

## SUPPLY CHAIN, PROCUREMENT \& LOGISTICS KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good working culture \& environment


Good work-life balance


Achieving positions of responsibility

## HIRING ADVICE



Streamline recruitment process


Hire based on potential


Offer growth opportunities

On average, candidates moving jobs expect salary increments of

## $20 \%$

## 98\%

Of supply chain, procurement \& logistics professionals are optimistic about job opportunities in the sector

## EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE



TOP 4 MOTIVATORS TO MOVE JOBS
$\square$

Better company
culture
20\%

Better compensation
\& benefits

## 18\%

## SUPPLY CHAIN, PROCUREMENT \& LOGISTICS

VIETNAM

| ROLE | PERMANENT SALARY PER ANNUM USD (\$) |  |
| :--- | :--- | :--- |
|  | 2019 | $\mathbf{2 0 2 0}$ |
| Supply Chain Director | $57-113 \mathrm{k}$ | $\mathbf{6 0 - 1 1 9 k}$ |
| Supply Chain Manager | $34-65 \mathrm{k}$ | $\mathbf{3 6 - 6 8 k}$ |
| Logistics Manager | $35-50 \mathrm{k}$ | $\mathbf{3 7 - 5 3 k}$ |
| Customer Service Manager | $30-45 \mathrm{k}$ | $\mathbf{3 2 - 4 7 k}$ |
| Planning Manager | $35-50 \mathrm{k}$ | $\mathbf{3 7 - 5 3 k}$ |
| Procurement Manager | $35-48 \mathrm{k}$ | $\mathbf{3 7 - 5 1 k}$ |
| Warehouse Manager | $23-34 \mathrm{k}$ | $\mathbf{2 4 - \mathbf { 3 6 k }}$ |

## TECH \& TRANSFORMATION <br> KEY FINDINGS

## TOP 3 DRIVERS OF JOB SATISFACTION



Good working culture \& environment


Interesting day-to-day work


Good work-life balance

TOP AREAS SEEING DEMAND


Digital product


Applications \& development


Cloud

On average, candidates moving jobs expect salary increments of
$15 \%+$


## $29 \%$

Of tech \& transformation professionals stay less than two years in a role

EXPECTATIONS OF PROFESSIONALS STAYING IN A ROLE


TOP 4 MOTIVATORS TO MOVE JOBS
$\left.\begin{array}{r|c|}\hline \text { Career } \\ \text { progression }\end{array}\right)$

## TECH \& TRANSFORMATION

## VIETNAM

| ROLE | PERMANENT SALARY PER ANNUM USD (\$) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| User Interface |  |  |
| Product Director | 60-120k | 60-120k |
| Product Manager | 36-72k | 36-72k |
| Product Owner | 24-42k | 24-42k |
| Business Analyst | 24-36k | 24-36k |
| UX Director | 60-96k | 60-96k |
| UX Manager | 36-60k | 36-60k |
| UX/UI Designer | 21-36k | 21-36k |
| Apps \& Development |  |  |
| Chief Technology Officer | 120-240k | 120-240k |
| Vice President of Engineering | 84-144k | 84-144k |
| Software Architect | 60-96k | 60-96k |
| Solutions Architect | 60-96k | 60-96k |
| Engineering Manager | 60-96k | 60-96k |
| Mobile Application Developer | 24-48k | 24-48k |
| Front End Developer | 30-48k | 30-48k |
| Back End Developer | 30-48k | 30-48k |
| Full Stack Developer | 30-48k | 30-48k |
| Infrastructure |  |  |
| Solutions Architect | 60-96k | 60-96k |
| DevOps Engineer | 30-48k | 30-48k |
| Cyber Security Architect | 96-144k | 96-144k |
| Business Solutions |  |  |
| ERP Manager | 48-72k | 48-72k |
| CRM Manager | 48-72k | 48-72k |

## TECH \& TRANSFORMATION

## VIETNAM

| ROLE | PERMANENT SALARY PER ANNUM USD (\$) |  |
| :---: | :---: | :---: |
|  | 2019 | 2020 |
| Projects \& Change |  |  |
| Project Director | 48-96k | 48-96k |
| Project Manager | 42-60k | 42-60k |
| Program Manager | 48-96k | 48-96k |
| Service Delivery Manager | 42-60k | 42-60k |
| Management |  |  |
| Chief Information Officer | 72-144k | 72-144k |
| IT Director | 48-72k | 48-72k |
| IT Manager | 30-48k | 30-48k |
| Emerging Technologies |  |  |
| Data Scientist | 72-120k | 72-120k |
| Data Architect | 72-120k | 72-120k |
| Data Engineer | 30-48k | 30-48k |
| Data Analyst | 21-30k | 21-30k |
| Machine Learning Engineer | 36-54k | 36-54k |
| Artificial Learning Engineer | 36-54k | 36-54k |

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## ABOUT ROBERT WALTERS

## ROBERT WALTERS IS A <br> GLOBAL, SPECIALIST PROFESSIONAL RECRUITMENT GROUP.

Over the last 34 years the business has grown and so has our ambition. We now operate across 31 countries and employ over 4,200 people. It's a powerful success story built on the strength of our people. Organisations rely on us to find high-quality professionals for a range of specialist roles. Professionals who are looking for a new role, whether it's on a permanent, interim or contract basis, trust us to find them their ideal job.

## MISSION \& VALUES

We want to be the world's leading specialist recruitment group, the first name the world's businesses choose whenever they need to hire the best. But it's not just about being the biggest, it's about having a clear differentiation based on the quality of service delivered to our clients and our candidates. Our focus on quality in all we do, acting with integrity, and focusing on team-work are values that run through the heart of the business. From the first office to the 31st country, our team-based profitshare model ensures the needs of our clients and candidates come first.

## OUR CORE RECRUITMENT DISCIPLINES

- Banking \& Finance
- Business Support
- Commerce
- Engineering \& Construction
- Human Resources
- Legal
- Procurement \& Supply Chain
- Sales \& Marketing
- Technology
- Recruitment Process Outsourcing


## OUR SERVICES

## SPECIALIST PROFESSIONAL

 RECRUITMENTPermanent, contract and interim recruitment across the core disciplines of: banking \& finance; business support; commerce; engineering \& construction; human resources; legal; procurement \& supply chain; sales \& marketing; and technology.

## RECRUITMENT PROCESS OUTSOURCING

Resource Solutions is a market leader in recruitment process outsourcing (RPO) and managed services. Resource Solutions designs and deploys tailored recruitment outsourcing solutions for clients across the globe.

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THAILAND
UAE


[^0]:    16 Robert Walters Salary Survey 2020

[^1]:    26 Robert Walters Salary Survey 2020

[^2]:    NB: Figures are basic salaries exclusive of benefits \& bonuses unless otherwise specified

[^3]:    NB: Figures are basic salaries exclusive of benefits/bonuses unless otherwise specified.

[^4]:    NB: Figures are basic salaries exclusive of benefits \& bonuses unless otherwise specified

[^5]:    NB: Figures are basic salaries exclusive of benefits/bonuses unless otherwise specified

[^6]:    102 Robert Walters Salary Survey 2020

[^7]:    30\% say career progression
    is their primary motivation
    in changing jobs

[^8]:    NB: Figures are basic salaries exclusive of benefits \& bonuses unless otherwise specified.

[^9]:    120 Robert Walters Salary Survey 2020

[^10]:    33\% say career progression
    is their primary motivation
    in changing jobs

[^11]:    NB: Figures are basic salaries exclusive of benefits \& bonuses unless otherwise specified

[^12]:    NB: Figures are basic salaries exclusive of benefits/bonuses unless otherwise specified.

[^13]:    138 Robert Walters Salary Survey 2020

[^14]:    29\% say career progression
    is their primary motivation
    in changing jobs

[^15]:    NB: Figures are basic salaries exclusive of benefits \& bonuses unless otherwise specified

[^16]:    35\% say career progression
    is their primary motivation in changing jobs

[^17]:    NB: Figures are basic salaries and exclude employer's CPF contribution

[^18]:    NB: Figures are basic salaries and exclude employer's CPF contribution. Figures will vary depending on whether the incumbent is holding a local/regional/global role.

[^19]:    29\% say career progression
    is their primary motivation
    in changing jobs

[^20]:    NB: Figures are basic salaries exclusive of benefits \& bonuses unless otherwise specified.

[^21]:    NB: Figures are basic salaries exclusive of beneftits \& bonuses unless otherwise specified

[^22]:    $25 \%$ say career progression
    is their primary motivation
    in changing jobs

